

ARISE

Altadena Resident Impact Survey and Evaluation

A public interest research study exploring the experiences, opinions, perceptions, and needs of the residents of the unincorporated community of Altadena, California in the wake of the January 2025 Eaton Fire.

Provisional / Topline Report May 2025 v1.1d



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For Mr.S.



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Foreword

The primary objective of this ARISE provisional report is to document the collective and individual truths of 1,228 Altadena residents who have chosen to share their experiences, opinions, needs, and hopes for the future in the wake of the January 2025 Eaton Fire and its aftermath. This sample provides a margin of error against the greater population of adult residents of the unincorporated community of Altadena, California at the time of the disaster of +/-2.75%.

This report does nothing to diminish the reputation or any individual acts of bravery or selflessness of first responders, community members, elected officials, and others who responded to challenges posed by the crisis of the Eaton Fire and its aftermath. At the same time, people, agencies, and systems are sometimes fallible, and can make mistakes. Service failures and errors in policy and decision making can lead to tragic outcomes and loss of life, property, and individual rights, as observed in what the people of Altadena have endured and shared with us.

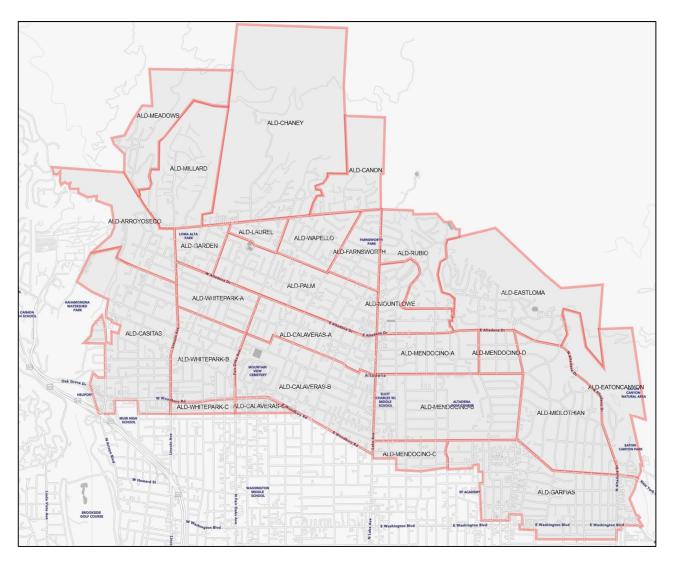
The goal of this public interest research study is to accurately communicate what we have learned about what worked and what did not from Altadenans on important questions with professional objectivity and candor. There should not be any public policy question that is inappropriate or prohibited from asking, nor should any public entity in California or the United States be enabled to passively investigate itself nor set terms and conditions for what questions may be asked by the people: especially from an unincorporated community that has endured such exceptional levels of harm, loss, and destruction.

Our ARISE research will continue, to supplement a final report with important data that we have obtained from reliable sources outside of our initial survey. We believe that the representations made within this pro bono study report will begin a process of genuine consideration and truth, enable reconciliation, force transparency, enhance accountability, and foster support for a public process of informed decision making. We recognize as self-evident that any process to deliberate and design the future of Altadena is an exclusive process that any residents, property owners, and business owners at the time of the Eaton Fire are more than entitled to.

Aimery Thomas and Leila Towry The Future Organization LLC



Fire Evacuation Zone Map for the Unincorporated Community of Altadena, California on January 7th, 2025



Explanatory Note: This map was recreated from official, public sources at the time of the Eaton Fire in ESRI ARC GIS for many of the "neighborhood" analyses contained within this report. Also note that ALD-EATONCANYON (**right**) is excluded from the analysis herein due to overlapping jurisdiction with the City of Pasadena and definitions outside of the boundaries for unincorporated Altadena as established by the County of Los Angeles and as found in Tigerline maps issued by the United States Census Bureau. No surveys were collected from ALD-EATONCANYON.



Section 1 Community Preparedness & Perceptions

Exploration of indicators of community preparedness and perceptions of governmental service equity in the year leading up to the Eaton Fire in the unincorporated community of Altadena, California, according to its residents.



Community Preparedness & Perceptions: Executive Summary

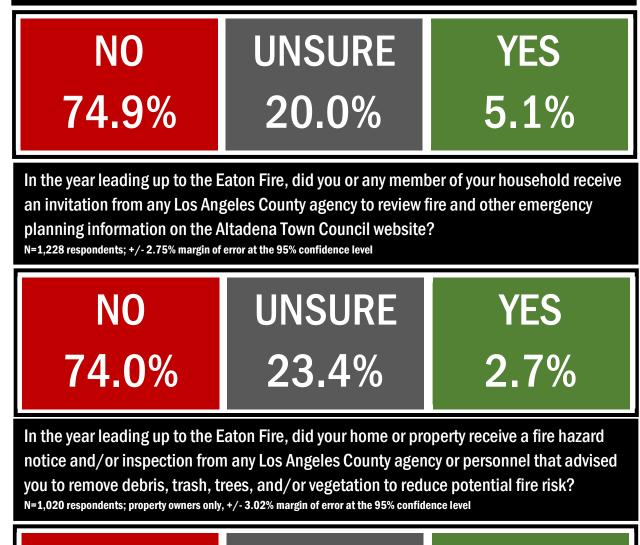
According to residents, the unincorporated community of Altadena, California approached the events of the Eaton Fire in January 2025 with critically-low levels of disaster risk reduction services and outreach from the County of Los Angeles, including irregular delivery of hazard inspections or citations. A majority of residents also identified perceptions of typically experiencing a less-thanequitable amount of County services and political representation. These conditions left Altadenans, especially in areas most impacted by the Eaton Fire and many from the diverse populations of Altadena, to shoulder nearly all the accountability and burden for the absence of fire preparedness amongst themselves.

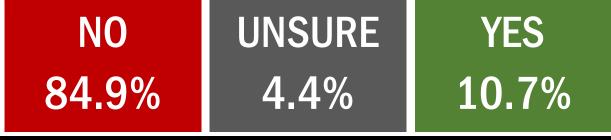
Other provisional insights:

- **Community outreach was minimal;** only 5 percent of households were invited to a disaster preparedness meeting, and just 3 percent were invited to review online plans in the year prior to the Eaton Fire. Nearly 3 of 4 residents received no outreach at all to prepare them for fire or disaster risks from Los Angeles County.
- Formal inspections were rare by Los Angeles County agencies; just 11 percent of property owners reported a having received a Los Angeles County hazard notice or inspection in 2024. Only 41 percent of all Altadena respondents reported that their household took some form of self-protective action in the year prior, while 54 percent reported they did nothing.
- Engagement and readiness varied sharply by fire evacuation zone; Meadows, Millard, and Canon combined low "no-invite" rates (28–33 percent) with the highest self-protection levels (73–89 percent).
- Perceptions of Los Angeles County service equity were overwhelmingly negative; roughly two-thirds of respondents said that Altadenans receives inadequate services, and more than 70 percent felt under-represented by Los Angeles County politically as an unincorporated community.
- Age and racial/ethnic identity-based inequalities surfaced in measurement of political perceptions; nearly 80 percent of Hispanic/Latino/Latinx residents expressed perceptions of being ignored, exceeding White/European/Caucasian residents by more than 10 percent.



In the year before the Eaton Fire, were you or any member of your household ever invited to attend a community meeting or presentation by Los Angeles County or any other entity that provided information on how to prepare for potentially hazardous fires in Altadena? N=1,228 respondents; +/- 2.75% margin of error at the 95% confidence level







In the year leading up to the Eaton Fire, did you or anyone in your household take any actions to prepare and protect your home or property against potential fire risk or damage?

N=1,228 respondents; +/-2.75% margin of error at the 95% confidence level





Summary tables for Altadena community disaster preparedness factors,

by population group

n=variable, row%

POPULATION	INVITED TO A COMMUNITY	RECEIVED A LA COUNTY HAZARD	INVITED TO REVIEW ONLINE DISASTER	ACTION TAKEN TO PREP OR PROTECT
GROUP	DISASTER PREP MEETING ("NO")	INSPECTION OR NOTICE ("NO")	PREP INFO OR PLANS ("NO")	OWN PROPERTY ("YES")
FIRE EVACUATION ZONE				(120)
(unweighted)				
ARROYOSECO	45.5%	66.7%	63.6%	45.5%
CALAVERAS-A	78.5%	100.0%	72.3%	29.2%
CALAVERAS-B	76.0%	97.3%	78.1%	27.1%
CALAVERAS-C		INSUFFICIE	NT SAMPLE	
CANON	33.3%	38.5%	66.7%	73.3%
CASITAS	75.9%	97.1%	78.2%	29.9%
CHANEY	48.8%	60.0%	72.1%	65.1%
EASTLOMA	44.1%	48.4%	52.9%	67.7%
FARNSWORTH	74.1%	83.3%	77.8%	40.7%
GARDEN	62.5%	69.8%	79.2%	47.9%
GARFIAS	55.3%	95.5%	71.1%	28.9%
LAUREL	83.3%	93.8%	50.0%	55.6%
MEADOWS	27.8%	33.3%	33.3%	88.9%
MENDOCINO-A	79.2%	97.4%	85.4%	39.6%
MENDOCINO-B	85.4%	96.2%	83.2%	33.7%
MENDOCINO-C		INSUFFICIE	NT SAMPLE	
MENDOCINO-D	83.3%	90.9%	58.3%	66.7%
MIDLOTHIAN	63.1%	75.9%	73.9%	53.9%
MILLARD	31.8%	33.3%	68.2%	72.7%
MOUNTLOWE	78.0%	90.7%	70.0%	46.0%
PALM	75.0%	94.7%	74.3%	34.7%
RUBIO	50.0%	53.1%	61.5%	57.7%
WAPELLO	80.9%	88.7%	76.5%	47.1%
WHITEPARK-A	82.4%	95.5%	79.4%	31.4%
WHITEPARK-B	77.4%	97.6%	75.5%	33.9%
WHITEPARK-C		INSUFFICIE	NT SAMPLE	
DAMAGE LEVEL				
(CA Firescope / DINS / unweighted				
DESTROYED	77.4%	86.1%	76.3%	53.8%
MAJOR	74.0%	81.0%	72.6%	50.7%
MINOR	71.5%	85.3%	69.6%	53.4%
AFFECTED	75.7%	76.4%	68.9%	63.5%
NO DAMAGE	52.4%	77.8%	66.7%	47.6%



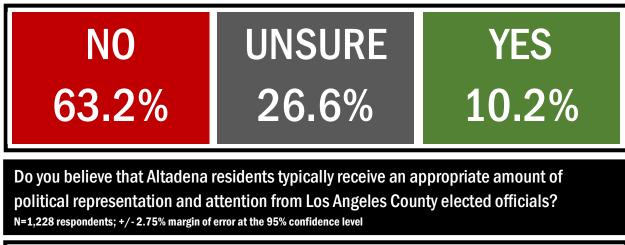
Summary tables for Altadena community disaster preparedness factors, by population group

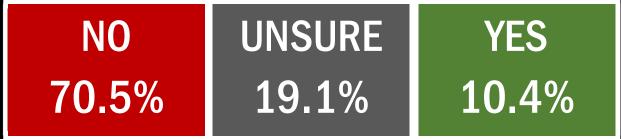
n=variable, row%

POPULATION GROUP	INVITED TO A COMMUNITY DISASTER PREP MEETING ("NO")	RECEIVED A LA COUNTY HAZARD INSPECTION OR NOTICE ("NO")	INVITED TO REVIEW ONLINE DISASTER PREP INFO OR PLANS ("NO")	ACTION TAKEN TO PREP OR PROTECT OWN PROPERTY ("YES")
AGE RANGE				
(unweighted)				_
18 TO 25 YEARS	71.4%	80.0%	85.7%	28.6%
26 TO 54 YEARS	77.8%	86.0%	73.9%	59.8%
55 TO 64 YEARS	74.0%	84.9%	72.4%	49.4%
65+ YEARS	69.2%	82.6%	73.6%	46.5%
GENDER IDENTITY				
(unweighted)				
FEMALE	75.4%	85.4%	73.4%	40.9%
MALE	73.4%	84.0%	73.4%	43.8%
TRANSGENDER		INSUFFICIE	NT SAMPLE	
ADDITIONAL IDENTITIES		INSUFFICIE	NT SAMPLE	
RACIAL/ETHNIC IDENTITY (MR) (unweighted)				
ASIAN/ASIAN AMERICAN	81.9%	81.9%	80.7%	31.3%
BLACK/AFRICAN AMERICAN	83.5%	83.5%	74.6%	36.2%
HISPANIC/LATINO/LATINX	86.6%	86.6%	80.4%	36.9%
MIDDLE EASTERN	100.0%	100.0%	88.0%	20.0%
NATIVE AMERICAN/ALASKA NATIVE	94.4%	94.4%	76.0%	44.0%
PACIFIC ISLANDER/HAWAIIAN NATIVE	100.0%	100.0%	81.8%	36.4%
WHITE/EUROPEAN/CAUCASIAN	84.4%	84.4%	70.8%	44.7%



Do you believe that Altadena residents typically receive an appropriate level and quality of services and support from Los Angeles County agencies? N=1,228 respondents; +/- 2.75% margin of error at the 95% confidence level







Summary tables for Altadena resident perceptions of typical Los Angeles County service equity factors, by population group n=variable, row%

POPULATION GROUP	ALTADENA RECEIVES AN APPROPRIATE LEVEL AND QUALITY OF SERVICES AND SUPPORT FROM LA COUNTY AGENCIES ("NO")	ALTADENA RECEIVES AN APPROPRIATE AMOUNT OF ATTENTION & POLITICAL REPRESENTATION FROM LA COUNTY ELECTED OFFICIALS ("NO")
FIRE EVACUATION ZONE (unweighted)		
ARROYOSECO	50.0%	54.5%
CALAVERAS-A	64.6%	67.7%
CALAVERAS-B	63.5%	66.7%
CALAVERAS-C		INT SAMPLE
CANON	80.0%	80.0%
CASITAS	73.6%	78.2%
CHANEY	58.1%	67.4%
EASTLOMA	58.8%	58.8%
FARNSWORTH	74.1%	81.5%
GARDEN	64.6%	70.8%
GARFIAS	57.9%	71.1%
LAUREL	55.6%	77.8%
MEADOWS	44.4%	50.0%
MENDOCINO-A	70.8%	72.9%
MENDOCINO-B	64.0%	71.9%
MENDOCINO-C	INSUFFICIE	INT SAMPLE
MENDOCINO-D	75.0%	75.0%
MIDLOTHIAN	61.5%	75.4%
MILLARD	63.6%	68.2%
MOUNTLOWE	60.0%	68.0%
PALM	62.5%	73.6%
RUBIO	65.4%	67.3%
WAPELLO	64.7%	73.5%
WHITEPARK-A	57.8%	64.7%
WHITEPARK-B	69.8%	73.6%
WHITEPARK-C	INSUFFICIE	INT SAMPLE
DAMAGE LEVEL (CA Firescope / DINS)		
DESTROYED	66.4%	71.9%
MAJOR	61.6%	72.6%
MINOR	59.1%	68.6%
AFFECTED	63.5%	68.9%
NO DAMAGE	57.1%	57.1%



Summary tables for Altadena resident perceptions of typical Los Angeles County service equity factors, by population group n=variable, row%

POPULATION GROUP	ALTADENA RECEIVES AN APPROPRIATE LEVEL AND QUALITY OF SERVICES AND SUPPORT FROM LA COUNTY AGENCIES	ALTADENA RECEIVES AN APPROPRIATE AMOUNT OF ATTENTION & POLITICAL REPRESENTATION FROM LA COUNTY		
	("NO")	ELECTED OFFICIALS ("NO")		
AGE RANGE (unweighted)				
18 TO 25 YEARS	71.4%	85.7%		
26 TO 54 YEARS	68.2%	76.9%		
55 TO 64 YEARS	62.5%	68.3%		
65+ YEARS	53.9%	57.9%		
GENDER IDENTITY	55.5 %	51.5%		
(unweighted)				
FEMALE	64.6%	71.5%		
MALE	60.4%	67.5%		
TRANSGENDER	INSUFFICIENT SAMPLE			
ADDITIONAL IDENTITIES		INT SAMPLE		
RACIAL/ETHNIC IDENTITY (MR)				
(unweighted)				
ASIAN/ASIAN AMERICAN	59.0%	62.7%		
BLACK/AFRICAN AMERICAN	69.6%	77.5%		
HISPANIC/LATINO/LATINX	70.4%	79.9%		
MIDDLE EASTERN	80.0%	80.0%		
NATIVE AMERICAN/ALASKA NATIVE	60.0%	76.0%		
PACIFIC ISLANDER/HAWAIIAN NATIVE	63.6%	63.6%		
WHITE/EUROPEAN/CAUCASIAN	61.2%	68.4%		



Section 2

Before The Eaton Fire Evacuation

The experiences of the residents of the unincorporated community of Altadena, California prior to evacuating their homes and properties during the approach of the January 2025 Eaton Fire.



Before the Eaton Fire Evacuation: Executive Summary

To devastating effect, the residents of Altadena approached the events of the Eaton Fire with scant warning of the potential severity the blaze, widespread power outages, and limited personal protective resources to leverage, amongst chaotic conditions that produced significant variation in experiences across neighborhoods, fire evacuation zones, and population groups: foreshadowing cataclysmic impacts that would render the unincorporated community nearly unrecognizable.

Other provisional insights:

- A high proportion of Altadena's nearly 43,000 residents (ACS 2022) were at home and awake when the danger first emerged; more than 91 percent evacuated directly from their Altadena residences; 10 percent were woken from sleep to when they first learned of the Eaton Fire, across a vast range of hours and exposing some to imminent danger.
- Initial awareness of the existence of Eaton Fire came late for many households; the average time residents became aware of the fire was 7:19 p.m. on January 7, 2025, but many within portions of fire evacuation zones did not initially learn of the threat posed by the Eaton Fire until well after midnight on January 8, 2025.
- Evacuation seemed unlikely to a majority at first; 58 percent initially believed they would not need to leave; disbelief was strongest in Garfias and Meadows (about 80 percent), but lowest in Whitepark-A & Whitepark-B (<10 percent "No").
- Initial warnings communicating the severity or threat posed by the Eaton Fire provided by Los Angeles County authorities were judged as grossly inadequate; 86 percent of Altadena's residents believe Los Angeles County failed to give enough warning to the unincorporated community about the potential severity or threat to life and property posed by the Eaton Fire.
- Power outage alerts issued in the 24 hours prior to the Eaton Fire were not consistently received; Altadena's residents were almost evenly split on their recollection of having received a Southern California Edison (SCE) power shut-off warning in the 24 hours prior.
- Power failed in nearly two-thirds of homes and frequently slowed escape from the Eaton Fire; about 65 percent of Altadena's residents lost electricity before fleeing; 69 percent of those who lost power indicated that the outage would interfere with their evacuation.



- Water and gas services mostly remained on, but uncertainty was high; only 9 percent confirmed water service loss and 1 percent remote gas shut-off, yet 42 percent were unsure about water service loss, hinting at limited situational awareness due to anxiety and chaos.
- Few households mounted defensive actions; just 27 percent of Altadena's residents indicated that their household tried to protect their property, and only 1 percent hired private firefighters; Farnsworth (40 percent) and Millard (40 percent) fire evacuation zones led do-it-yourself property protection efforts, while many zones fell below 20 percent.
- Only 27 percent evacuated with masks, goggles, or other personal protective equipment; levels of preparedness rose above 35 percent in Canon, Calaveras-B, and Millard fire evacuation zones.
- Nearly 65 percent of Altadena's residents lacked enough time to pack essentials before having to flee, reinforcing evidence of the lack of advance warning of the potential severity of the Eaton Fire to the population, despite unfolding over numerous hours.
- Service and readiness gaps preliminarily correlate with damage severity; properties eventually destroyed or severely damaged reported higher rates of power loss (about 63 percent) and County warning failures (about 92 percent) than those spared significant damage, suggesting early several infrastructure and communication breakdowns amplified both risk and negative outcomes.
- The Black residents of Altadena disproportionately faced the highest cumulative resource burdens of any population group prior to evacuating: 56 percent did not receive an SCE alert, 2 of 3 reported losing power, and 68 percent lacked sufficient time to gather together even what was most necessary or important before being forced to flee.



Did you evacuate directly from your home in Altadena, or were you located elsewhere for the events of the Eaton Fire evacuation? N=1,228 respondents; +/- 2.75% margin of error at the 95% confidence level



7.9%



58.0%

34.2%

Summary tables for Altadena resident presence, woken from sleep, and expectations of evacuation, by population group n=variable, row %

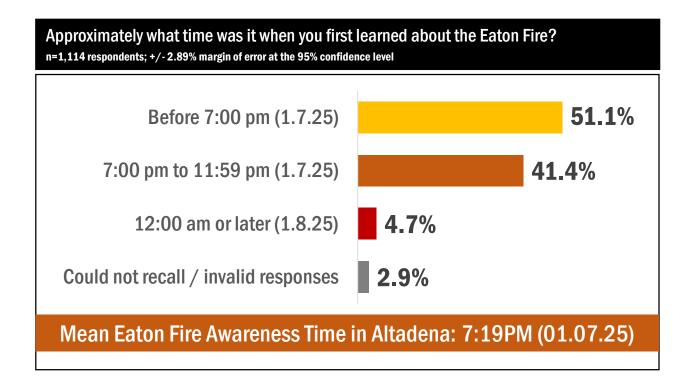
POPULATION GROUP	EVACUATED DIRECTLY FROM HOME IN ALTADENA ("YES")	WOKEN FROM SLEEP WHEN FOUND OUT ABOUT EATON FIRE ("YES")	EXPECTED TO EVACUATE WHEN FIRST HEARD ABOUT THE EATON FIRE ("NO")
FIRE EVACUATION ZONE			
(unweighted)			
ARROYOSECO	100.0%	13.6%	27.3%
CALAVERAS-A	98.5%	6.3%	17.2%
CALAVERAS-B	96.9%	10.8%	21.5%
CALAVERAS-C		INSUFFICIENT SAMPLE	
CANON	86.7%	7.7%	38.5%
CASITAS	94.3%	14.6%	22.0%
CHANEY	81.4%	2.9%	31.4%
EASTLOMA	88.2%	0.0%	76.7%
FARNSWORTH	92.6%	12.0%	36.0%
GARDEN	83.3%	15.0%	15.0%
GARFIAS	89.5%	0.0%	85.3%
LAUREL	94.4%	0.0%	17.6%
MEADOWS	83.3%	0.0%	80.0%
MENDOCINO-A	83.3%	2.5%	40.0%
MENDOCINO-B	92.1%	3.7%	54.9%
MENDOCINO-C		INSUFFICIENT SAMPLE	
MENDOCINO-D	91.7%	0.0%	81.8%
MIDLOTHIAN	80.0%	5.8%	75.0%
MILLARD	90.9%	5.0%	35.0%
MOUNTLOWE	96.0%	0.0%	35.4%
PALM	91.0%	14.5%	31.3%
RUBIO	86.5%	0.0%	55.6%
WAPELLO	91.2%	9.7%	27.4%
WHITEPARK-A	93.1%	13.7%	9.5%
WHITEPARK-B	86.8%	26.1%	6.5%
WHITEPARK-C		INSUFFICIENT SAMPLE	
DAMAGE LEVEL (CA Firescope / DINS)			
DESTROYED	89.7%	10.5%	64.5%
MAJOR	94.5%	10.1%	62.3%
MINOR	91.6%	5.9%	46.4%
AFFECTED	91.9%	10.3%	45.6%
NO DAMAGE	90.5%	0.0%	36.8%



Summary tables for Altadena resident presence, woken from sleep, and expectations of evacuation, by population group n=variable, row %

POPULATION GROUP	EVACUATED DIRECTLY FROM HOME IN ALTADENA ("YES")	WOKEN FROM SLEEP WHEN FOUND OUT ABOUT EATON FIRE ("YES")	EXPECTED TO EVACUATE WHEN FIRST HEARD ABOUT THE EATON FIRE ("NO")
AGE RANGE (unweighted)			
18 TO 25 YEARS	85.7%	14.3%	42.9%
26 TO 54 YEARS	90.3%	7.4%	50.6%
55 TO 64 YEARS	92.9%	6.1%	51.9%
65+ YEARS	89.0%	11.4%	55.3%
GENDER IDENTITY (unweighted)			
FEMALE	90.0%	8.1%	51.5%
MALE	92.5%	8.1%	53.2%
TRANSGENDER		INSUFFICIENT SAMPLE	
ADDITIONAL IDENTITIES		INSUFFICIENT SAMPLE	
RACIAL/ETHNIC IDENTITY (MR) (unweighted)			
ASIAN/ASIAN AMERICAN	94.0%	85.5%	60.2%
BLACK/AFRICAN AMERICAN	93.5%	73.2%	74.6%
HISPANIC/LATINO/LATINX	89.9%	75.4%	55.3%
MIDDLE EASTERN	76.0%	68.0%	44.0%
NATIVE AMERICAN/ALASKA NATIVE	100.0%	92.0%	52.0%
PACIFIC ISLANDER/HAWAIIAN NATIVE	100.0%	90.9%	54.5%
WHITE/EUROPEAN/CAUCASIAN	90.3%	85.7%	47.6%







Summary tables for Altadena Eaton Fire first awareness time, by population group ${\tt n=variable, row\,\%}$

POPULATION	BEFORE 7:00 PM	7:00 PM TO 11:59 PM	12:00 AM OR LATER
GROUP	(01.07.25)	(01.07.25)	(01.08.25)
FIRE EVACUATION ZONE			
(unweighted)			
ARROYOSECO	31.8%	63.6%	4.5%
CALAVERAS-A	34.4%	53.1%	9.4%
CALAVERAS-B	48.4%	44.1%	4.3%
CALAVERAS-C		INSUFFICIENT SAMPLE	
CANON	46.2%	53.8%	0.0%
CASITAS	31.7%	57.3%	8.5%
CHANEY	57.1%	34.3%	5.7%
EASTLOMA	76.7%	23.3%	0.0%
FARNSWORTH	40.0%	56.0%	4.0%
GARDEN	37.5%	47.5%	10.0%
GARFIAS	82.4%	14.7%	0.0%
LAUREL	52.9%	47.1%	0.0%
MEADOWS	66.7%	33.3%	0.0%
MENDOCINO-A	52.5%	45.0%	0.0%
MENDOCINO-B	72.0%	25.6%	0.0%
MENDOCINO-C		INSUFFICIENT SAMPLE	
MENDOCINO-D	72.7%	27.3%	0.0%
MIDLOTHIAN	88.5%	5.8%	0.0%
MILLARD	45.0%	40.0%	5.0%
MOUNTLOWE	72.9%	25.0%	2.1%
PALM	49.6%	38.2%	6.9%
RUBIO	51.1%	46.7%	0.0%
WAPELLO	41.9%	51.6%	6.5%
WHITEPARK-A	38.9%	49.5%	9.5%
WHITEPARK-B	34.8%	56.5%	4.3%
WHITEPARK-C		INSUFFICIENT SAMPLE	
DAMAGE LEVEL			
(CA Firescope / DINS)			
DESTROYED	54.4%	36.8%	8.8%
MAJOR	47.3%	45.0%	5.5%
MINOR	47.8%	36.2%	2.9%
AFFECTED	58.3%	36.4%	3.0%
NO DAMAGE	47.4%	47.4%	0.0%



Summary tables for Altadena Eaton Fire first awareness time, by population group n=variable. row %

POPULATION GROUP	BEFORE 7:00 PM (01.07.25)	7:00 PM TO 11:59 PM (01.07.25)	12:00 AM OR LATER (01.08.25)
AGE RANGE (unweighted)			
18 TO 25 YEARS	28.6%	57.1%	0.0%
26 TO 54 YEARS	49.7%	36.2%	2.8%
55 TO 64 YEARS	49.7%	36.9%	3.5%
65+ YEARS	35.5%	40.7%	8.1%
GENDER IDENTITY			
(unweighted)			
FEMALE	46.1%	36.9%	4.4%
MALE	46.8%	39.0%	3.9%
TRANSGENDER		INSUFFICIENT SAMPLE	
ADDITIONAL IDENTITIES		INSUFFICIENT SAMPLE	
RACIAL/ETHNIC IDENTITY (MR) (unweighted)			
ASIAN/ASIAN AMERICAN	39.8%	44.6%	4.8%
BLACK/AFRICAN AMERICAN	31.9%	42.8%	12.3%
HISPANIC/LATINO/LATINX	39.7%	44.1%	4.5%
MIDDLE EASTERN	44.0%	24.0%	0.0%
NATIVE AMERICAN/ALASKA NATIVE	36.0%	52.0%	8.0%
PACIFIC ISLANDER/HAWAIIAN NATIVE	36.4%	45.5%	9.1%
WHITE/EUROPEAN/CAUCASIAN	50.9%	34.8%	3.0%



Do you feel like you were provided with sufficient warning from Los Angeles County authorities about the potential severity of the Eaton Fire, to encourage you to gather together what was most necessary or most important to you well in advance of your evacuation?

n=1,114 respondents; +/- 2.89% margin of error at the 95% confidence level



Did you receive a warning or notification from Southern California Edison (SCE) about a potential power shutoff in Altadena due to expected high wind conditions in the 24 hours prior to the Eaton Fire?

n=1,114 respondents; +/- 2.89% margin of error at the 95% confidence level $% \left(1,1,1\right) =0$





Summary tables for Altadena resident recollections of advance notifications by LA County authorities and Southern California Edison (SCE), by population group n=variable, row %

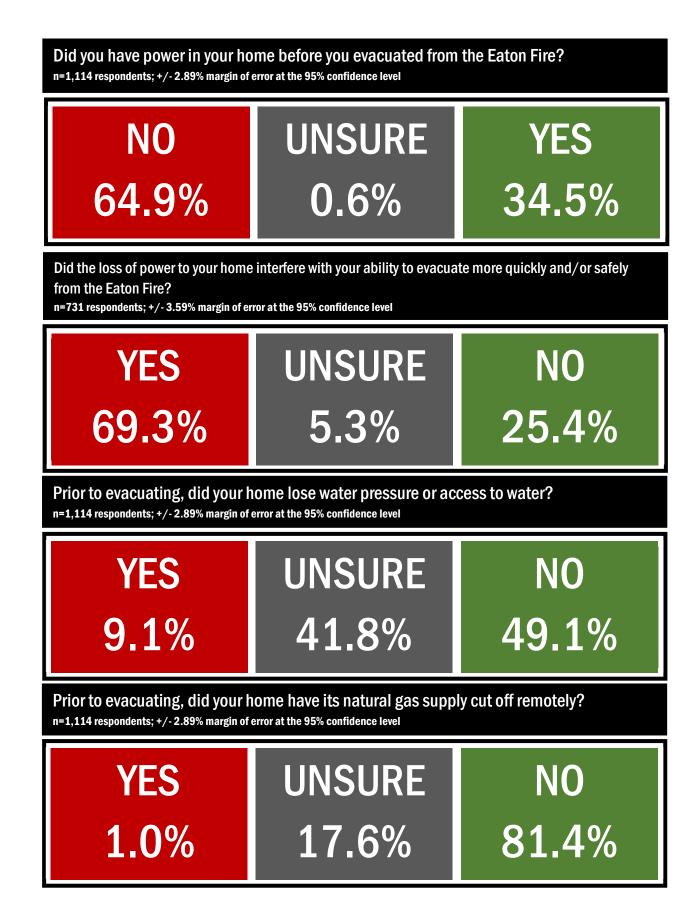
POPULATION GROUP	PROVIDED WITH SUFFICIENT WARNING FROM LOS ANGELES COUNTY AUTHORITIES ABOUT THE POTENTIAL SEVERITY OF THE EATON FIRE ("NO")	RECEIVED WARNING OR NOTIFICATION FROM SOUTHERN CALIFORNIA EDISON (SCE) ABOUT POTENTIAL POWER SHUTOFF IN 24 HOURS PRIOR ("NO")
FIRE EVACUATION ZONE		
(unweighted) ARROYOSECO	86.4%	68.2%
CALAVERAS-A	92.2%	52.3%
CALAVERAS-B	89.2%	45.8%
CALAVERAS-C		
CANON	100.0%	26.7%
CASITAS	85.4%	48.3%
CHANEY	85.7%	41.9%
EASTLOMA	70.0%	17.6%
FARNSWORTH	96.0%	51.9%
GARDEN	87.5%	50.0%
GARFIAS	79.4%	28.9%
LAUREL	82.4%	11.1%
MEADOWS	86.7%	27.8%
MENDOCINO-A	80.0%	37.5%
MENDOCINO-B	68.3%	16.9%
MENDOCINO-C	INSUFFICIE	ENT SAMPLE
MENDOCINO-D	81.8%	16.7%
MIDLOTHIAN	71.2%	30.8%
MILLARD	90.0%	31.8%
MOUNTLOWE	62.5%	26.0%
PALM	96.2%	45.1%
RUBIO	84.4%	32.7%
WAPELLO	96.8%	30.9%
WHITEPARK-A	96.8%	52.9%
WHITEPARK-B	95.7%	43.4%
WHITEPARK-C	INSUFFICIE	ENT SAMPLE
DAMAGE LEVEL (CA Firescope / DINS)		
DESTROYED	92.1%	13.5%
MAJOR	81.2%	5.5%
MINOR	77.5%	12.2%
AFFECTED	79.4%	12.2%
NO DAMAGE	68.4%	9.5%



Summary tables for Altadena resident recollections of advance notifications by LA County authorities and Southern California Edison (SCE), by population group n=variable, row %

POPULATION GROUP	PROVIDED WITH SUFFICIENT WARNING FROM LOS ANGELES COUNTY AUTHORITIES ABOUT THE POTENTIAL SEVERITY OF THE	RECEIVED WARNING OR NOTIFICATION FROM SOUTHERN CALIFORNIA EDISON (SCE) ABOUT POTENTIAL POWER SHUTOFF
	EATON FIRE ("NO")	IN 24 HOURS PRIOR ("NO")
AGE RANGE		
(unweighted) 18 TO 25 YEARS	85.7%	71.4%
26 TO 54 YEARS	79.9%	38.4%
55 TO 64 YEARS	78.2%	35.3%
65+ YEARS	72.2%	44.0%
GENDER IDENTITY		
(unweighted)		
FEMALE	78.6%	39.8%
MALE	75.3%	38.0%
TRANSGENDER	INSUFFICIE	NT SAMPLE
ADDITIONAL IDENTITIES	INSUFFICIE	NT SAMPLE
RACIAL/ETHNIC IDENTITY (MR)		
(unweighted)		
ASIAN/ASIAN AMERICAN	81.9%	33.7%
BLACK/AFRICAN AMERICAN	82.6%	56.5%
HISPANIC/LATINO/LATINX	82.7%	44.1%
MIDDLE EASTERN	60.0%	32.0%
NATIVE AMERICAN/ALASKA NATIVE	92.0%	40.0%
PACIFIC ISLANDER/HAWAIIAN NATIVE	90.9%	63.6%
WHITE/EUROPEAN/CAUCASIAN	76.0%	34.5%







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Summary tables for resident pre-evacuation utilities experiences, by population group n=variable, row %

POPULATION GROUP	HAD POWER IN HOME PRIOR TO EVACUATION	LOSS OF POWER INTERFERED WITH EVACUATION	LOSS OF WATER SUPPLY PRIOR TO EVACUATION	NATURAL GAS SUPPLY SHUT OFF REMOTELY
	("NO")	("YES")	("YES")	("YES")
FIRE EVACUATION ZONE (unweighted)				
ARROYOSECO	63.6%	71.4%	13.6%	4.5%
CALAVERAS-A	68.8%	75.0%	12.5%	0.0%
CALAVERAS-B	73.1%	73.5%	8.6%	0.0%
CALAVERAS-C	15.1%			0.070
CANON	76.9%	70.0%	0.0%	0.0%
CASITAS	89.0%	71.2%	11.0%	0.0%
CHANEY	60.0%	61.9%	8.6%	0.0%
EASTLOMA	63.3%	42.1%	6.7%	0.0%
FARNSWORTH	40.0%	90.0%	4.0%	0.0%
GARDEN	55.0%	78.3%	10.0%	0.0%
GARFIAS	64.7%	45.5%	0.0%	0.0%
LAUREL	52.9%	44.4%	11.8%	0.0%
MEADOWS	93.3%	64.3%	6.7%	0.0%
MENDOCINO-A	90.0%	55.6%	10.0%	0.0%
MENDOCINO-B	86.6%	67.6%	7.3%	0.0%
MENDOCINO-C		INSUFFICIE	NT SAMPLE	L
MENDOCINO-D	100.0%	72.7%	9.1%	0.0%
MIDLOTHIAN	55.8%	55.2%	11.5%	3.8%
MILLARD	90.0%	66.7%	0.0%	0.0%
MOUNTLOWE	20.8%	50.0%	0.0%	0.0%
PALM	52.7%	76.8%	6.9%	2.3%
RUBIO	20.0%	44.4%	0.0%	0.0%
WAPELLO	58.1%	66.7%	6.5%	0.0%
WHITEPARK-A	68.4%	72.3%	8.4%	1.1%
WHITEPARK-B	91.3%	76.2%	15.2%	2.2%
WHITEPARK-C		INSUFFICIE	INT SAMPLE	
WATER SERVICE PROVIDER (unweighted)				
LAS FLORES WATER COMPANY			4.9%	
CITY OF PASADENA WATER & POWER			6.3%	
RUBIO CAÑON LAND & WATER ASSOC			7.9%	
LINCOLN AVENUE WATER COMPANY			9.7%	
DAMAGE LEVEL (CA Firescope / DINS)				
DESTROYED	62.6%	73.8%	7.7%	1.0%
MAJOR	60.9%	59.5%	13.0%	2.9%
MINOR	69.5%	63.8%	8.0%	0.0%
AFFECTED	75.0%	51.0%	4.4%	0.0%
NO DAMAGE	78.9%	66.7%	5.3%	0.0%

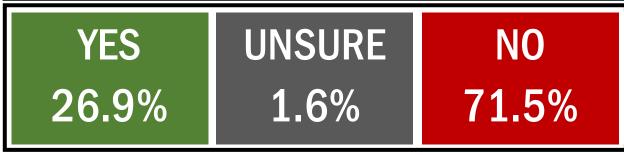


Summary tables for resident pre-evacuation utilities experiences, by population group $_{n=variable,\ row\ \%}$

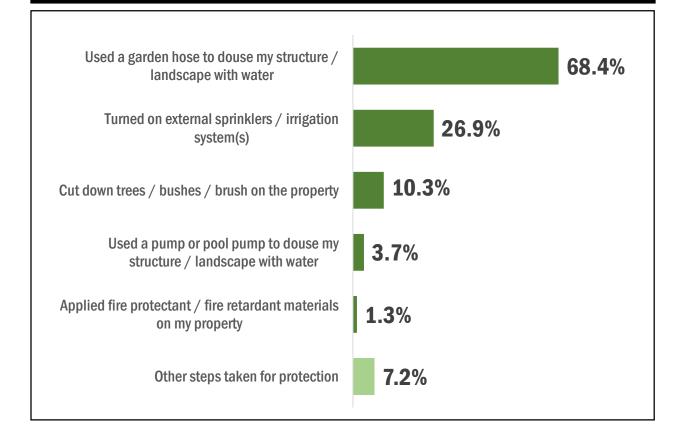
POPULATION GROUP	HAD POWER IN HOME PRIOR TO EVACUATION ("NO")	LOSS OF POWER INTERFERED WITH EVACUATION ("YES")	LOSS OF WATER SUPPLY PRIOR TO EVACUATION ("YES")	NATURAL GAS SUPPLY SHUT OFF REMOTELY ("YES")	
AGE RANGE (unweighted)					
18 TO 25 YEARS	42.9%	42.9%	14.3%	0.0%	
26 TO 54 YEARS	59.2%	40.2%	6.2%	1.1%	
55 TO 64 YEARS	60.6%	42.0%	8.3%	0.0%	
65+ YEARS	59.7%	39.9%	7.7%	0.4%	
GENDER IDENTITY (unweighted)					
FEMALE	58.5%	40.7%	8.1%	0.7%	
MALE	62.7%	40.6%	4.9%	0.6%	
TRANSGENDER	INSUFFICIENT SAMPLE				
ADDITIONAL IDENTITIES	INSUFFICIENT SAMPLE				
RACIAL/ETHNIC IDENTITY (MR) (unweighted)					
ASIAN/ASIAN AMERICAN	62.7%	44.6%	6.0%	0.0%	
BLACK/AFRICAN AMERICAN	66.7%	55.1%	15.9%	2.2%	
HISPANIC/LATINO/LATINX	63.1%	45.3%	11.7%	1.1%	
MIDDLE EASTERN	52.0%	28.0%	8.0%	8.0%	
NATIVE AMERICAN/ALASKA NATIVE	56.0%	44.0%	12.0%	0.0%	
PACIFIC ISLANDER/HAWAIIAN NATIVE	72.7%	63.6%	0.0%	9.1%	
WHITE/EUROPEAN/CAUCASIAN	58.2%	37.3%	4.6%	0.2%	



Did you or members of your household directly take any steps or measures to attempt to protect your home against the Eaton Fire prior to evacuation? n=1,114 respondents; +/- 2.89% margin of error at the 95% confidence level



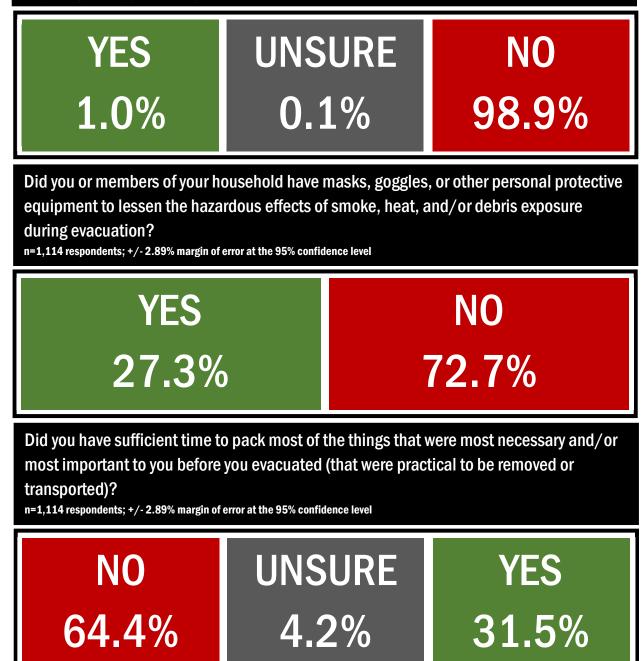
What steps did you or the members of your household take to attempt to protect your home against the oncoming Eaton Fire? n=301 respondents, MR >100%





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Did you call or hire any private firefighting service providers to attempt to protect your home against the Eaton Fire? n=1,114 respondents; +/- 2.89% margin of error at the 95% confidence level





Summary tables for resident pre-evacuation preparations, by population group $_{n=variable,\ row\ \%}$

	TOOK STEPS TO PROTECT HOME	HAD PPE READY TO REDUCE	CALLED PRIVATE FIREFIGHTING	HAD SUFFICIENT			
POPULATION	BEFORE	EVACUATION	SERVICES FOR	TIME TO PACK WHAT WAS MOST			
GROUP	EVACUATION	HAZARDS	ASSISTANCE	NECESSARY			
	("YES")	("YES")	("YES")	("NO")			
FIRE EVACUATION ZONE (unweighted)							
ARROYOSECO	31.8%	27.3%	0.0%	36.4%			
CALAVERAS-A	17.2%	18.8%	0.0%	59.4%			
CALAVERAS-B	28.0%	39.8%	1.1%	60.2%			
CALAVERAS-C		INSUFFICIENT SAMPLE					
CANON	30.8%	38.5%	0.0%	53.8%			
CASITAS	36.6%	28.0%	1.2%	50.0%			
CHANEY	25.7%	28.6%	0.0%	62.9%			
EASTLOMA	33.3%	26.7%	0.0%	60.0%			
FARNSWORTH	40.0%	8.0%	0.0%	76.0%			
GARDEN	32.5%	25.0%	0.0%	60.0%			
GARFIAS	17.6%	38.2%	0.0%	67.6%			
LAUREL	29.4%	35.3%	0.0%	70.6%			
MEADOWS	33.3%	26.7%	0.0%	40.0%			
MENDOCINO-A	17.5%	20.0%	0.0%	77.5%			
MENDOCINO-B	36.6%	20.7%	0.0%	61.0%			
MENDOCINO-C		INSUFFICIENT SAMPLE					
MENDOCINO-D	45.5%	18.2%	0.0%	81.8%			
MIDLOTHIAN	26.9%	44.2%	0.0%	63.5%			
MILLARD	40.0%	40.0%	5.0%	40.0%			
MOUNTLOWE	25.0%	35.4%	2.1%	45.8%			
PALM	19.8%	26.7%	0.8%	74.0%			
RUBIO	24.4%	37.8%	0.0%	62.2%			
WAPELLO	22.6%	24.2%	0.0%	74.2%			
WHITEPARK-A	17.9%	14.7%	1.1%	74.7%			
WHITEPARK-B	39.1%	32.6%	4.3%	73.9%			
WHITEPARK-C		INSUFFICIENT SAMPLE					
DAMAGE LEVEL (CA Firescope / DINS)							
DESTROYED	22.6%	22.6%	0.8%	73.1%			
MAJOR	29.0%	30.4%	2.9%	59.4%			
MINOR	33.7%	33.7%	0.6%	53.8%			
AFFECTED	27.9%	36.8%	0.0%	44.1%			
NO DAMAGE	42.1%	42.1%	0.0%	21.1%			



Summary tables for resident pre-evacuation utilities experiences, by population group $_{n=variable,\ row\ \%}$

POPULATION GROUP	TOOK STEPS TO PROTECT HOME BEFORE EVACUATION ("YES")	HAD PPE READY TO REDUCE EVACUATION HAZARDS ("YES")	CALLED PRIVATE FIREFIGHTING SERVICES FOR ASSISTANCE ("YES")	HAD SUFFICIENT TIME TO PACK WHAT WAS MOST NECESSARY ("NO")
AGE RANGE (unweighted)				
18 TO 25 YEARS	14.3%	14.3%	0.0%	42.9%
26 TO 54 YEARS	27.2%	22.3%	1.1%	57.8%
55 TO 64 YEARS	25.3%	25.3%	0.3%	57.4%
65+ YEARS	17.9%	31.5%	0.4%	58.6%
GENDER IDENTITY (unweighted)				
FEMALE	23.9%	21.4%	0.8%	59.3%
MALE	26.3%	35.1%	0.6%	53.6%
TRANSGENDER	INSUFFICIENT SAMPLE			
ADDITIONAL IDENTITIES	INSUFFICIENT SAMPLE			
RACIAL/ETHNIC IDENTITY (MR) (unweighted)				
ASIAN/ASIAN AMERICAN	19.3%	26.5%	1.2%	57.8%
BLACK/AFRICAN AMERICAN	33.3%	23.9%	2.9%	68.1%
HISPANIC/LATINO/LATINX	27.9%	21.8%	0.6%	67.0%
MIDDLE EASTERN	8.0%	8.0%	0.0%	68.0%
NATIVE AMERICAN/ALASKA NATIVE	40.0%	40.0%	0.0%	68.0%
PACIFIC ISLANDER/HAWAIIAN NATIVE	18.2%	18.2%	0.0%	90.9%
WHITE/EUROPEAN/CAUCASIAN	23.6%	25.3%	0.2%	54.1%



Section 3

The Eaton Fire Evacuation

The experiences of the residents of the unincorporated community of Altadena, California during their evacuation from the January 2025 Eaton Fire.



The Eaton Fire Evacuation: Executive Summary

With widespread service failures in delivery of official evacuation notices by the County of Los Angeles, scarce assistance encountered from first responders by residents during evacuations, and nearly all in the unincorporated community of Altadena left to self-navigate to safety through multiple hazards, the low number of injuries reported from those who were present for the conflagration appears miraculous, at first glance.

But given the grim fact that 18 Altadenans are known to have perished in the events of the Eaton Fire that night and the next morning, along with reported failures by Los Angeles County first responders to be visible to community members in the active protection of life and property over more than 12 hours of self-guided evacuations, serious questions remain about the amount and timing of personnel or resources deployed to save Altadena and its diverse populations.

Other provisional insights:

- Service failures of the Los Angeles County official evacuation order system were widespread across Altadena, with official orders reaching a minority of community members: only 38 percent of Altadena residents reported receiving an official Los Angeles County evacuation order, while 53 percent did not.
- Evacuation orders arrived far too late for many Altadenans; among the 38 percent who received an order, the average delivery time was around 11:19 p.m. on January 7, 2025,
- Only 69 percent of those who received an order evacuated immediately; roughly 30 percent hesitating only to protect family or property, gather critical belongings, or to verify the level of danger they faced.
- Public-safety presence was rarely visible in Altadena during the extended Eaton Fire evacuations; about 9 in 10 evacuees saw no firefighters, received no navigational aid from personnel, and saw no emergency signage during their evacuation from Altadena, raising community concerns relating to the exact numbers of Los Angeles County Fire Department and Los Angeles County Sheriff's Department personnel that were deployed, hour by hour, as the evacuation unfolded.



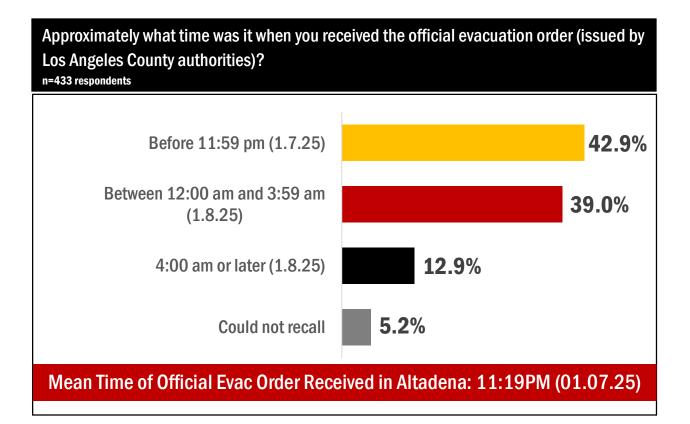
- Hazardous conditions upon evacuation were common for nearly all Altadenans: high winds affected roughly two-thirds of evacuees, heavy smoke or low visibility each endangered about another third respectively, and 17 percent encountered downed power lines, creating multiple, compounding risks for much of the population.
- The evacuation felt only somewhat challenging but was very frightening to many residents of Altadena; residents rated difficulty at an average 4.6/10.00 and fear at 6.8/10.00; nearly half of residents can be characterized as "critically endangered", encountering high levels of both difficulty (risk) and high levels of fear (anxiety) during their evacuation.
- A notable share of Altadena's residents genuinely feared for their lives; nearly 14 percent of residents genuinely believed that they would not survive or escape the Eaton Fire at some point of their evacuation.
- Most evacuees escaped unhurt, but injuries clustered in a few fire evacuation zones; nearly 80 percent reported no physical harm; minor cuts and bruises affected 15 percent, and serious injuries requiring an emergency room stayed around 3 percent, spiking to 11 percent in a handful of zones.
- With deep regret and sincere condolences to the families, 3 respondents to the survey reported that they had experienced a fatality amongst the members of their immediate household or family members; 18 of Altadena residents have been officially identified to have lost their lives in the events of the Eaton Fire at time of publication.
- **Reported hospitalizations were extremely rare;** fewer than 1 percent of households needed an overnight stay, underscoring that physical trauma, while real, was not the main evacuation cost.
- Every demographic group listed winds as the top threat to their safe evacuation, followed by smoke and visibility issues; encounters with fallen power lines were most common among residents aged 55–64 and in fire evacuation zones located in closer proximity to the San Gabriel mountainside.



Did you receive an official evacuation order from Los Angeles County authorities to leave your home due to imminent danger? n=1,114 respondents; +/- 2.89% margin of error at the 95% confidence level NO UNSURE YES 38.4% 53.3% 8.3% How did you find out about the official evacuation order (issued by Los Angeles County authorities)? n=433 respondents; MR > 100% Emergency alert on my smartphone **68.1%** 31.2% Text message alert (SMS/MMS) Smartphone apps 29.1% (such as Watch Duty or Genesys Protect) 9.7% Police or Fire Dept visit / announcement 8.3% Someone I know came to my home **Telephone call** 6.7% 3.0% **Television news report** 1.4% Radio news report Did you evacuate immediately upon receiving the official evacuation order (issued by Los **Angeles County authorities)?** n=433 respondents YES NO 69.4% 30.6%



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Summary tables for Altadena resident evacuation orders, by population group n=variable

POPULATION	RECEIVED	RECEIVED	EVAC ORDER	EVAC ORDER	EVAC ORDER
	OFFICIAL EVAC	OFFICIAL EVAC	RECEIVED	RECEIVED	RECEIVED
GROUP	ORDER ("NO")	ORDER ("YES")	BEFORE 11:59 PM	12:00 AM TO 3:59 AM	4:00 AM OR LATER
FIRE EVACUATION ZONE	(10)	(1E3)	11.55 PW	3.39 AIVI	LATER
(unweighted)					
ARROYOSECO	36.4%	40.9%	0.0%	88.9%	11.1%
CALAVERAS-A	76.6%	18.8%	16.7%	25.0%	41.7%
CALAVERAS-B	69.9%	20.4%	15.0%	5.0%	75.0%
CALAVERAS-C		INS	SUFFICIENT SAMI	PLE	
CANON	69.2%	15.4%	50.0%	50.0%	0.0%
CASITAS	39.0%	54.9%	2.2%	80.0%	15.6%
CHANEY	62.9%	25.7%	33.3%	55.6%	0.0%
EASTLOMA	40.0%	46.7%	78.6%	0.0%	21.4%
FARNSWORTH	72.0%	20.0%	80.0%	20.0%	0.0%
GARDEN	45.0%	45.0%	5.9%	94.1%	0.0%
GARFIAS	14.7%	76.5%	88.5%	0.0%	11.5%
LAUREL	76.5%	23.5%	0.0%	75.0%	25.0%
MEADOWS	33.3%	46.7%	0.0%	85.7%	0.0%
MENDOCINO-A	42.5%	47.5%	94.7%	0.0%	0.0%
MENDOCINO-B	28.0%	62.2%	80.4%	3.9%	9.8%
MENDOCINO-C		IN	SUFFICIENT SAMI	PLE	
MENDOCINO-D	27.3%	54.5%	66.7%	0.0%	16.7%
MIDLOTHIAN	44.2%	42.3%	81.8%	0.0%	13.6%
MILLARD	45.0%	35.0%	14.3%	71.4%	14.3%
MOUNTLOWE	27.1%	60.4%	89.7%	0.0%	6.9%
PALM	67.2%	26.7%	14.3%	74.3%	2.9%
RUBIO	51.1%	42.2%	94.7%	0.0%	5.3%
WAPELLO	74.2%	9.7%	16.7%	83.3%	0.0%
WHITEPARK-A	47.4%	41.1%	15.4%	79.5%	2.6%
WHITEPARK-B	45.7%	50.0%	0.0%	73.9%	13.0%
WHITEPARK-C		INS	SUFFICIENT SAMI	PLE	
DAMAGE LEVEL (CA Firescope)					
(unweighted)	CO 5%	00 70/	40.0%	40 5%	10.0%
DESTROYED	60.5%	29.7%	40.8%	43.5%	10.9%
MAJOR	50.7%	39.1%	48.1%	29.6%	14.8%
MINOR	39.6%	49.4%	47.3%	32.3%	16.2%
AFFECTED	26.5%	64.7%	47.7%	45.5%	4.5%
NO DAMAGE	42.1%	57.9%	45.5%	45.5%	0.0%



Summary tables for resident evacuation orders, by population group n=variable

POPULATION GROUP	RECEIVED OFFICIAL EVAC ORDER ("NO")	RECEIVED OFFICIAL EVAC ORDER ("YES")	EVAC ORDER RECEIVED BEFORE 11:59 PM	EVAC ORDER RECEIVED 12:00 AM TO 3:59 AM	EVAC ORDER RECEIVED 4:00 AM OR LATER
AGE RANGE (unweighted)	(110)		11.55 FM	3.33 AW	
18 TO 25 YEARS	42.9%	42.9%	33.3%	33.3%	33.3%
26 TO 54 YEARS	44.6%	35.9%	40.7%	41.2%	13.7%
55 TO 64 YEARS	46.5%	37.8%	48.3%	39.8%	6.8%
65+ YEARS	49.8%	31.1%	50.0%	30.2%	15.1%
GENDER IDENTITY (unweighted)					
FEMALE	47.7%	33.9%	47.4%	41.5%	11.1%
MALE	42.5%	39.0%	44.5%	40.3%	15.1%
TRANSGENDER		INS	SUFFICIENT SAMP	PLE	
ADDITIONAL IDENTITIES		INS	SUFFICIENT SAMP	PLE	
RACIAL/ETHNIC IDENTITY (MR) (unweighted)					
ASIAN/ASIAN AMERICAN	45.8%	36.1%	42.3%	42.3%	15.4%
BLACK/AFRICAN AMERICAN	50.0%	31.9%	24.4%	42.3%	14.6%
HISPANIC/LATINO/LATINX	53.6%	29.6%	40.4%	42.3%	9.6%
MIDDLE EASTERN	32.0%	44.0%	72.7%	42.3%	18.2%
NATIVE AMERICAN/ALASKA NATIVE	44.0%	44.0%	60.0%	42.3%	20.0%
PACIFIC ISLANDER/HAWAIIAN NATIVE	63.6%	36.4%	25.0%	42.3%	25.0%
WHITE/EUROPEAN/CAUCASIAN	43.9%	37.1%	50.8%	42.3%	12.1%



What was your primary reason for not leaving immediately upon receiving the official evacuation order? n=129 respondents; MR >100%

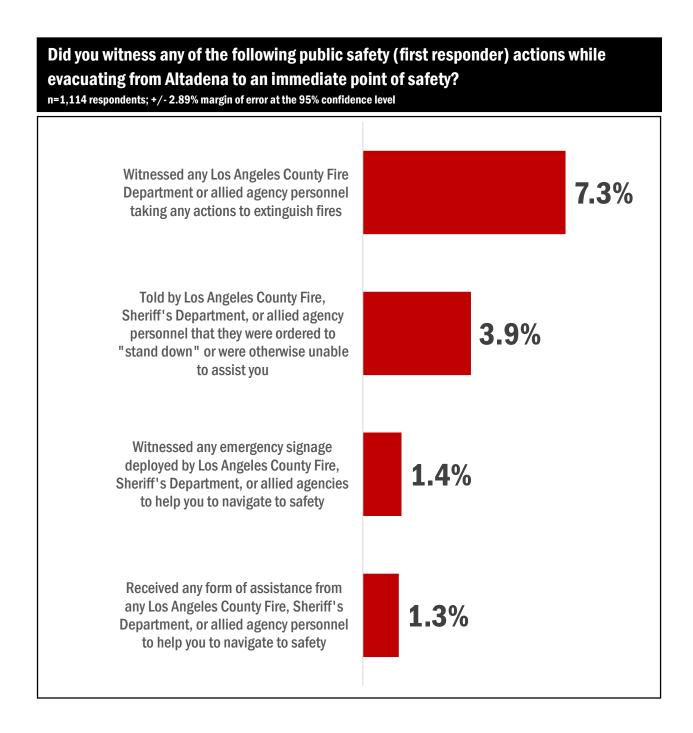
Official evacuation order arrived too late Left earlier than official evacuation order Gathering more possessions / documents Desire to protect home or property Thought it wasn't necessary Attending to pets / animals Waiting for official confirmation Navigating direct fire or power dangers Winds or weather conditions Waiting for family members Followed reactions / behaviors of neighbors Late night timing Mobility or health limitations Stayed to protect property Did not believe fire would reach us Caring for dependents / family Needed to finish critical obligations Confusion about order / mixed messages

93.4%

45.7% 28.7% 27.9% 22.5% 15.5% 12.4% 11.6% 10.9% 9.3% 8.5% 7.8% 7.8% 7.0% 6.2% 5.4% 3.9% 3.1% 1.6% Was any part of your home or property already on fire when you evacuated? n=1,114 respondents; +/- 2.89% margin of error at the 95% confidence level YES 4.4% UNSURE NO

2.2%







Summary tables for Los Angeles County and allied agency public safety actions witnessed by Altadena residents, by population group n=variable

POPULATION GROUP	WITNESSED ANY ACTIONS TAKEN TO EXTINGUISH FIRES	RECEIVED ANY ASSISTANCE TO HELP NAVIGATE TO	SAW EMERGENCY SIGNS TO HELP YOU NAVIGATE TO	TOLD OF ORDER TO STAND DOWN OR DENIED HELP
FIRE EVACUATION ZONE	("NO")	SAFETY ("NO")	SAFETY ("NO")	("YES")
(unweighted)				
ARROYOSECO	95.5%	90.9%	90.9%	0.0%
CALAVERAS-A	93.8%	95.3%	93.8%	4.7%
CALAVERAS-B	80.6%	100.0%	97.8%	4.3%
CALAVERAS-C			INT SAMPLE	
CANON	84.6%	100.0%	100.0%	0.0%
CASITAS	85.4%	96.3%	95.1%	1.2%
CHANEY	97.1%	100.0%	100.0%	0.0%
EASTLOMA	83.3%	96.7%	100.0%	3.3%
FARNSWORTH	100.0%	96.0%	100.0%	0.0%
GARDEN	100.0%	100.0%	97.5%	0.0%
GARFIAS	67.6%	94.1%	97.1%	0.0%
LAUREL	94.1%	100.0%	100.0%	5.9%
MEADOWS	100.0%	100.0%	100.0%	0.0%
MENDOCINO-A	85.0%	100.0%	97.5%	2.5%
MENDOCINO-B	90.2%	98.8%	96.3%	11.0%
MENDOCINO-C		INSUFFICIE	NT SAMPLE	
MENDOCINO-D	63.6%	100.0%	100.0%	0.0%
MIDLOTHIAN	57.7%	98.1%	98.1%	5.8%
MILLARD	85.0%	85.0%	90.0%	5.0%
MOUNTLOWE	91.7%	100.0%	95.8%	2.1%
PALM	94.7%	97.7%	96.2%	3.8%
RUBIO	91.1%	97.8%	95.6%	4.4%
WAPELLO	98.4%	100.0%	100.0%	4.8%
WHITEPARK-A	95.8%	100.0%	97.9%	2.1%
WHITEPARK-B	100.0%	95.7%	91.3%	10.9%
WHITEPARK-C		INSUFFICIE	NT SAMPLE	
WATER SERVICE PROVIDER (unweighted)				
LAS FLORES WATER COMPANY	93.9%	97.6%	98.2%	92.7%
CITY OF PASADENA WATER & POWER	78.6%	97.4%	96.4%	92.2%
RUBIO CAÑON LAND & WATER ASSOC	85.1%	99.0%	96.7%	90.4%
LINCOLN AVENUE WATER COMPANY	94.9%	97.6%	96.0%	94.5%
DAMAGE LEVEL (CA Firescope / DINS)				
DESTROYED	94.5%	98.4%	97.4%	3.7%
MAJOR	85.5%	98.6%	97.1%	5.8%
MINOR	82.0%	97.9%	95.0%	4.1%
AFFECTED	82.4%	94.1%	95.6%	1.5%
NO DAMAGE	89.5%	94.7%	100.0%	0.0%



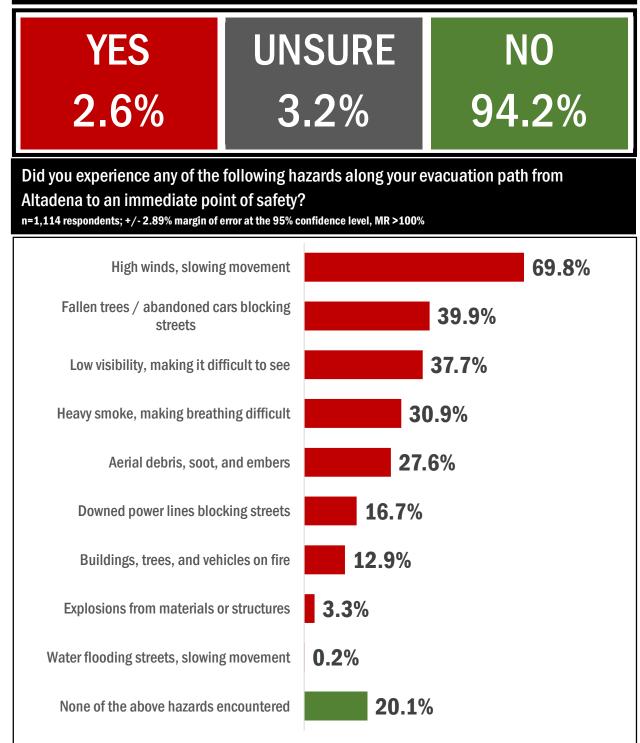
Summary tables for Los Angeles County and allied agency public safety actions witnessed by Altadena residents, by population group n=variable

POPULATION GROUP	WITNESSED ANY ACTIONS TAKEN TO EXTINGUISH FIRES ("NO")	RECEIVED ANY ASSISTANCE TO HELP NAVIGATE TO SAFETY ("NO")	SAW EMERGENCY SIGNS TO HELP YOU NAVIGATE TO SAFETY ("NO")	TOLD OF ORDER TO STAND DOWN OR DENIED HELP ("YES")
AGE RANGE (unweighted)				
18 TO 25 YEARS	85.7%	85.7%	85.7%	14.3%
26 TO 54 YEARS	79.3%	88.4%	87.0%	4.0%
55 TO 64 YEARS	85.3%	92.0%	90.7%	2.2%
65+ YEARS	79.9%	86.1%	85.3%	3.3%
GENDER IDENTITY (unweighted)				
FEMALE	81.4%	87.9%	86.8%	3.7%
MALE	79.5%	91.2%	89.6%	2.6%
TRANSGENDER		INSUFFICIE	INT SAMPLE	
ADDITIONAL IDENTITIES		INSUFFICIE	INT SAMPLE	
RACIAL/ETHNIC IDENTITY (MR) (unweighted)				
ASIAN/ASIAN AMERICAN	86.7%	94.0%	90.4%	0.0%
BLACK/AFRICAN AMERICAN	87.7%	90.6%	89.9%	6.5%
HISPANIC/LATINO/LATINX	82.7%	86.6%	87.2%	5.0%
MIDDLE EASTERN	64.0%	76.0%	76.0%	12.0%
NATIVE AMERICAN/ALASKA NATIVE	92.0%	96.0%	96.0%	4.0%
PACIFIC ISLANDER/HAWAIIAN NATIVE	100.0%	100.0%	100.0%	0.0%
WHITE/EUROPEAN/CAUCASIAN	79.5%	89.0%	87.3%	2.2%



Did you witness any potential looting or other criminal activity during your evacuation from Altadena to an immediate point of safety?

n=1,114 respondents; +/- 2.89% margin of error at the 95% confidence level





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Summary tables for Altadena resident evacuation primary hazards experienced, by population group

n=variable

POPULATION GROUP	HIGH WINDS	TREES & CARS IN STREETS	low Visibility	HEAVY SMOKE	AERIAL DEBRIS	DOWNED POWER LINES	BUILDING S CARS, OR TREES ON FIRE
FIRE EVACUATION ZONE							
(unweighted)	70 70/	F0.0%	24.00/	07.0%	40.00/	40.00/	0.10/
ARROYOSECO	72.7%	50.0%	31.8%	27.3%	18.2%	13.6%	9.1%
CALAVERAS-A	63.1%	35.4%	33.8%	24.6%	21.5%	10.8%	9.2%
CALAVERAS-B CALAVERAS-C	66.7%	43.8%	42.7%	37.5%	33.3%	24.0%	19.8%
	4.0 70/	00.00/	-	FFICIENT SAI		0.00/	0.00/
CANON	46.7%	20.0%	13.3%	20.0%	33.3%	0.0%	0.0%
CASITAS	66.7%	26.4%	39.1%	34.5%	25.3%	9.2%	8.0%
CHANEY	65.1%	27.9%	27.9%	16.3%	25.6%	9.3%	7.0%
EASTLOMA	55.9%	20.6%	14.7%	20.6%	14.7%	8.8%	8.8%
FARNSWORTH	66.7%	37.0%	25.9%	14.8%	11.1%	3.7%	11.1%
GARDEN	56.3%	27.1%	31.3%	14.6%	10.4%	12.5%	2.1%
GARFIAS	60.5%	52.6%	39.5%	36.8%	34.2%	10.5%	13.2%
LAUREL	72.2%	38.9%	44.4%	50.0%	44.4%	38.9%	5.6%
MEADOWS	61.1%	50.0%	44.4%	38.9%	27.8%	33.3%	22.2%
MENDOCINO-A	62.5%	25.0%	27.1%	29.2%	18.8%	14.6%	14.6%
MENDOCINO-B	60.7%	36.0%	37.1%	21.3%	24.7%	11.2%	11.2%
MENDOCINO-C				FFICIENT SAI	MPLE		1
MENDOCINO-D	75.0%	66.7%	16.7%	25.0%	25.0%	25.0%	0.0%
MIDLOTHIAN	55.4%	43.1%	32.3%	29.2%	33.8%	7.7%	18.5%
MILLARD	50.0%	50.0%	22.7%	18.2%	13.6%	40.9%	18.2%
MOUNTLOWE	56.0%	34.0%	28.0%	18.0%	14.0%	14.0%	6.0%
PALM	71.5%	39.6%	34.7%	29.9%	27.1%	19.4%	15.3%
RUBIO	57.7%	34.6%	17.3%	19.2%	26.9%	13.5%	1.9%
WAPELLO	60.3%	30.9%	32.4%	27.9%	20.6%	17.6%	13.2%
WHITEPARK-A	67.6%	32.4%	44.1%	31.4%	27.5%	17.6%	11.8%
WHITEPARK-B	62.3%	39.6%	49.1%	37.7%	28.3%	15.1%	15.1%
WHITEPARK-C			INSU	FFICIENT SAI	MPLE		
DAMAGE LEVEL (CA Firescope / DINS)							
DESTROYED	63.1%	32.4%	33.9%	26.9%	24.0%	14.5%	10.0%
MAJOR	68.5%	30.1%	30.1%	24.7%	21.9%	17.8%	13.7%
MINOR	65.3%	43.6%	36.0%	30.4%	29.3%	16.8%	15.4%
AFFECTED	52.7%	41.9%	33.8%	28.4%	18.9%	10.8%	6.8%
NO DAMAGE	57.1%	28.6%	28.6%	33.3%	14.3%	14.3%	14.3%

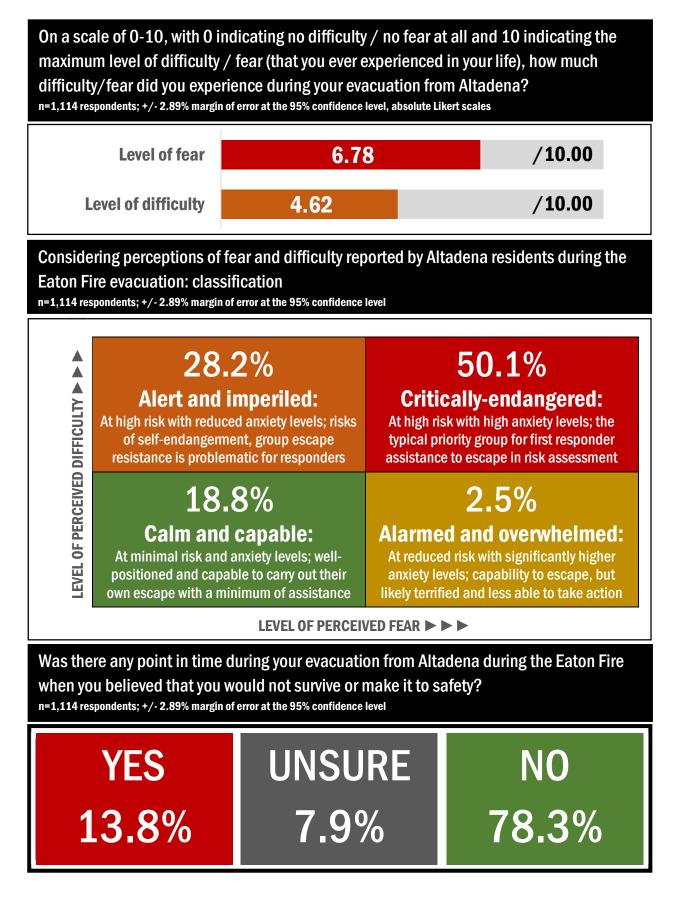


Summary tables for Altadena resident evacuation primary hazards experienced, by population group

n=variable

POPULATION GROUP	HIGH WINDS	TREES & CARS IN STREETS	low Visibility	HEAVY SMOKE	AERIAL DEBRIS	DOWNED POWER LINES	BUILDING S CARS, OR TREES ON FIRE
AGE RANGE (unweighted)							
18 TO 25 YEARS	71.4%	42.9%	14.3%	28.6%	57.1%	14.3%	28.6%
26 TO 54 YEARS	63.9%	38.6%	32.3%	25.8%	23.3%	14.7%	11.6%
55 TO 64 YEARS	66.7%	40.7%	38.5%	30.1%	27.2%	20.5%	11.9%
65+ YEARS	57.9%	24.9%	34.1%	30.4%	25.6%	10.3%	11.4%
GENDER IDENTITY (unweighted)							
FEMALE	65.4%	35.8%	34.6%	27.7%	25.0%	15.0%	11.3%
MALE	56.5%	36.0%	32.8%	27.9%	25.6%	14.9%	13.0%
TRANSGENDER			INSU	FFICIENT SA	MPLE		
ADDITIONAL IDENTITIES			INSU	FFICIENT SA	MPLE		
RACIAL/ETHNIC IDENTITY (MR) (unweighted)							
ASIAN/ASIAN AMERICAN	72.3%	36.1%	37.3%	25.3%	31.3%	12.0%	13.3%
BLACK/AFRICAN AMERICAN	65.9%	31.9%	46.4%	39.1%	32.6%	18.1%	14.5%
HISPANIC/LATINO/LATINX	64.8%	39.1%	37.4%	35.2%	29.1%	22.3%	15.1%
MIDDLE EASTERN	56.0%	40.0%	24.0%	20.0%	16.0%	16.0%	16.0%
NATIVE AMERICAN/ALASKA NATIVE	68.0%	48.0%	40.0%	48.0%	36.0%	8.0%	20.0%
PACIFIC ISLANDER/HAWAIIAN NATIVE	81.8%	27.3%	54.5%	36.4%	36.4%	27.3%	18.2%
WHITE/EUROPEAN/CAUCASIAN	63.3%	36.4%	32.3%	25.6%	24.1%	14.0%	10.2%







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Summary table of Altadena resident feelings and perceptions during evacuation, by population group

n=variable, row%

POPULATION GROUP	PERCEIVED DIFFICULTY (MEAN)	% EXTREME DIFFICULTY (8-10 ONLY)	PERCEIVED FEAR (MEAN)	% EXTREME FEAR (8-10 ONLY)	BELIEVED WOULD NOT SURVIVE ("YES")
FIRE EVACUATION ZONE (unweighted)					
ARROYOSECO	4.36	18.2%	6.64	63.0%	18.2%
CALAVERAS-A	4.45	21.9%	6.36	59.2%	7.8%
CALAVERAS-B	4.47	17.2%	6.91	61.3%	17.2%
CALAVERAS-C		INS	UFFICIENT SAM	PLE	
CANON	3.85	23.1%	6.31	78.0%	23.1%
CASITAS	4.41	22.0%	6.67	62.5%	11.0%
CHANEY	4.23	11.4%	6.00	56.7%	5.7%
EASTLOMA	3.53	10.0%	6.57	69.0%	10.0%
FARNSWORTH	4.40	20.0%	6.20	55.5%	8.0%
GARDEN	4.40	7.5%	6.95	70.1%	12.5%
GARFIAS	4.76	35.3%	7.38	66.9%	14.7%
LAUREL	4.94	29.4%	6.82	68.1%	11.8%
MEADOWS	5.27	33.3%	6.73	71.3%	13.3%
MENDOCINO-A	4.45	20.0%	6.50	48.1%	10.0%
MENDOCINO-B	4.63	20.7%	6.99	74.3%	12.2%
MENDOCINO-C		INS	UFFICIENT SAM	PLE	
MENDOCINO-D	4.55	9.1%	6.82	62.7%	18.2%
MIDLOTHIAN	5.13	21.2%	7.31	67.4%	21.2%
MILLARD	4.25	15.0%	6.55	66.4%	10.0%
MOUNTLOWE	3.60	10.4%	5.77	73.3%	4.2%
PALM	5.22	26.7%	6.89	70.8%	15.3%
RUBIO	4.31	13.3%	6.44	61.7%	6.7%
WAPELLO	4.71	19.4%	7.00	69.4%	21.0%
WHITEPARK-A	5.02	26.3%	7.21	64.1%	11.6%
WHITEPARK-B	4.89	15.2%	7.35	70.4%	19.6%
WHITEPARK-C		INS	UFFICIENT SAM	PLE	
WATER SERVICE PROVIDER (unweighted)					
LAS FLORES WATER COMPANY	4.56	38.1%	6.54	62.3%	14.6%
CITY OF PASADENA WATER & POWER	4.86	41.4%	7.21	71.5%	15.6%
RUBIO CAÑON LAND & WATER ASSOC	4.31	33.6%	6.54	63.3%	11.6%
LINCOLN AVENUE WATER COMPANY	4.75	40.3%	6.85	66.2%	12.5%
DAMAGE LEVEL (CA Firescope / DINS)					
DESTROYED	4.71	39.3%	6.78	67.7%	14.4%
MAJOR	4.32	43.3%	6.86	66.2%	15.9%
MINOR	4.62	35.6%	6.85	64.5%	11.2%
AFFECTED	4.46	45.5%	6.74	56.8%	8.8%
NO DAMAGE	3.42	13.8%	5.58	56.6%	10.5%



Summary table of Altadena resident feelings and perceptions during evacuation, by population group

n=variable, row%

POPULATION GROUP	PERCEIVED DIFFICULTY (MEAN)	% EXTREME DIFFICULTY (8-10 ONLY)	PERCEIVED FEAR (MEAN)	% EXTREME FEAR (8-10 ONLY)	BELIEVED WOULD NOT SURVIVE ("YES")
AGE RANGE (unweighted)					
18 TO 25 YEARS	5.17	28.6%	8.83	71.4%	28.6%
26 TO 54 YEARS	4.37	13.8%	6.78	42.4%	11.1%
55 TO 64 YEARS	5.03	24.4%	6.78	46.5%	13.8%
65+ YEARS	4.68	22.0%	6.73	45.1%	11.4%
GENDER IDENTITY (unweighted)					
FEMALE	4.83	19.7%	7.16	48.5%	11.9%
MALE	4.07	15.3%	5.68	30.8%	11.7%
TRANSGENDER		INS	SUFFICIENT SAMP	PLE	
ADDITIONAL IDENTITIES		INS	SUFFICIENT SAMP	PLE	
RACIAL/ETHNIC IDENTITY (MR) (unweighted)					
ASIAN/ASIAN AMERICAN	4.58	22.9%	6.86	44.6%	10.8%
BLACK/AFRICAN AMERICAN	5.62	32.6%	7.57	59.4%	17.4%
HISPANIC/LATINO/LATINX	5.37	25.7%	7.56	54.2%	21.8%
MIDDLE EASTERN	4.68	16.0%	6.05	40.0%	12.0%
NATIVE AMERICAN/ALASKA NATIVE	4.28	16.0%	7.12	56.0%	24.0%
PACIFIC ISLANDER/HAWAIIAN NATIVE	5.91	27.3%	7.82	45.5%	27.3%
WHITE/EUROPEAN/CAUCASIAN	4.36	14.9%	6.50	39.6%	10.1%



Did you or any of the members of your household experience any of the following health outcomes from the Eaton Fire evacuation? n=1,114 respondents; +/-2.89% margin of error at the 95% confidence level Minor cuts and/or bruises that you could treat 15.5% without assistance Chronic injuries or conditions that require ongoing 6.6% doctor or clinic visits Serious injuries that required a hospital / 1.6% emergency room visit Any major injury requiring at least one overnight 0.4% stay in a hospital A member of my immediate household perished / 0.3% passed away 75.7% None of the above



Summary table of Altadena resident injuries sustained during evacuation,

by population group

n=variable

POPULATION GROUP	MINOR CUTS & BRUISES: (SELF- TREATED)	CHRONIC INJURIES: DOCTOR OR CLINIC VISITS	SERIOUS INJURIES: EMERGENCY ROOM VISIT	MAJOR INJURIES: NIGHT(S) IN HOSPITAL	NO Injuries Sustained
FIRE EVACUATION ZONE (unweighted)					
ARROYOSECO	13.6%	4.5%	4.5%	4.5%	81.8%
CALAVERAS-A	15.6%	3.1%	1.6%	0.0%	79.7%
CALAVERAS-B	17.2%	8.6%	2.2%	2.2%	72.0%
CALAVERAS-C		INS	UFFICIENT SAM	PLE	•
CANON	15.4%	7.7%	0.0%	0.0%	76.9%
CASITAS	11.0%	9.8%	0.0%	0.0%	79.3%
CHANEY	11.4%	11.4%	0.0%	0.0%	80.0%
EASTLOMA	6.7%	3.3%	3.3%	0.0%	90.0%
FARNSWORTH	24.0%	0.0%	0.0%	0.0%	76.0%
GARDEN	20.0%	2.5%	0.0%	0.0%	77.5%
GARFIAS	35.3%	8.8%	0.0%	0.0%	61.8%
LAUREL	17.6%	0.0%	5.9%	0.0%	82.4%
MEADOWS	20.0%	6.7%	0.0%	0.0%	80.0%
MENDOCINO-A	15.0%	7.5%	0.0%	0.0%	80.0%
MENDOCINO-B	19.5%	6.1%	1.2%	1.2%	73.2%
MENDOCINO-C		INS	UFFICIENT SAM	PLE	
MENDOCINO-D	45.5%	9.1%	0.0%	0.0%	45.5%
MIDLOTHIAN	15.4%	5.8%	3.8%	0.0%	80.8%
MILLARD	15.0%	0.0%	0.0%	0.0%	85.0%
MOUNTLOWE	18.8%	2.1%	0.0%	0.0%	81.3%
PALM	13.7%	6.9%	1.5%	0.0%	80.9%
RUBIO	6.7%	11.1%	4.4%	0.0%	82.2%
WAPELLO	3.2%	14.5%	1.6%	0.0%	80.6%
WHITEPARK-A	16.8%	7.4%	3.2%	0.0%	75.8%
WHITEPARK-B	23.9%	4.3%	2.2%	0.0%	73.9%
WHITEPARK-C		INS	UFFICIENT SAM	PLE	
WATER SERVICE PROVIDER (unweighted)					
LAS FLORES WATER COMPANY	10.6%	10.6%	2.2%	0.0%	71.7%
CITY OF PASADENA WATER & POWER	16.6%	7.6%	1.8%	0.9%	62.8%
RUBIO CAÑON LAND & WATER ASSOC	14.9%	5.9%	1.2%	0.6%	73.3%
LINCOLN AVENUE WATER COMPANY	14.5%	4.2%	1.2%	0.0%	71.8%
DAMAGE LEVEL (CA Firescope / DINS)					
DESTROYED	14.0%	5.9%	1.3%	0.1%	70.3%
MAJOR	15.1%	9.6%	5.5%	2.7%	67.1%
MINOR	16.5%	7.0%	1.4%	0.3%	68.6%
AFFECTED	8.1%	2.7%	0.0%	0.0%	82.4%
NO DAMAGE	9.5%	0.0%	0.0%	0.0%	81.0%

Not included in above tables, "A member of my immediate household perished / passed away (n=3)"

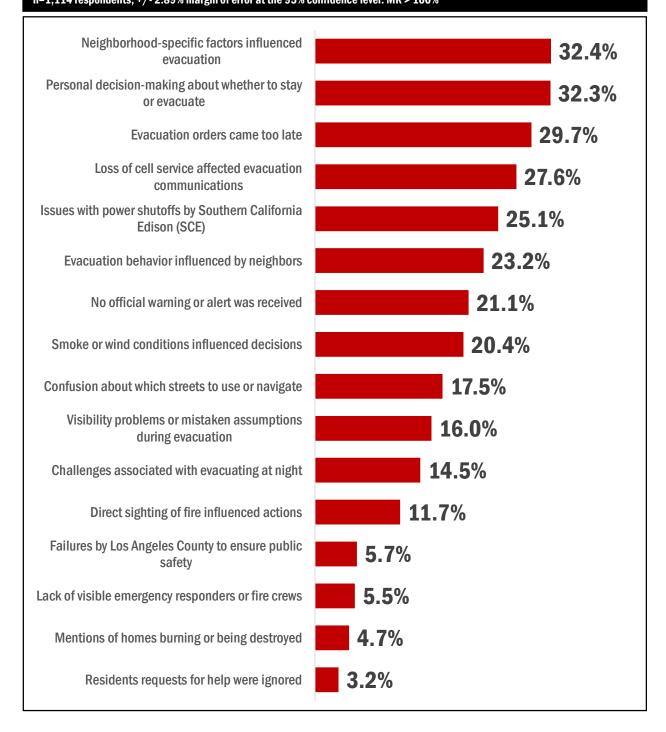


Summary table of Altadena resident injuries sustained during evacuation, by population group n=variable

MINOR CUTS & **CHRONIC** SERIOUS MAJOR POPULATION NO **BRUISES: INJURIES: INJURIES: INJURIES:** INJURIES (SELF-**DOCTOR OR** EMERGENCY NIGHT(S) IN GROUP SUSTAINED TREATED) **CLINIC VISITS ROOM VISIT** HOSPITAL AGE RANGE (unweighted) 14.3% 14.3% 0.0% 0.0% 71.4% 18 TO 25 YEARS 26 TO 54 YEARS 13.1% 5.9% 2.1% 0.3% 71.0% 55 TO 64 YEARS 16.7% 7.1% 0.6% 0.3% 70.8% 14.7% 1.1% 0.4% 65+ YEARS 5.9% 68.9% **GENDER IDENTITY** (unweighted) 0.2% FEMALE 14.9% 5.9% 1.1% 69.9% MALE 13.6% 6.8% 2.3% 0.6% 71.8% TRANSGENDER **INSUFFICIENT SAMPLE** ADDITIONAL IDENTITIES **INSUFFICIENT SAMPLE** RACIAL/ETHNIC IDENTITY (MR) (unweighted) ASIAN/ASIAN AMERICAN 14.5% 6.0% 0.0% 0.0% 75.9% **BLACK/AFRICAN AMERICAN** 2.2% 67.4% 16.7% 8.0% 2.2% HISPANIC/LATINO/LATINX 17.9% 8.9% 2.8% 0.0% 62.6% MIDDLE EASTERN 8.0% 8.0% 8.0% 4.0% 56.0% NATIVE AMERICAN/ALASKA NATIVE 20.0% 12.0% 0.0% 0.0% 76.0% PACIFIC ISLANDER/HAWAIIAN NATIVE 27.3% 18.2% 0.0% 0.0% 63.6% 1.3% WHITE/EUROPEAN/CAUCASIAN 14.3% 5.6% 0.1% 71.3% Not included in above tables, "A member of my immediate household perished / passed away (n=3)"



Do you have any other thoughts, comments, or opinions you would like to share about experiences in evacuating from the Eaton Fire? (key themes) n=1,114 respondents; +/- 2.89% margin of error at the 95% confidence level. MR > 100%





Section 4

After the Eaton Fire

The experiences of the residents of the unincorporated community of Altadena, California in the days following their evacuation from the January 2025 Eaton Fire.



After the Eaton Fire: Executive Summary

In the immediate days after the Eaton Fire, Altadenans were confronted with a series of stark contrasts: massive property loss in some fire evacuation zones compared to others that experienced significantly lesser degrees of harm; a long wait for relief measured in days for some residents of the unincorporated community, while others received aid within hours. Many residents relied on social media networks, family, and friends amid consistently low satisfaction with official information provided by Los Angeles County and the State of California about the status of the Eaton Fire, the level of resources committed in government response, the status of their property, and when they could expect to return to see what, if anything, remained.

Predatory actors persistently exploited and continue to profit from the chaos, effectively rendering 'a disaster upon a disaster upon a disaster', particularly targeting those with the greatest levels of realized losses and those from historically-underrepresented population groups. Most residents continued to have access to personal transportation, offering a limited degree of freedom even as housing and other immediate necessities were gone or unreachable.

These intersecting patterns of destruction, mixed assistance, information flow, and exploitation reveal how inequitably the post-disaster landscape in Altadena compounded experiences of both vulnerability and resilience for its beleaguered residents.

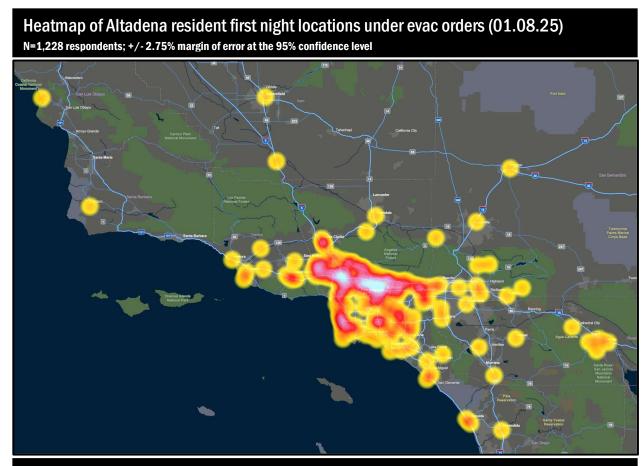
Other provisional insights:

- **Devastation clustered along geographic and infrastructure lines;** entire fire evacuation zones such as Wapello, Farnsworth, and Canon reported that virtually every home was destroyed, whereas other areas escaped total loss and saw many properties experience only minor damage.
- More detailed analysis of water supplier overlap within Altadena fire evacuation zones is needed; many fire evacuation zones had irregular geographic overlap with water suppliers, with several having as many as 3 different suppliers serving within, which could have created potentially irrational operational difficulties for County fire personnel

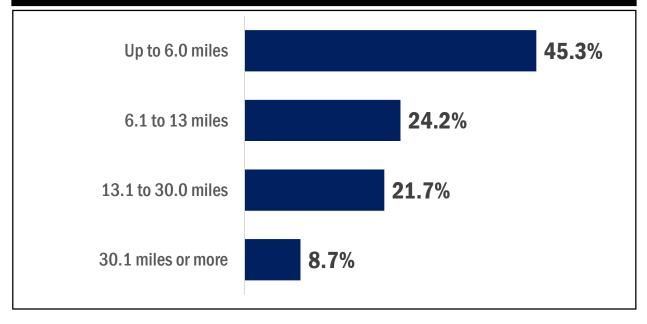


- Demographic differences in housing loss were comparable across age, gender, and racial/ethnic population groups; the proportion of destroyed homes is clustered in a similar band, indicating that the Eaton Fire's damage toll cut broadly across the entire community
- Many households lacked immediate access to relief; roughly 4 in 10 evacuees found food, clothing, or rest within a day, but over 20 percent waited three or more days and another quarter never sought aid, revealing sizable gaps in early assistance.
- **First-night shelter varied widely;** residents relied on a mix of hotels, the homes of friends and family, vehicles, and public shelters; hotels/motels were most common in for residents from zones that suffered lighter damage levels
- Vehicle loss compounded displacement; 1 in 4 residents reported loss of a vehicle, with destruction rates topping 40 percent in Farnsworth and Wapello; nearly 90 percent overall had access to their usual mode of transport
- Social media became a dominant information lifeline for Altadenans; roughly 7 in 10 residents relied on Facebook groups; with smartphone apps such as Watch Duty and Genysys Protect ranking a close second.
- Official communications from government scored poorly as community-wide satisfaction with County and California state information flows was consistently low; television news informed less than half of the resident population
- **Predatory practices targeting Altadena residents are widespread;** half of all respondents received unsolicited rebuilding offers, and more than one-third experienced price gouging for temporary housing
- Price gouging hit hardest among those with severe or total loss, with perceptions highly reflective of an enhancement of price sensitivity amongst this impacted population group; respondents with destroyed homes or major damage reported the highest levels of gouging for both temporary and long-term housing.
- Looting appeared more significantly in some areas more than others; a quarter or more of residents in Farnsworth, Whitepark-B, and East Loma reported witnessing neighborhood theft, while it was absent in other fire evacuation zones.
- Racial and ethnic disparities surfaced in targeting of predatory behaviors; Black, Hispanic/Latino/Latinx, and Pacific Islander respondents reported higher rates of price gouging and unsolicited credit offers than White/European/Caucasian and Asian/Asian American residents.

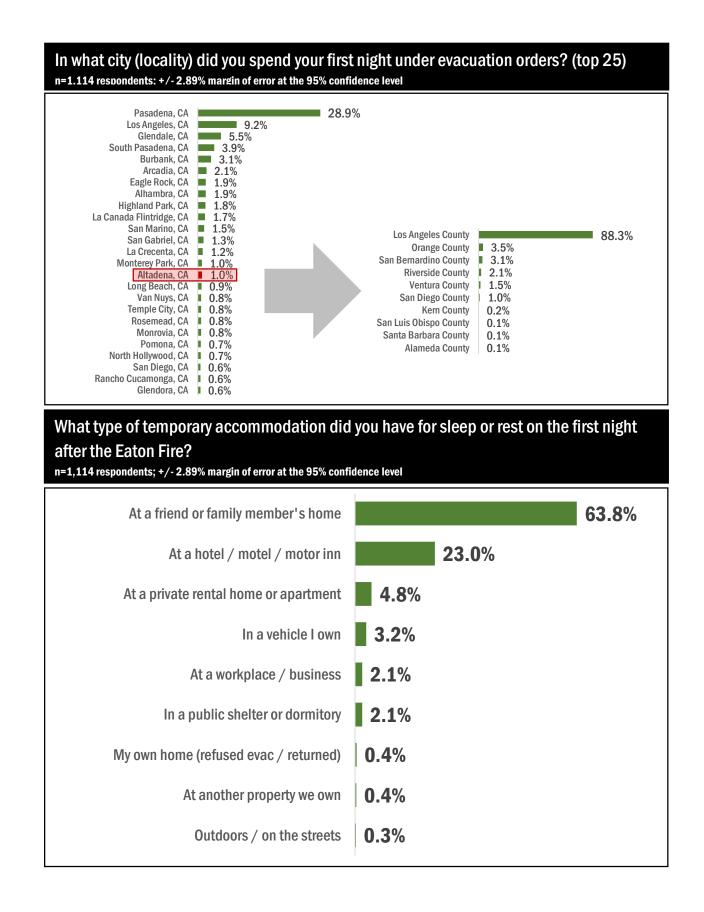




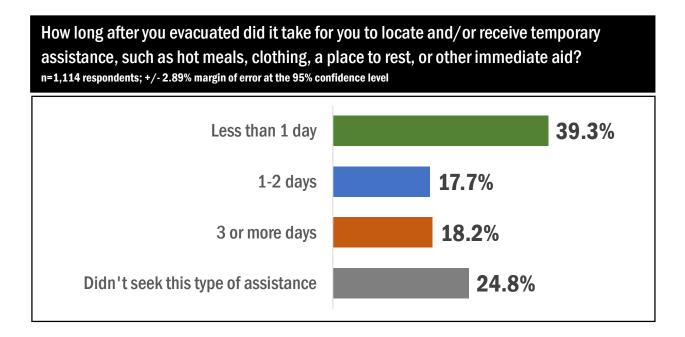
When you evacuated, approximately how far away from your home in Altadena did you eventually travel before you stopped your movement for at least 15 minutes? (miles) n=1,114 respondents; +/- 2.89% margin of error at the 95% confidence level













Summary tables for Altadena resident time to obtain any form of temporary aid or assistance, by population group n=variable. row%

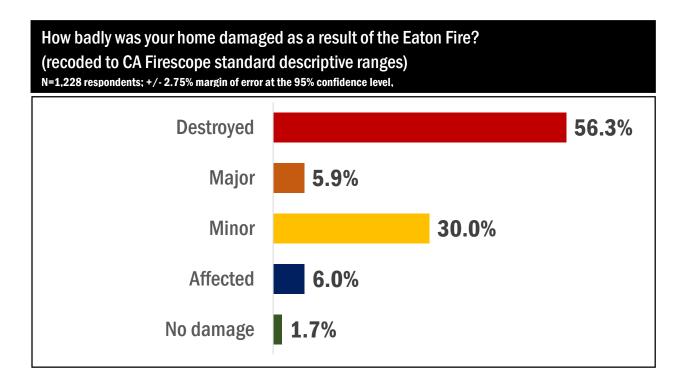
POPULATION	LESS THAN 1 DAY	1 TO 2 DAYS	3 OR MORE DAYS	DID NOT SEEK THIS
GROUP	TO OBTAIN IMMEDIATE AID	TO OBTAIN IMMEDIATE AID	TO OBTAIN IMMEDIATE AID	TYPE OF AID OR Assistance
FIRE EVACUATION ZONE				
(unweighted)	0.0.4%	10.0%	10.0%	04.0%
ARROYOSECO	36.4%	18.2%	13.6%	31.8%
CALAVERAS-A	42.2%	20.3%	20.3%	17.2%
CALAVERAS-B	37.6%	20.4%	17.2%	24.7%
CALAVERAS-C	= = 0.00		INT SAMPLE	0.0.00
CANON	53.8%	15.4%	0.0%	30.8%
CASITAS	32.9%	13.4%	22.0%	31.7%
CHANEY	37.1%	31.4%	11.4%	20.0%
EASTLOMA	40.0%	6.7%	6.7%	46.7%
FARNSWORTH	36.0%	28.0%	28.0%	8.0%
GARDEN	35.0%	20.0%	15.0%	30.0%
GARFIAS	32.4%	8.8%	11.8%	47.1%
LAUREL	35.3%	23.5%	17.6%	23.5%
MEADOWS	60.0%	6.7%	26.7%	6.7%
MENDOCINO-A	45.0%	15.0%	12.5%	27.5%
MENDOCINO-B	37.8%	20.7%	15.9%	25.6%
MENDOCINO-C		INSUFFICIE	NT SAMPLE	
MENDOCINO-D	63.6%	0.0%	0.0%	36.4%
MIDLOTHIAN	57.7%	9.6%	9.6%	23.1%
MILLARD	40.0%	5.0%	20.0%	35.0%
MOUNTLOWE	56.3%	14.6%	12.5%	16.7%
PALM	38.9%	22.1%	19.1%	19.8%
RUBIO	33.3%	15.6%	20.0%	31.1%
WAPELLO	33.9%	17.7%	24.2%	24.2%
WHITEPARK-A	35.8%	18.9%	26.3%	18.9%
WHITEPARK-B	32.6%	19.6%	28.3%	19.6%
WHITEPARK-C		INSUFFICIE	NT SAMPLE	
DAMAGE LEVEL				
(CA Firescope / DINS)				
DESTROYED	39.5%	21.8%	20.0%	18.7%
MAJOR	21.7%	15.9%	30.4%	31.9%
MINOR	43.5%	12.7%	14.5%	29.3%
AFFECTED	33.8%	11.8%	11.8%	42.6%
NO DAMAGE	42.1%	0.0%	5.3%	52.6%



Summary tables for Altadena resident time to obtain any form of temporary aid or assistance, by population group n=variable. row%

POPULATION	LESS THAN 1 DAY TO OBTAIN	1 TO 2 DAYS To obtain	3 OR MORE DAYS TO OBTAIN	DID NOT SEEK THIS TYPE OF AID OR
GROUP	IMMEDIATE AID	IMMEDIATE AID	IMMEDIATE AID	ASSISTANCE
AGE RANGE				
(unweighted)				
18 TO 25 YEARS	50.0%	0.0%	50.0%	0.0%
26 TO 54 YEARS	38.7%	18.4%	20.3%	22.6%
55 TO 64 YEARS	39.3%	16.6%	17.6%	26.6%
65+ YEARS	40.7%	17.3%	13.2%	28.8%
GENDER IDENTITY				
(unweighted)				
FEMALE	34.8%	16.0%	17.4%	21.8%
MALE	37.7%	16.2%	14.3%	24.4%
TRANSGENDER		INSUFFICIE	NT SAMPLE	
ADDITIONAL IDENTITIES		INSUFFICIE	NT SAMPLE	
RACIAL/ETHNIC IDENTITY (MR)				
(unweighted)				
ASIAN/ASIAN AMERICAN	33.3%	19.2%	20.5%	26.9%
BLACK/AFRICAN AMERICAN	37.2%	25.6%	30.2%	7.0%
HISPANIC/LATINO/LATINX	30.4%	18.6%	26.7%	24.2%
MIDDLE EASTERN	47.4%	15.8%	10.5%	26.3%
NATIVE AMERICAN/ALASKA NATIVE	24.0%	20.0%	44.0%	12.0%
PACIFIC ISLANDER/HAWAIIAN NATIVE	36.4%	36.4%	18.2%	9.1%
WHITE/EUROPEAN/CAUCASIAN	42.4%	16.9%	13.7%	27.0%







Summary tables for Altadena resident-self-assessed property damage levels recoded to CA Firescope standard descriptive ranges, by population group n=variable, row%

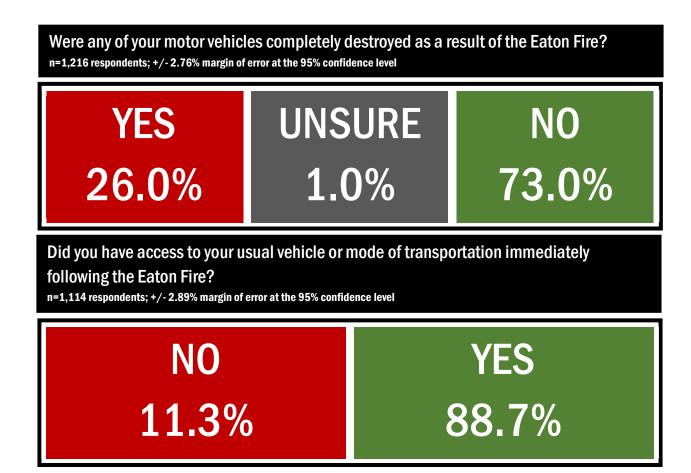
POPULATION	DESTROYED	MAJOR	MINOR	AFFECTED	NO DAMAGE
GROUP					
FIRE EVACUATION ZONE					
(unweighted)					
ARROYOSECO	9.1%	4.5%	59.1%	22.7%	4.5%
CALAVERAS-A	76.9%	4.6%	16.9%	1.5%	0.0%
CALAVERAS-B	36.5%	9.4%	50.0%	4.2%	0.0%
CALAVERAS-C		IN	SUFFICIENT SAM	PLE	
CANON	86.7%	0.0%	13.3%	0.0%	0.0%
CASITAS	4.6%	6.9%	57.5%	25.3%	5.7%
CHANEY	81.4%	7.0%	11.6%	0.0%	0.0%
EASTLOMA	58.8%	14.7%	20.6%	5.9%	0.0%
FARNSWORTH	92.6%	3.7%	3.7%	0.0%	0.0%
GARDEN	87.5%	4.2%	8.3%	0.0%	0.0%
GARFIAS	0.0%	2.6%	65.8%	23.7%	7.9%
LAUREL	72.2%	11.1%	16.7%	0.0%	0.0%
MEADOWS	0.0%	0.0%	44.4%	27.8%	27.8%
MENDOCINO-A	75.0%	2.1%	20.8%	0.0%	2.1%
MENDOCINO-B	32.6%	10.1%	50.6%	4.5%	2.2%
MENDOCINO-C		IN	SUFFICIENT SAM	PLE	
MENDOCINO-D	50.0%	16.7%	33.3%	0.0%	0.0%
MIDLOTHIAN	1.5%	4.6%	72.3%	18.5%	3.1%
MILLARD	27.3%	4.5%	45.5%	13.6%	9.1%
MOUNTLOWE	66.0%	4.0%	30.0%	0.0%	0.0%
PALM	84.0%	2.8%	12.5%	0.7%	0.0%
RUBIO	73.1%	9.6%	13.5%	3.8%	0.0%
WAPELLO	97.1%	0.0%	2.9%	0.0%	0.0%
WHITEPARK-A	83.3%	6.9%	9.8%	0.0%	0.0%
WHITEPARK-B	58.5%	9.4%	28.3%	3.8%	0.0%
WHITEPARK-C		IN	SUFFICIENT SAM	PLE	
WATER SERVICE PROVIDER (unweighted)					
LAS FLORES WATER COMPANY	84.4%	3.3%	10.6%	0.6%	1.1%
CITY OF PASADENA WATER & POWER	9.0%	7.2%	61.4%	19.7%	2.7%
RUBIO CAÑON LAND & WATER ASSOC	52.5%	8.1%	36.3%	2.8%	0.3%
LINCOLN AVENUE WATER COMPANY	69.6%	5.0%	19.1%	4.0%	2.4%



Summary tables for Altadena resident-assessed property damage levels, recoded to CA Firescope standard /descriptive ranges, by population group n=variable, row%

POPULATION	DESTROYED	MAJOR	MINOR	AFFECTED	NO DAMAGE			
GROUP								
AGE RANGE								
(unweighted)				,				
18 TO 25 YEARS	71.4%	0.0%	28.6%	0.0%	0.0%			
26 TO 54 YEARS	54.4%	6.5%	31.6%	6.2%	1.3%			
55 TO 64 YEARS	58.3%	4.5%	27.9%	6.4%	2.9%			
65+ YEARS	57.9%	6.6%	28.9%	5.1%	1.5%			
GENDER IDENTITY								
unweighted)				,				
FEMALE	55.8%	6.0%	29.8%	6.6%	1.8%			
MALE	57.8%	5.8%	30.2%	4.5%	1.6%			
TRANSGENDER	INSUFFICIENT SAMPLE							
ADDITIONAL IDENTITIES	INSUFFICIENT SAMPLE							
RACIAL/ETHNIC IDENTITY (MR)								
(unweighted)			_					
ASIAN/ASIAN AMERICAN	60.2%	4.8%	32.5%	1.2%	1.2%			
BLACK/AFRICAN AMERICAN	63.8%	12.3%	18.8%	4.3%	0.7%			
HISPANIC/LATINO/LATINX	65.9%	3.4%	25.7%	3.9%	1.1%			
MIDDLE EASTERN	52.0%	12.0%	24.0%	12.0%	0.0%			
NATIVE AMERICAN/ALASKA NATIVE	60.0%	12.0%	24.0%	4.0%	0.0%			
PACIFIC ISLANDER/HAWAIIAN NATIVE	72.7%	9.1%	18.2%	0.0%	0.0%			
WHITE/EUROPEAN/CAUCASIAN	54.0%	5.4%	31.7%	6.6%	2.2%			







Summary tables for Altadena resident transportation and mobility factors, by population group n=variable, row%

POPULATION	HAD AT LEAST 1 VEHICLE DESTROYED AS A RESULT OF THE EATON FIRE	HAD ACCESS TO REGULAR MODE OF TRANSPORT IMMEDIATELY FOLLOWING THE		
GROUP	("YES")	EATON FIRE ("NO")		
FIRE EVACUATION ZONE (unweighted)				
ARROYOSECO	9.1%	13.6%		
CALAVERAS-A	33.8%	9.2%		
CALAVERAS-B	22.9%	9.4%		
CALAVERAS-C	25.0%	25.0%		
CANON	26.7%	0.0%		
CASITAS	1.1%	2.3%		
CHANEY	39.5%	16.3%		
EASTLOMA	29.4%	2.9%		
FARNSWORTH	33.3%	18.5%		
GARDEN	35.4%	20.8%		
GARFIAS	2.6%	2.6%		
LAUREL	33.3%	16.7%		
MEADOWS	5.6%	5.6%		
MENDOCINO-A	37.5%	12.5%		
MENDOCINO-B	15.7%	9.0%		
MENDOCINO-C	0.0%	0.0%		
MENDOCINO-D	50.0%	16.7%		
MIDLOTHIAN	6.2%	12.3%		
MILLARD	22.7%	13.6%		
MOUNTLOWE	24.0%	4.0%		
PALM	38.9%	16.0%		
RUBIO	21.2%	3.8%		
WAPELLO	41.2%	13.2%		
WHITEPARK-A	35.3%	11.8%		
WHITEPARK-B	30.2%	28.3%		
WHITEPARK-C	0.0%	0.0%		
DAMAGE LEVEL (CA Firescope / DINS)				
DESTROYED	43.0%	15.1%		
MAJOR	11.0%	15.1%		
MINOR	3.3%	4.6%		
AFFECTED	2.7%	8.1%		
NO DAMAGE	0.0%	4.8%		
WATER SERVICE PROVIDER (unweighted)				
LAS FLORES WATER COMPANY	33.3%	13.9%		
CITY OF PASADENA WATER & POWER	7.2%	10.8%		
RUBIO CAÑON LAND & WATER ASSOC	23.9%	6.5%		
LINCOLN AVENUE WATER COMPANY	33.0%	13.7%		



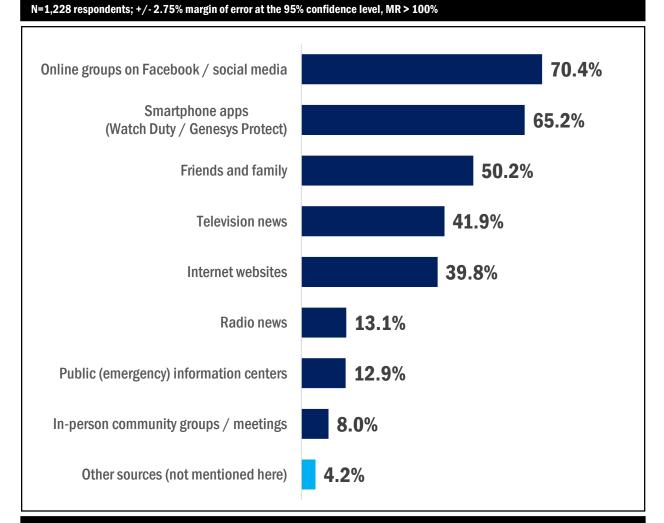
Summary tables for Altadena resident transportation and mobility factors, by population group

n=variable, row%

POPULATION	HAD AT LEAST 1 VEHICLE DESTROYED AS A RESULT OF THE EATON FIRE	HAD ACCESS TO REGULAR MODE OF TRANSPORT IMMEDIATELY FOLLOWING THE EATON FIRE ("NO")		
GROUP	("YES")			
AGE RANGE				
(unweighted)				
18 TO 25 YEARS	42.9%	14.3%		
26 TO 54 YEARS	24.8%	11.6%		
55 TO 64 YEARS	23.7%	7.7%		
65+ YEARS	31.1%	14.7%		
GENDER IDENTITY				
(unweighted)				
FEMALE	23.5%	10.6%		
MALE	33.4%	13.3%		
TRANSGENDER				
ADDITIONAL IDENTITIES				
RACIAL/ETHNIC IDENTITY (MR)				
(unweighted)				
ASIAN/ASIAN AMERICAN	26.5%	4.8%		
BLACK/AFRICAN AMERICAN	39.9%	15.2%		
HISPANIC/LATINO/LATINX	34.6%	16.8%		
MIDDLE EASTERN	20.0%	16.0%		
NATIVE AMERICAN/ALASKA NATIVE	44.0%	12.0%		
PACIFIC ISLANDER/HAWAIIAN NATIVE	54.5%	18.2%		
WHITE/EUROPEAN/CAUCASIAN	23.2%	9.6%		



After the Eaton Fire commenced, what were your primary sources of information to learn about progress in containing the fire, evacuation zone status, and/or where to seek aid and relief?



On a scale from 0 to 10, with "0" indicating "not satisfied at all". and "10" indicating "completely satisfied", how satisfied are you with the level of information received from Los Angeles County and California state agencies regarding progress in containing the fire, evacuation zones, the status of your home, and/or when you could return to it? N=1,228 respondents; +/-2.75% margin of error at the 95% confidence level

Satisfaction with level of information from governmental sources

3.77

/10.00



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Summary tables for top 5 information sources for Altadena residents, and satisfaction with official government information sources, by population group n=variable, row%

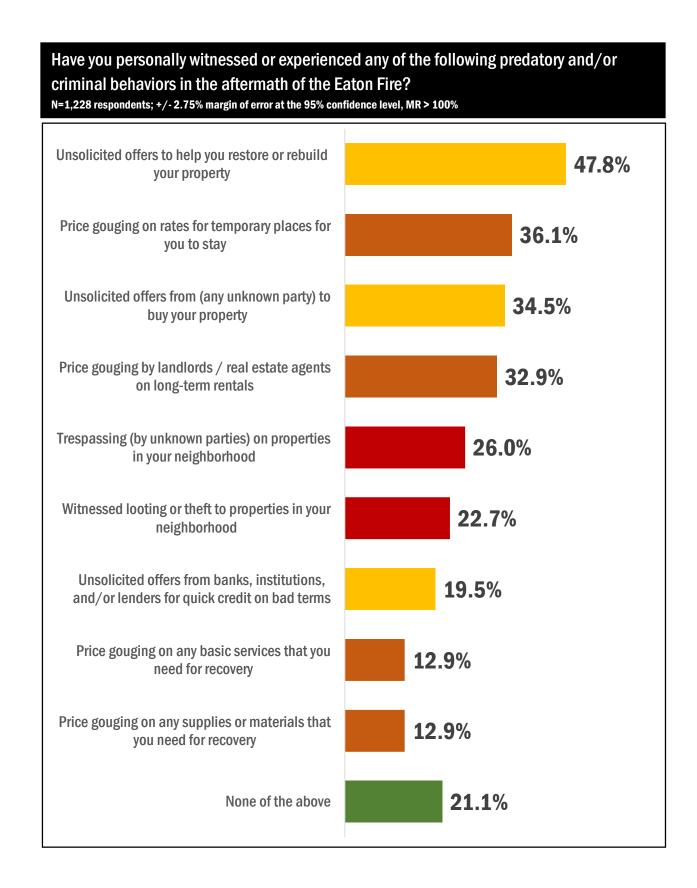
POPULATION GROUP	FACEBOOK GROUPS/ SOCIAL MEDIA	SMART- Phone APPS	FRIENDS AND FAMILY	TELEVISION NEWS	INTERNET WEBSITES	SATISFACTI ON W/OFFICIAL GOV INFO (MEAN)		
FIRE EVACUATION ZONE (unweighted)								
ARROYOSECO	86.4%	86.4%	31.8%	50.0%	45.5%	4.77		
CALAVERAS-A	61.5%	50.8%	41.5%	50.8%	43.1%	4.00		
CALAVERAS-B	67.7%	74.0%	38.5%	44.8%	47.9%	4.02		
CALAVERAS-C			INSUFFICIE	NT SAMPLE				
CANON	66.7%	73.3%	53.3%	53.3%	40.0%	3.47		
CASITAS	75.9%	73.6%	40.2%	37.9%	48.3%	3.99		
CHANEY	69.8%	65.1%	34.9%	25.6%	65.1%	3.07		
EASTLOMA	76.5%	58.8%	52.9%	38.2%	44.1%	3.35		
FARNSWORTH	55.6%	48.1%	37.0%	48.1%	44.4%	3.00		
GARDEN	77.1%	60.4%	31.3%	39.6%	64.6%	3.35		
GARFIAS	76.3%	78.9%	44.7%	39.5%	44.7%	4.53		
LAUREL	83.3%	66.7%	55.6%	22.2%	50.0%	3.39		
MEADOWS	77.8%	83.3%	44.4%	38.9%	44.4%	5.06		
MENDOCINO-A	66.7%	52.1%	39.6%	45.8%	54.2%	4.23		
MENDOCINO-B	70.8%	59.6%	47.2%	43.8%	51.7%	4.24		
MENDOCINO-C		INSUFFICIENT SAMPLE						
MENDOCINO-D	66.7%	75.0%	25.0%	33.3%	33.3%	3.83		
MIDLOTHIAN	63.1%	81.5%	43.1%	52.3%	52.3%	4.11		
MILLARD	54.5%	63.6%	18.2%	31.8%	36.4%	2.27		
MOUNTLOWE	74.0%	74.0%	46.0%	46.0%	62.0%	5.04		
PALM	68.8%	63.9%	41.7%	38.9%	51.4%	3.59		
RUBIO	67.3%	67.3%	46.2%	48.1%	42.3%	3.98		
WAPELLO	70.6%	63.2%	29.4%	41.2%	39.7%	2.72		
WHITEPARK-A	73.5%	54.9%	37.3%	44.1%	60.8%	3.14		
WHITEPARK-B	73.6%	62.3%	34.0%	32.1%	56.6%	3.81		
WHITEPARK-C		INSUFFICIENT SAMPLE						
DAMAGE LEVEL (CA Firescope / DINS)								
DESTROYED	69.2%	57.5%	52.1%	39.1%	37.3%	3.29		
MAJOR	72.6%	63.0%	47.9%	42.5%	43.8%	3.95		
MINOR	72.1%	76.2%	50.9%	46.9%	43.9%	4.50		
AFFECTED	74.3%	85.1%	36.5%	41.9%	35.1%	4.47		
NO DAMAGE	57.1%	66.7%	33.3%	42.9%	52.4%	4.00		



Summary tables for top 5 information sources for Altadena residents, and satisfaction with official government sources, by population group n=variable, row%

POPULATION GROUP	FACEBOOK GROUPS/ SOCIAL MEDIA	SMART- PHONE APPS	FRIENDS AND FAMILY	TELEVISION NEWS	INTERNET WEBSITES	SAT. SCORE: OFFICIAL GOV INFO (0-10)
AGE RANGE (unweighted)						
18 TO 25 YEARS	57.1%	57.1%	57.1%	42.9%	28.6%	3.29
26 TO 54 YEARS	77.5%	74.5%	52.7%	35.6%	35.8%	3.44
55 TO 64 YEARS	71.5%	61.5%	45.2%	42.9%	44.6%	3.98
65+ YEARS	53.1%	48.7%	49.5%	54.6%	44.3%	4.29
GENDER IDENTITY (unweighted)						
FEMALE	71.6%	66.1%	51.2%	41.4%	36.2%	3.67
MALE	66.6%	62.3%	47.7%	43.5%	49.0%	4.13
TRANSGENDER	INSUFFICIENT SAMPLE					
ADDITIONAL IDENTITIES			INSUFFICIE	NT SAMPLE		
RACIAL/ETHNIC IDENTITY (MR) (unweighted)						
ASIAN/ASIAN AMERICAN	77.1%	69.9%	49.4%	31.3%	42.2%	3.69
BLACK/AFRICAN AMERICAN	64.5%	42.8%	61.6%	50.0%	23.9%	3.51
HISPANIC/LATINO/LATINX	69.8%	58.7%	47.5%	44.7%	36.9%	3.64
MIDDLE EASTERN	64.0%	72.0%	36.0%	20.0%	32.0%	2.92
NATIVE AMERICAN/ALASKA NATIVE	60.0%	64.0%	48.0%	24.0%	44.0%	3.44
PACIFIC ISLANDER/HAWAIIAN NATIVE	72.7%	18.2%	36.4%	36.4%	36.4%	4.55
WHITE/EUROPEAN/CAUCASIAN	72.4%	69.6%	50.3%	40.7%	42.8%	3.90







Summary tables for predatory behaviors experienced by Altadena residents since the Eaton Fire, by population group (1/2)n=variable, row%

		DDIOF		DDIOE		
POPULATION	UNSOLICITED OFFERS TO	PRICE GOUGING:	UNSOLICITED	PRICE GOUGING:	TRESSPASSING:	
	RESTORE OR	TEMPORARY	OFFERS TO BUY	LONG-TERM	NEIGHBORHOOD	
GROUP	REBUILD	HOIUSING	PROPERTY	HOUSING	PROPERTIES	
FIRE EVACUATION ZONE						
(unweighted)						
ARROYOSECO	45.5%	45.5%	31.8%	31.8%	9.1%	
CALAVERAS-A	41.5%	27.7%	32.3%	30.8%	20.0%	
CALAVERAS-B	46.9%	41.7%	32.3%	30.2%	24.0%	
CALAVERAS-C		IN	ISUFFICIENT SAME	PLE		
CANON	20.0%	33.3%	13.3%	33.3%	26.7%	
CASITAS	47.1%	47.1%	29.9%	35.6%	19.5%	
CHANEY	53.5%	32.6%	44.2%	39.5%	25.6%	
EASTLOMA	47.1%	29.4%	23.5%	44.1%	29.4%	
FARNSWORTH	55.6%	51.9%	44.4%	51.9%	40.7%	
GARDEN	45.8%	25.0%	31.3%	31.3%	29.2%	
GARFIAS	55.3%	26.3%	18.4%	23.7%	18.4%	
LAUREL	44.4%	27.8%	44.4%	38.9%	27.8%	
MEADOWS	50.0%	33.3%	44.4%	11.1%	5.6%	
MENDOCINO-A	29.2%	27.1%	20.8%	29.2%	31.3%	
MENDOCINO-B	56.2%	40.4%	30.3%	38.2%	40.4%	
MENDOCINO-C		IN	ISUFFICIENT SAMI	PLE		
MENDOCINO-D	41.7%	58.3%	41.7%	33.3%	25.0%	
MIDLOTHIAN	53.8%	29.2%	36.9%	20.0%	18.5%	
MILLARD	31.8%	27.3%	27.3%	18.2%	36.4%	
MOUNTLOWE	46.0%	34.0%	44.0%	38.0%	8.0%	
PALM	42.4%	45.8%	35.4%	36.8%	23.6%	
RUBIO	48.1%	30.8%	32.7%	26.9%	38.5%	
WAPELLO	58.8%	32.4%	44.1%	22.1%	39.7%	
WHITEPARK-A	51.0%	30.4%	45.1%	38.2%	22.5%	
WHITEPARK-B	56.6%	43.4%	35.8%	41.5%	32.1%	
WHITEPARK-C		INSUFFICIENT SAMPLE				
DAMAGE LEVEL						
(CA Firescope / DINS)						
DESTROYED	47.0%	35.9%	36.6%	38.2%	28.9%	
MAJOR	50.7%	47.9%	32.9%	35.6%	21.9%	
MINOR	48.5%	37.7%	33.9%	26.6%	24.4%	
AFFECTED	51.4%	27.0%	24.3%	17.6%	16.2%	
NO DAMAGE	38.1%	4.8%	19.0%	14.3%	4.8%	



Summary tables for predatory behaviors experienced by Altadena residents since the Eaton Fire, by population group (1/2) $_{n=variable,\ row\%}$

POPULATION GROUP	UNSOLICITED OFFERS TO RESTORE OR REBUILD	PRICE GOUGING: TEMPORARY HOIUSING	UNSOLICITED OFFERS TO BUY PROPERTY	PRICE GOUGING: LONG-TERM HOUSING	TRESSPASSING NEIGHBORHOOD PROPERTIES
AGE RANGE (unweighted)					
18 TO 25 YEARS	42.9%	28.6%	42.9%	14.3%	14.3%
26 TO 54 YEARS	51.4%	44.5%	36.6%	40.5%	26.1%
55 TO 64 YEARS	46.8%	32.7%	34.0%	29.2%	27.9%
65+ YEARS	41.4%	21.2%	30.8%	20.5%	24.2%
GENDER IDENTITY (unweighted)					
FEMALE	46.3%	37.8%	33.8%	33.6%	26.0%
MALE	51.0%	30.5%	36.4%	31.2%	24.4%
TRANSGENDER		IN	SUFFICIENT SAME	PLE	
ADDITIONAL IDENTITIES		IN	SUFFICIENT SAM	PLE	
RACIAL/ETHNIC IDENTITY (MR) (unweighted)					_
ASIAN/ASIAN AMERICAN	45.8%	37.3%	27.7%	39.8%	27.7%
BLACK/AFRICAN AMERICAN	50.7%	45.7%	43.5%	42.8%	23.2%
HISPANIC/LATINO/LATINX	42.5%	41.9%	40.2%	38.5%	29.1%
MIDDLE EASTERN	64.0%	36.0%	16.0%	44.0%	24.0%
NATIVE AMERICAN/ALASKA NATIVE	44.0%	36.0%	32.0%	36.0%	28.0%
PACIFIC ISLANDER/HAWAIIAN NATIVE	54.5%	54.5%	36.4%	45.5%	54.5%
WHITE/EUROPEAN/CAUCASIAN	48.8%	34.5%	33.7%	30.6%	25.5%



Summary tables for predatory behaviors experienced by Altadena residents since the Eaton Fire, by population group (2/2)n=variable, row%

POPULATION GROUP	LOOTING OR THEFT IN NEIGHBORHOOD	UNSOLICITED OFFERS FOR CREDIT ON BAD TERMS	PRICE GOUGING: BASIC SERVICES FOR RECOVERY	PRICE Gouging: Recovery Materials	NONE OF THE Above Encountered
FIRE EVACUATION ZONE (unweighted)					
ARROYOSECO	9.1%	13.6%	13.6%	13.6%	27.3%
CALAVERAS-A	12.3%	23.1%	7.7%	7.7%	26.2%
CALAVERAS-B	26.0%	17.7%	16.7%	12.5%	22.9%
CALAVERAS-C		IN	SUFFICIENT SAMPL	E	
CANON	26.7%	20.0%	13.3%	6.7%	26.7%
CASITAS	24.1%	23.0%	21.8%	20.7%	16.1%
CHANEY	25.6%	16.3%	11.6%	18.6%	16.3%
EASTLOMA	29.4%	20.6%	14.7%	17.6%	26.5%
FARNSWORTH	33.3%	14.8%	22.2%	18.5%	11.1%
GARDEN	18.8%	14.6%	6.3%	8.3%	12.5%
GARFIAS	26.3%	21.1%	15.8%	15.8%	28.9%
LAUREL	11.1%	11.1%	0.0%	0.0%	11.1%
MEADOWS	5.6%	27.8%	22.2%	16.7%	22.2%
MENDOCINO-A	22.9%	16.7%	10.4%	12.5%	29.2%
MENDOCINO-B	37.1%	27.0%	12.4%	14.6%	14.6%
MENDOCINO-C		IN	SUFFICIENT SAMPL	E	
MENDOCINO-D	16.7%	33.3%	16.7%	16.7%	0.0%
MIDLOTHIAN	16.9%	16.9%	13.8%	12.3%	26.2%
MILLARD	31.8%	13.6%	4.5%	4.5%	31.8%
MOUNTLOWE	12.0%	18.0%	16.0%	12.0%	20.0%
PALM	19.4%	18.8%	9.7%	11.1%	21.5%
RUBIO	23.1%	19.2%	7.7%	9.6%	19.2%
WAPELLO	20.6%	22.1%	11.8%	13.2%	19.1%
WHITEPARK-A	19.6%	19.6%	13.7%	13.7%	22.5%
WHITEPARK-B	39.6%	17.0%	13.2%	13.2%	17.0%
WHITEPARK-C		IN	SUFFICIENT SAMPL	E	
DAMAGE LEVEL (CA Firescope / DINS)					
DESTROYED	21.0%	19.0%	10.4%	11.6%	20.3%
MAJOR	23.3%	31.5%	19.2%	21.9%	12.3%
MINOR	26.3%	20.9%	16.5%	13.3%	21.7%
AFFECTED	21.6%	10.8%	12.2%	13.5%	27.0%
NO DAMAGE	19.0%	4.8%	14.3%	19.0%	47.6%



Summary tables for predatory behaviors experienced by Altadena residents since the Eaton Fire, by population group (2/2) n=variable, row%

POPULATION GROUP	LOOTING OR THEFT IN NEIGHBORHOOD	UNSOLICITED OFFERS FOR CREDIT ON BAD TERMS	PRICE Gouging: Basic Services For Recovery	PRICE GOUGING: RECOVERY MATERIALS	NONE OF THE ABOVE ENCOUNTEREI
AGE RANGE (unweighted)					
18 TO 25 YEARS	28.6%	0.0%	28.6%	14.3%	42.9%
26 TO 54 YEARS	24.1%	22.9%	16.5%	15.2%	16.9%
55 TO 64 YEARS	24.0%	19.9%	10.6%	14.4%	22.4%
65+ YEARS	18.3%	12.1%	7.3%	6.2%	27.5%
GENDER IDENTITY (unweighted)					
FEMALE	23.7%	19.6%	13.1%	13.1%	19.4%
MALE	19.5%	19.2%	11.4%	11.7%	26.3%
TRANSGENDER		IN	SUFFICIENT SAMPLE	E	
ADDITIONAL IDENTITIES		IN	SUFFICIENT SAMPLE	E	
RACIAL/ETHNIC IDENTITY (MR) (unweighted)					
ASIAN/ASIAN AMERICAN	26.5%	26.5%	18.1%	24.1%	20.5%
BLACK/AFRICAN AMERICAN	18.1%	22.5%	18.8%	23.2%	13.8%
HISPANIC/LATINO/LATINX	26.8%	20.1%	19.0%	17.9%	20.7%
MIDDLE EASTERN	20.0%	16.0%	24.0%	12.0%	24.0%
NATIVE AMERICAN/ALASKA NATIVE	32.0%	28.0%	12.0%	12.0%	20.0%
PACIFIC ISLANDER/HAWAIIAN NATIVE	45.5%	18.2%	27.3%	54.5%	18.2%
WHITE/EUROPEAN/CAUCASIAN	21.8%	19.7%	10.5%	9.5%	22.0%



Section 5

Evaluating Government Response

An evaluation of critical aspects of county, state, and federal government response and service delivery relating to the January 2025 Eaton Fire, by the people of the unincorporated community of Altadena, California.



Evaluating Government Response: Executive Summary

Most Altadena residents mentioned government service failures over reasons relating to weather or utilities, in attributing the cause for the extent of the Eaton Fire's devastation to the unincorporated community, viewing Los Angeles County agencies as having been both unprepared and having performed poorly, with especially low confidence amongst Black and Hispanic/Latino/Latinx residents.

FEMA was reported as the primary relief channel, but residents described the Federal registration process as being of moderate ease and satisfaction with the service experience as less than moderately helpful, with frustration deepest among those who experienced the greatest property losses.

The people of Altadena have expressed significant concerns in their perceptions of inequitable and/or missing government service delivery, observed systemic under-preparedness, and hold a lingering deficit of trust in the Los Angeles County agencies allegedly accountable for safeguarding their lives or property into the future.

Other provisional insights:

- Residents blamed reasons related to government service failures above all else for the catastrophic scale and levels of damage experienced in Altadena from the Eaton Fire; when prompted specifically to provide their reasoning on why the fire did such extensive damage to Altadena, the key themes of government service and coordination failures were cited far more often than extreme weather or utility systems failures.
- The Los Angeles County Department was widely viewed as unprepared for the Eaton Fire by the residents of Altadena; a strong majority indicated that the Los Angeles County Fire Department lacked adequate resources and preparation for the events that devastated the community.
- Satisfaction in the performance of the Los Angeles County Fire Department in its handling of the Eaton Fire was viewed by Altadena's residents as below average, while trust in the Department to respond to similar situations to the Eaton Fire in the future is significantly poor; households whose homes were destroyed averaged satisfaction of 3.50/10.00 and trust of 3.20/10.00, compared to 6.00/10.00 and 5.40/10.00 among those with no damage.

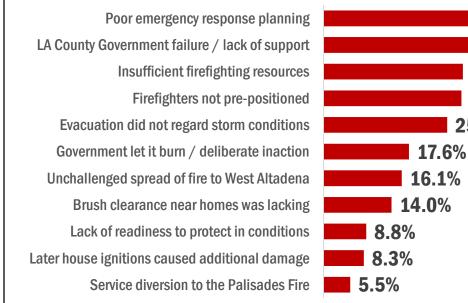


- **Resource perceptions varied by water-system boundaries.** Las Flores customers posted the lowest mean fire-agency satisfaction at 3.44, while Pasadena Water & Power users rated it 5.06, hinting that infrastructure context shaped opinions.
- Black/African American, Hispanic/Latino/Latinx, and Middle-Eastern Altadena residents expressed deeper distrust in future performance from Los Angeles County public safety agencies than others; each group exceeded 85 percent in their estimations that the County agencies were "not prepared," and their average trust scores were below those of White/ European/Caucasian residents by roughly 1 point of means.
- Evaluation by Altadena's residents of Los Angeles County Sheriff's preparedness fared only slightly better than the Los Angeles County Fire Department. 64 percent said that Los Angeles County's law enforcement agency was not ready to prevent looting or criminal activity in the wake of the fire; satisfaction and trust scores averaged near 4.50/10.00.
- Perceptions of law enforcement performance improved with age. Residents 65 and older rated trust in the Los Angeles County Sheriff's Department at 5.50/10.00, versus 2.30/10.00 amongst the 18–25 aged cohort, suggesting experience or tenure affected views.
- FEMA served its delegated role as the primary relief channel. with more than 90 percent of residents reporting that their households filed a FEMA claim, underscoring the widespread need for and awareness of Federal aid and assistance.
- FEMA processes were of moderate ease and only moderately helpful in the service quality provided, with residents rating the difficulty in the process of filing a claim to be somewhat easy at 4.60/10.00 and rated satisfaction at a below average 4.70/10.00.
- **Damage levels shaped the FEMA experience,** with residents from major-damaged households finding registration to be the most difficult (5.40/10,00) and experiencing the least mean satisfaction (4.00/10,00), while residents from undamaged households reported the easiest process (4.20/10,00) and highest levels of mean satisfaction (6.50/10,00).
- Gender and racial gaps in FEMA experiences were only modest., with female and male respondents reporting similar difficulty and satisfaction levels, and most racial/ethnic identity groups within the population clustered within one point of Altadena community means.
- Survey respondents found it difficult to differentiate between which Los Angeles County or California State agencies had served them in the post-Eaton Fire landscape, with frequent confusion and misidentifications of the names and functions of agencies, departments, and offices when the survey attempted to gauge their real patterns of interactions.

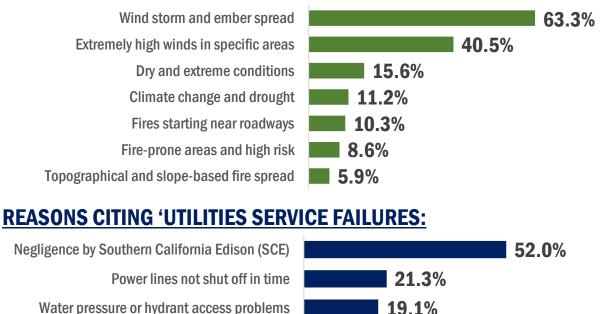


In your opinion, what are the primary reasons why the Eaton Fire <u>caused such extensive damage</u> to the Altadena area? (key themes) N=1,228 respondents; +/- 2.75% margin of error at the 95% confidence level, MR > 100%

REASONS CITING 'GOVERNMENT SERVICE FAILURES':



REASONS CITING 'EXTREME ENVIRONMENTAL CONDITIONS':



48.1%

45.4%

28.7%

28.4%

25.5%

Do you believe that Los Angeles County Fire Department and allied fire agencies were adequately resourced and prepared in advance to fight and/or contain the Eaton Fire? N=1,228 respondents; +/- 2.75% margin of error at the 95% confidence level



"10" indicating "completely satisfied/complete trust", How would you evaluate the performance of the Los Angeles County Fire Department and allied agencies in their efforts to fight and contain the Eaton Fire? AND How much trust do you have in the Los Angeles County Fire Department and allied agencies to successfully fight and contain similar fires to the Eaton Fire in the future?

N=1,228 respondents; +/- 2.75% margin of error at the 95% confidence level, absolute Likert scales





Summary tables for Altadena resident perceptions of preparedness, performance and trust for the Los Angeles County Fire Department, by population group n=variable, row%

POPULATION	LA COUNTY FIRE DEPT	SATISFACTION WITH LA	TRUST IN LA COUNTY FIRE
GROUP	ADEQUATELY PREPARED AND RESOURCED ("NO")	COUNTY FIRE DEPT PERFORMANCE (MEAN)	DEPT TO FIGHT A SIMILAR FIRE (MEAN)
FIRE EVACUATION ZONE (unweighted)			
ARROYOSECO	54.5%	4.64	4.36
CALAVERAS-A	83.1%	4.04	4.30
CALAVERAS-A CALAVERAS-B	72.9%	4.42	4.29
CALAVERAS-D	12.37	INSUFFICIENT SAMPLE	4.31
CANON	73.3%	3.13	2.73
CASITAS	82.8%	5.13	4.59
CHANEY	79.1%	3.14	3.12
EASTLOMA	76.5%	3.56	3.15
FARNSWORTH	96.3%	3.56	2.93
GARDEN	87.5%	2.96	2.58
GARFIAS	71.1%	6.05	5.66
LAUREL	72.2%	4.28	5.00
MEADOWS	83.3%	5.83	5.11
MENDOCINO-A	79.2%	4.63	4.06
MENDOCINO-B	85.4%	4.15	3.73
MENDOCINO-C	001170	INSUFFICIENT SAMPLE	
MENDOCINO-D	91.7%	4.17	3.83
MIDLOTHIAN	80.0%	4.95	4.08
MILLARD	81.8%	3.36	3.55
MOUNTLOWE	78.0%	4.62	4.16
PALM	84.0%	3.94	3.54
RUBIO	76.9%	3.63	3.33
WAPELLO	86.8%	3.35	3.16
WHITEPARK-A	79.4%	3.42	3.22
WHITEPARK-B	86.8%	4.91	4.34
WHITEPARK-C		INSUFFICIENT SAMPLE	
WATER SERVICE PROVIDER (unweighted)			
LAS FLORES WATER COMPANY	83.9%	3.44	3.16
CITY OF PASADENA WATER & POWER	78.9%	5.06	4.48
RUBIO CAÑON LAND & WATER ASSOC	78.6%	4.61	4.15
LINCOLN AVENUE WATER COMPANY	81.5%	3.90	3.61
DAMAGE LEVEL (CA Firescope / DINS)			
DESTROYED	84.2%	3.53	3.23
MAJOR	84.9%	4.71	3.95
MINOR	73.7%	5.17	4.73
AFFECTED	78.4%	5.04	4.53
NO DAMAGE	76.2%	6.00	5.43



Summary tables for Altadena resident perceptions of preparedness, performance and trust for the Los Angeles County Fire Department, by population group n=variable, row%

POPULATION GROUP	LA COUNTY FIRE DEPT ADEQUATELY PREPARED AND RESOURCED ("NO")	SATISFACTION WITH LA COUNTY FIRE DEPT PERFORMANCE (MEAN)	TRUST IN LA COUNTY FIRE DEPT TO FIGHT A SIMILAR FIRE (MEAN)	
AGE RANGE (unweighted)				
18 TO 25 YEARS	100.0%	3.86	2.14	
26 TO 54 YEARS	82.4%	4.14	3.57	
55 TO 64 YEARS	83.0%	4.05	3.92	
65+ YEARS	72.9%	4.65	4.42	
GENDER IDENTITY (unweighted)				
FEMALE	83.3%	4.06	3.63	
MALE	72.4%	4.69	4.51	
TRANSGENDER	INSUFFICIENT SAMPLE			
ADDITIONAL IDENTITIES	INSUFFICIENT SAMPLE			
RACIAL/ETHNIC IDENTITY (MR) (unweighted)				
ASIAN/ASIAN AMERICAN	74.7%	4.48	4.31	
BLACK/AFRICAN AMERICAN	85.5%	3.36	3.58	
HISPANIC/LATINO/LATINX	87.7%	3.89	3.54	
MIDDLE EASTERN	88.0%	3.44	2.28	
NATIVE AMERICAN/ALASKA NATIVE	84.0%	4.52	3.60	
PACIFIC ISLANDER/HAWAIIAN NATIVE	63.6%	3.91	4.82	
WHITE/EUROPEAN/CAUCASIAN	78.3%	4.45	3.99	



Do you have any thoughts, comments, or opinions that you would like to share about the response of the Los Angeles County Fire Department and allied agencies could or should improve their future response to situations like the Eaton Fire in the future? N=1,228 respondents; +/-2.75% margin of error at the 95% confidence level, MR<100%

11.9%

10.3%

8.5%

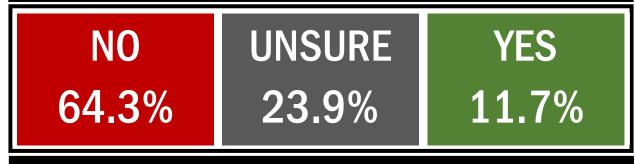
8.2%

Lack of preparedness or warning before fire Critique of policing vs. fire department funding Distrust of evacuation orders Reliance on local or unofficial sources 7.7% Infrastructure investment recommendations Blame placed on Edison or utility 7.2% Use of social media or mutual aid 6.4% Acknowledgement of overwhelming conditions 6.2% Weather or wind as primary barrier 3.6% Critique of county communication or planning 1.7% Community or neighbor roles during evacuation 1.6% 1.6% Suggestions for hazard mitigation Understaffed and underequipped fire services 1.6% Impracticality of total prevention 1.1% Desire for improved evacuation systems 1.0% 0.9% Feelings of abandonment by responders Perceived inequities in response effort 0.5% Gratitude toward firefighters 0.2% Concern about future fires and climate change 0.1% 0.1% Need for better inter-agency coordination Need for real-time or multilingual alerts 0.1%

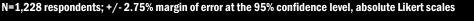


ARISE | ALTADENA RESIDENT IMPACT SURVEY AND EVALUATION PROVISIONAL | TOPLINE REPORT | MAY 2025 | PAGE 84 OF 152 Do you believe that Los Angeles County Sheriff's Department and allied agencies were adequately resourced and prepared in advance to prevent looting and other criminal activity in the evacuation zones of the Eaton Fire?

N=1,228 respondents; +/- 2.75% margin of error at the 95% confidence level



On a scale from 0 to 10, with "0" indicating "not satisfied at all/no trust at all" and "10" indicating "completely satisfied/complete trust", Los Angeles County Sherriff's Department and allied agencies in their efforts to prevent looting and other criminal activity in the evacuation zones of the Eaton Fire? AND How much trust do you have in the Los Angeles County Sherriff's Department and allied agencies to successfully address crime in situations like the Eaton Fire in the future?







Summary tables for Altadena resident perceptions of preparedness, performance and trust for the Los Angeles County Sheriff's Department, by population group n=variable, row%

POPULATION	LA COUNTY SHERIFFS DEPT.	SATISFACTION WITH LA	TRUST IN LA COUNTY
	ADEQUATELY PREPARED	COUNTY SHERIFF'S DEPT.	SHERIFF'S DEPT TO ADDRESS
GROUP	AND RESOURCED ("NO")	PERFORMANCE (MEAN)	A SIMILAR SITUATION (MEAN)
FIRE EVACUATION ZONE (unweighted)			
ARROYOSECO	45.5%	4.82	5.14
CALAVERAS-A	70.8%	4.05	4.18
CALAVERAS-B	61.5%	4.55	4.46
CALAVERAS-C		INSUFFICIENT SAMPLE	
CANON	66.7%	4.73	4.87
CASITAS	62.1%	4.99	4.86
CHANEY	58.1%	4.65	4.72
EASTLOMA	67.6%	4.29	4.35
FARNSWORTH	81.5%	3.96	3.81
GARDEN	64.6%	4.13	3.48
GARFIAS	68.4%	5.16	5.08
LAUREL	61.1%	4.28	4.28
MEADOWS	66.7%	6.28	6.56
MENDOCINO-A	58.3%	4.96	5.02
MENDOCINO-B	67.4%	4.48	4.37
MENDOCINO-C		INSUFFICIENT SAMPLE	
MENDOCINO-D	66.7%	3.58	3.92
MIDLOTHIAN	73.8%	4.94	5.18
MILLARD	54.5%	4.55	4.91
MOUNTLOWE	54.0%	5.74	5.58
PALM	68.1%	4.25	4.04
RUBIO	65.4%	4.40	4.33
WAPELLO	69.1%	4.38	4.18
WHITEPARK-A	59.8%	4.06	4.02
WHITEPARK-B	62.3%	4.72	4.49
WHITEPARK-C		INSUFFICIENT SAMPLE	
WATER SERVICE PROVIDER (unweighted)			
LAS FLORES WATER COMPANY	67.2%	4.18	3.96
CITY OF PASADENA WATER & POWER	64.6%	4.98	5.01
RUBIO CAÑON LAND & WATER ASSOC	62.4%	4.87	4.82
LINCOLN AVENUE WATER COMPANY	64.4%	4.31	4.23
DAMAGE LEVEL (CA Firescope / DINS)			
DESTROYED	67.4%	4.10	4.00
MAJOR	64.4%	5.22	4.97
MINOR	59.1%	5.25	5.09
AFFECTED	63.5%	4.62	5.03
NO DAMAGE	57.1%	5.05	6.19



Summary tables for Altadena resident perceptions of preparedness, performance and trust for the Los Angeles County Sheriff's Department, by population group n=variable, row%

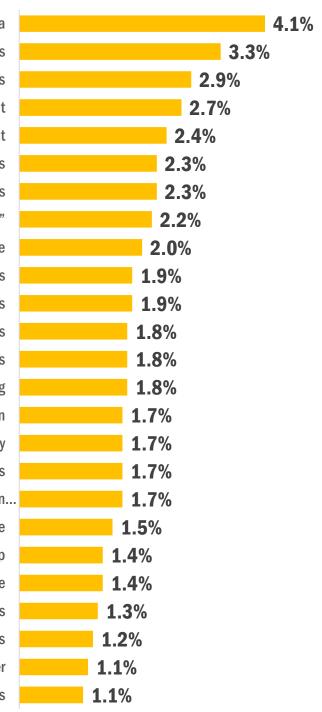
POPULATION GROUP	LA COUNTY SHERIFFS DEPT. ADEQUATELY PREPARED AND RESOURCED ("NO")	SATISFACTION WITH LA County Sheriff's Dept. Performance (mean)	TRUST IN LA COUNTY SHERIFF'S DEPT TO ADDRESS A SIMILAR SITUATION (MEAN)		
AGE RANGE					
(unweighted)					
18 TO 25 YEARS	85.7%	3.00	2.29		
26 TO 54 YEARS	67.4%	4.27	4.05		
55 TO 64 YEARS	63.1%	4.54	4.55		
65+ YEARS	57.9%	5.30	5.49		
GENDER IDENTITY					
(unweighted)					
FEMALE	66.9%	4.43	4.36		
MALE	57.8%	4.97	4.89		
TRANSGENDER	INSUFFICIENT SAMPLE				
ADDITIONAL IDENTITIES		INSUFFICIENT SAMPLE			
RACIAL/ETHNIC IDENTITY (MR)					
(unweighted)					
ASIAN/ASIAN AMERICAN	60.2%	4.64	4.46		
BLACK/AFRICAN AMERICAN	73.9%	4.09	4.03		
HISPANIC/LATINO/LATINX	72.1%	4.34	4.16		
MIDDLE EASTERN	72.0%	4.40	3.88		
NATIVE AMERICAN/ALASKA NATIVE	68.0%	3.96	4.28		
PACIFIC ISLANDER/HAWAIIAN NATIVE	54.5%	4.55	4.73		
WHITE/EUROPEAN/CAUCASIAN	60.5%	4.69	4.64		



Do you have any recommendations for how Los Angeles Sheriff's Department and allied law enforcement agencies could or should prepare to improve their future response to situations like the Eaton Fire?

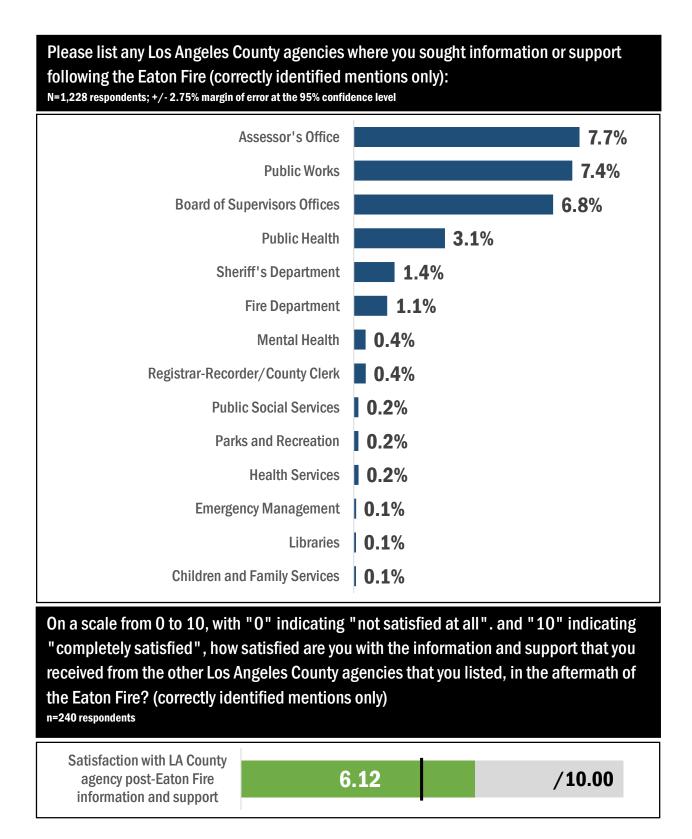
N=1,228 respondents; +/-2.75% margin of error at the 95% confidence level

Inadequacy of patrols to protect area Disoriented or unsure residents Ineffective communication to residents Call for national guard deployment General confusion or lack of insight **Emergency planning and staffing gaps** Overlooked streets and vulnerable areas Sheriff's Department should "do their job" Confusion about law enforcement's role Prevention like checkpoints & wind readiness Failure to issue alerts or warnings Inconsistent enforcement of access limits Need for national evacuation zones Poor evacuation planning Need mutual aid / neighborhood coordination Restrictions on resident re-entry Learn from other community responses Need for more officer training and evacuation... Insufficient local communication infrastructure Calls for proactive evacuation leadership Delayed or absent response Broken relationships with local communities Missing door-to-door notifications Lack of staffing or manpower Failure to protect homes from looters





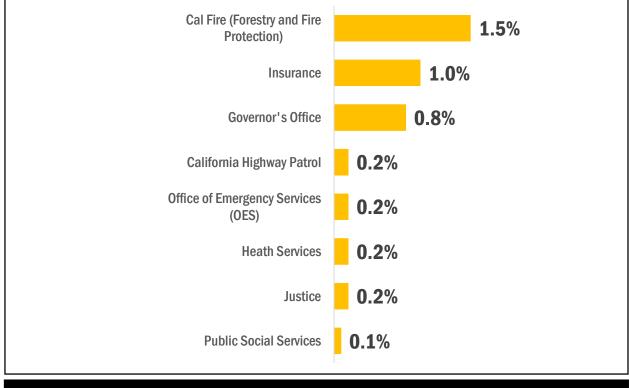
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Please list any California state agencies that you sought information or support from following the Eaton Fire. (correctly identified mentions only):

N=1,228 respondents; +/- 2.75% margin of error at the 95% confidence level



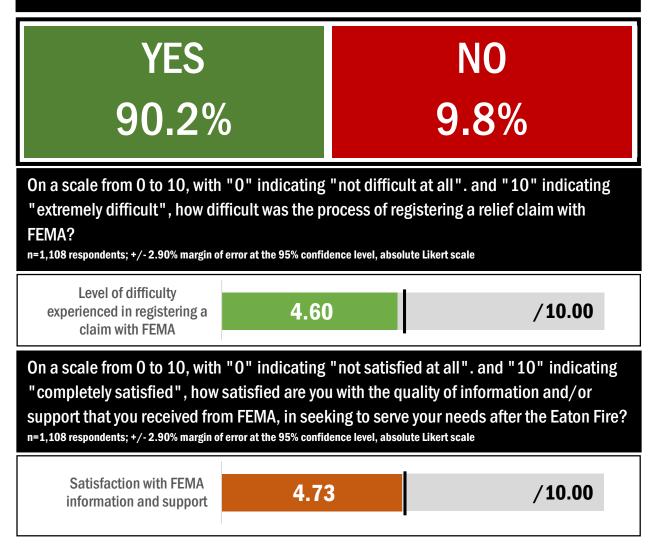
On a scale from 0 to 10, with "0" indicating "not satisfied at all". and "10" indicating "completely satisfied", how satisfied are you with the information and support that you received from the other Los Angeles County agencies that you listed, in the aftermath of the Eaton Fire? (correctly identified mentions only)

Satisfaction with California		
State agency post-Eaton	6.63	/10.00
Fire info and support		



Have you directly applied for assistance with FEMA, or the Federal Emergency Management Agency?

N=1,228 respondents; +/- 2.75% margin of error at the 95% confidence level





Summary tables for Altadena resident usage and perceptions of FEMA disaster assistance services, by population group n=variable, row%

POPULATION GROUP	APPLIED FOR FEMA ASSISTANCE ("YES")	DIFFICULTY OF FEMA CLAIMS REGISTRATION PROCESS (MEAN)	SATISFACTION WITH FEMA INFORMATION AND SUPPORT (MEAN)
FIRE EVACUATION ZONE			
(unweighted)			
ARROYOSECO	95.5%	4.81	5.14
CALAVERAS-A	95.4%	4.18	5.29
CALAVERAS-B	84.4%	4.17	4.69
CALAVERAS-C		INSUFFICIENT SAMPLE	
CANON	86.7%	4.15	3.46
CASITAS	88.5%	4.64	4.73
CHANEY	93.0%	4.23	4.28
EASTLOMA	91.2%	5.71	4.00
FARNSWORTH	88.9%	6.29	4.29
GARDEN	91.7%	5.16	5.02
GARFIAS	78.9%	3.90	4.80
LAUREL	94.4%	3.65	4.41
MEADOWS	94.4%	3.71	6.06
MENDOCINO-A	95.8%	4.72	5.17
MENDOCINO-B	93.3%	5.13	5.00
MENDOCINO-C		INSUFFICIENT SAMPLE	·
MENDOCINO-D	75.0%	5.33	2.67
MIDLOTHIAN	78.5%	3.94	5.12
MILLARD	68.2%	3.13	4.13
MOUNTLOWE	86.0%	3.49	5.70
PALM	92.4%	4.83	4.80
RUBIO	98.1%	4.82	3.49
WAPELLO	92.6%	4.62	4.27
WHITEPARK-A	94.1%	4.47	4.85
WHITEPARK-B	96.2%	5.35	4.37
WHITEPARK-C		INSUFFICIENT SAMPLE	·
WATER SERVICE PROVIDER (unweighted)			
LAS FLORES WATER COMPANY	91.1%	4.93	4.17
CITY OF PASADENA WATER & POWER	86.5%	4.40	4.80
RUBIO CAÑON LAND & WATER ASSOC	89.4%	4.60	4.98
LINCOLN AVENUE WATER COMPANY DAMAGE LEVEL	92.0%	4.56	4.73
(CA Firescope / DINS)			
DESTROYED	93.2%	4.68	4.67
MAJOR	94.5%	5.36	4.00
MINOR	88.6%	4.31	4.92
AFFECTED	77.0%	4.54	4.82
NO DAMAGE	52.4%	4.18	6.45



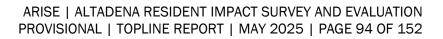
Summary tables for Altadena resident usage and perceptions of FEMA disaster assistance services, by population group n=variable, row%

POPULATION GROUP	APPLIED FOR FEMA ASSISTANCE ("YES")	DIFFICULTY OF FEMA CLAIMS REGISTRATION PROCESS (MEAN)	SATISFACTION WITH FEMA Information and Support (Mean)	
AGE RANGE (unweighted)				
18 TO 25 YEARS	85.7%	5.00	3.33	
26 TO 54 YEARS	92.7%	4.59	4.24	
55 TO 64 YEARS	89.7%	4.68	4.96	
65+ YEARS	85.0%	4.53	5.70	
GENDER IDENTITY (unweighted)				
FEMALE	90.9%	4.72	4.60	
MALE	88.3%	4.21	5.11	
TRANSGENDER	INSUFFICIENT SAMPLE			
ADDITIONAL IDENTITIES		INSUFFICIENT SAMPLE		
RACIAL/ETHNIC IDENTITY (MR) (unweighted)				
ASIAN/ASIAN AMERICAN	95.2%	4.47	4.43	
BLACK/AFRICAN AMERICAN	92.8%	4.86	5.24	
HISPANIC/LATINO/LATINX	91.1%	5.02	4.50	
MIDDLE EASTERN	96.0%	3.50	3.38	
NATIVE AMERICAN/ALASKA NATIVE	88.0%	3.91	5.50	
PACIFIC ISLANDER/HAWAIIAN NATIVE	90.9%	5.10	4.80	
WHITE/EUROPEAN/CAUCASIAN	89.2%	4.48	4.71	



Do you have any other thoughts, comments, or opinions that you would like to share about the response of FEMA in serving you after the Eaton Fire? n=1,108 respondents; +/- 2.90% margin of error at the 95% confidence level. MR<100%

Paperwork / bureaucracy / red tape	8.6%
Eligibility / denial issues	7.0%
Praise / positive feedback	5.2%
Communication / information provided	4.1%
Financial assistance / payments	3.7%
Timeliness / speed of assistance	1.9%
Field presence / local support centers	1.7%
Housing / temporary shelter help	1.7%
Criticisms of performance quality	1.0%
Lack of resources	0.8%
Interagency coordination	0.7%
Fairness / equity concerns	0.2%
Other (not mentioned above)	23.5%
No recommendations / comments	57.2%





Section 5

Evaluating Insurance Experiences

An evaluation of critical aspects of insurance coverage and claims quality of service experiences relating to the January 2025 Eaton Fire, by the people of the unincorporated community of Altadena, California.



Evaluating Insurance Experiences Executive Summary

The vast majority of Altadenans were covered by either home and/or contents insurance, and many evaluated the performance of their primary insurance carrier positively. However, a number of carriers were reported to have underperformed in relation to the majority of insurers, most notably, the "insurer of last resort", the California FAIR Plan. Insurance performance has been widely reported to be inconsistent amongst Altadena's residents, and as this activity continues, this portion of the evaluation should be interpreted with caution.

Other provisional insights:

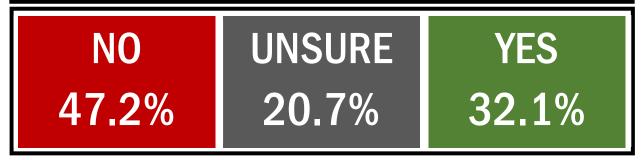
- Insurance coverage was nearly universal, but gaps still existed; 92.6 percent of Altadena households held a policy before the Eaton Fire, leaving 6.9 percent uninsured
- Altadena's nominally high insurance rate masked widespread under-insurance anxiety, coverage disruptions. and uneven service quality, especially from the California FAIR Plan, highlighting a critical vulnerability in post-disaster recovery progress for many Altadenans
- About 12 percent of Altadenans reported experiencing serious issues with their insurer in the year leading up to the Eaton Fire: being involuntarily dropped, restricted, or refused coverage
- Specific population groups within Altadena's population were more likely to experience concerns relating to insurance; women were 10 points more likely than men to feel underinsured, with Black, Middle-Eastern, and Pacific Islander respondents topping 60 percent in feeling that they did not have enough coverage
- **Despite high mean scores overall, private-carrier performance was uneven;** community-wide satisfaction averaged 6.25/10.00, yet some fire evacuation zones demonstrate much lower mean levels of satisfaction, demonstrating variability in experience under disaster conditions
- The California FAIR Plan was a mixed performer for many; it filled gaps where private insurers failed to provide coverage, but underperformed significantly in overall satisfaction with service experiences under these challenging conditions (4.60/10.00 vs. 6.3/10.00)
- California FAIR Plan experiences varied significantly amongst population groups, with Black residents averaged only 3.40/10.00 on FAIR Plan experience and satisfaction, seniors 65+ rating it at 3.30/10.00, whereas Asian residents reached 7.70/10.00, revealing potentially inequitable treatment or outcomes amongst population groups, but a larger sample of CA FAIR Plan clients is needed to ascertain this with greater validity or certainty.



Did you possess any insurance policy that provided coverage for your home and/or its contents in Altadena? N=1,228 respondents; +/- 2.75% margin of error at the 95% confidence level NO UNSURE YES 92.6% 6.9% 0.5% Negative insurance coverage experiences in the year prior to the Eaton Fire n=as indicated by question; variable margin of error Involuntarily dropped from 8.7% existing policy coverage (n=1,181) Received notice from carrier 8.0% limiting certain types of claims (n=1,181) **Refused coverage on** 6.2% application from new carrier (n=1,060)Do you believe that you possessed the right amount of insurance, considering only the

financial value of your home and its contents?

n=1,143 respondents; +/- 2.85 margin of error at the 95% confidence level





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Summary tables for Altadena resident insurance coverage and negative experiences in the year prior to the Eaton Fire, by population group n=variable

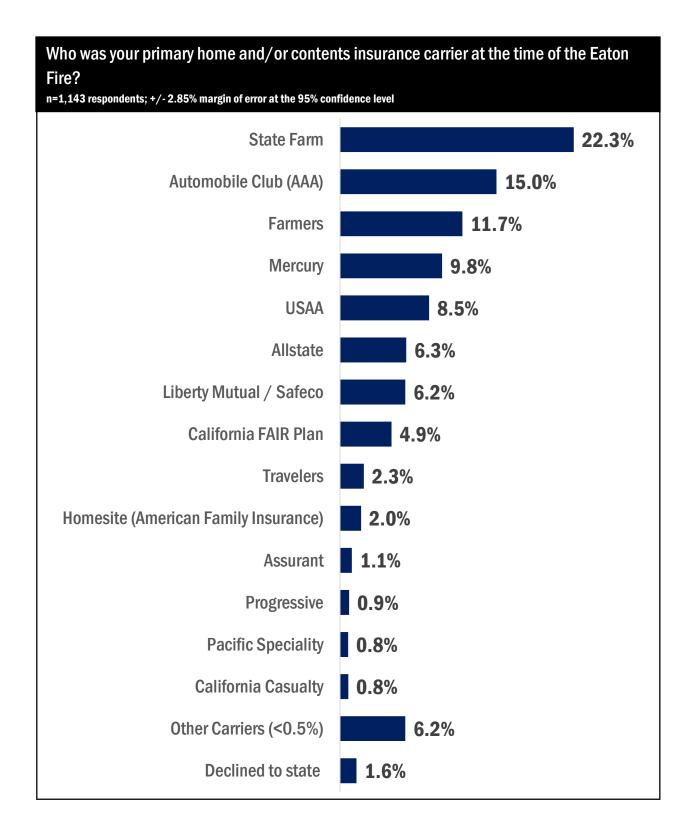
POPULATION GROUP	POSSESSED INSURANCE POLICY COVERAGE ("NO")	INVOLUNTARY DROP FROM INSURANCE IN YEAR PRIOR ("YES")	NOTICE TO LIMIT TYPES OF CLAIMS IN YEAR PRIOR ("YES")	REFUSED COVERAGE FROM NEW CARRIER YEAR PRIOR ("YES")	POSSESSED THE RIGHT AMOUNT OF INSURANCE COVER ("NO")
FIRE EVACUATION ZONE (unweighted)					
ARROYOSECO	4.5%	13.6%	4.5%	4.5%	33.3%
CALAVERAS-A	4.6%	4.6%	3.1%	3.1%	46.8%
CALAVERAS-B	6.3%	7.3%	5.2%	5.2%	48.9%
CALAVERAS-C		IN	SUFFICIENT SAMI	PLE	
CANON	6.7%	6.7%	6.7%	6.7%	64.3%
CASITAS	4.6%	5.8%	3.4%	3.4%	43.4%
CHANEY	7.0%	23.3%	18.6%	18.6%	43.6%
EASTLOMA	8.8%	14.7%	17.6%	17.6%	35.5%
FARNSWORTH	7.4%	3.7%	3.7%	3.7%	52.2%
GARDEN	2.1%	8.3%	6.3%	6.3%	51.1%
GARFIAS	15.8%	7.9%	0.0%	0.0%	59.4%
LAUREL	0.0%	5.6%	0.0%	0.0%	50.0%
MEADOWS	11.1%	11.1%	11.1%	11.1%	81.3%
MENDOCINO-A	8.3%	10.4%	4.2%	4.2%	56.8%
MENDOCINO-B	6.7%	7.9%	6.7%	6.7%	49.4%
MENDOCINO-C		IN	SUFFICIENT SAMI	PLE	
MENDOCINO-D	8.3%	25.0%	8.3%	8.3%	45.5%
MIDLOTHIAN	9.2%	9.2%	3.1%	3.1%	40.7%
MILLARD	0.0%	13.6%	4.5%	4.5%	42.9%
MOUNTLOWE	8.0%	4.0%	0.0%	0.0%	45.7%
PALM	4.2%	5.6%	3.5%	3.5%	49.3%
RUBIO	3.8%	15.4%	11.5%	11.5%	51.0%
WAPELLO	8.8%	13.2%	7.4%	7.4%	40.3%
WHITEPARK-A	9.8%	4.9%	3.9%	3.9%	44.6%
WHITEPARK-B	13.2%	1.9%	3.8%	3.8%	46.7%
WHITEPARK-C		IN	SUFFICIENT SAMI	PLE	
DAMAGE LEVEL (CA Firescope / DINS)					
DESTROYED	6.9%	8.0%	7.4%	5.9%	47.1%
MAJOR	4.1%	9.6%	6.8%	4.1%	47.1%
MINOR	7.9%	9.5%	8.7%	5.7%	46.4%
AFFECTED	5.4%	5.4%	6.8%	1.4%	55.7%
NO DAMAGE	4.8%	9.5%	9.5%	0.0%	50.0%



Summary tables for Altadena resident insurance coverage and negative experiences in the year prior to the Eaton Fire, by population group n=variable

POPULATION GROUP	POSSESSED INSURANCE POLICY COVERAGE ("NO")	INVOLUNTARY DROP FROM INSURANCE IN YEAR PRIOR ("YES")	NOTICE TO LIMIT TYPES OF CLAIMS IN YEAR PRIOR ("YES")	REFUSED COVERAGE FROM NEW CARRIER YEAR PRIOR ("YES")	POSSESSED THE RIGHT AMOUNT OF INSURANCE COVER ("NO")
AGE RANGE (unweighted)					
18 TO 25 YEARS	0.0%	0.0%	85.7%	0.0%	100.0%
26 TO 54 YEARS	7.3%	8.7%	92.3%	7.0%	56.0%
55 TO 64 YEARS	5.8%	9.2%	91.8%	5.1%	67.2%
65+ YEARS	7.3%	8.7%	91.3%	5.9%	57.6%
GENDER IDENTITY (unweighted)					
FEMALE	6.8%	8.6%	7.7%	5.8%	62.3%
MALE	6.9%	8.9%	8.9%	7.4%	52.2%
TRANSGENDER		INS	SUFFICIENT SAMI	PLE	
ADDITIONAL IDENTITIES		INS	SUFFICIENT SAMI	PLE	
RACIAL/ETHNIC IDENTITY (MR) (unweighted)					
ASIAN/ASIAN AMERICAN	12.0%	6.3%	3.8%	2.9%	45.2%
BLACK/AFRICAN AMERICAN	9.4%	12.3%	13.1%	9.1%	47.6%
HISPANIC/LATINO/LATINX	6.1%	9.0%	9.0%	8.4%	44.3%
MIDDLE EASTERN	4.0%	18.2%	9.1%	9.1%	41.7%
NATIVE AMERICAN/ALASKA NATIVE	12.0%	13.0%	8.7%	5.3%	40.9%
PACIFIC ISLANDER/HAWAIIAN NATIVE	0.0%	0.0%	0.0%	20.0%	63.6%
WHITE/EUROPEAN/CAUCASIAN	6.4%	8.3%	7.6%	5.5%	48.4%

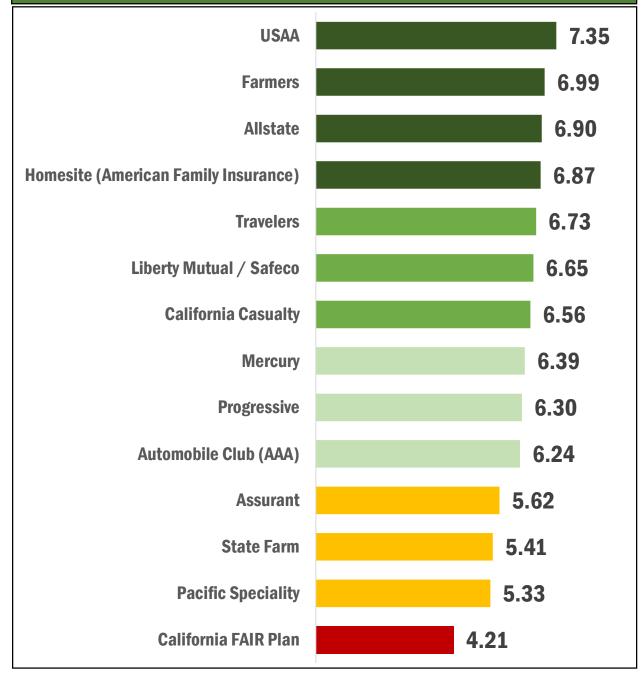






On a scale from 0 to 10, with "0" indicating "not satisfied at all". and "10" indicating "completely satisfied", how satisfied are you with the quality of service and assistance provided by your primary home insurance carrier in the aftermath of the Eaton Fire? n=1,143 respondents; +/- 2.85% margin of error at the 95% confidence level

MEAN QUALITY OF SERVICE SCORE: 6.25 / 10.00





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Summary tables for means of Altadena resident satisfaction with insurance carrier service and assistance: all carriers vs. CA FAIR Plan, by population group n=variable

POPULATION GROUP	SATISFACTION WITH PRIMARY INSURANCE CARRIER SERVICE AND ASSISTANCE (MEAN FOR ALL CARRIERS)	SATISFACTION WITH PRIMARY INSURANCE Carrier Service and Assistance (Mean For Ca Fair Plan Only)
FIRE EVACUATION ZONE (scale-		
weighted)		
ARROYOSECO	5.71	2.00
CALAVERAS-A	6.60	5.00
CALAVERAS-B	6.29	5.67
CALAVERAS-C		NT SAMPLE
CANON	4.64	5.00
CASITAS	6.54	7.67
CHANEY	6.54	2.50
EASTLOMA	5.84	8.00
FARNSWORTH	6.52	6.00
GARDEN	5.91	4.00
GARFIAS	6.75	0.00
LAUREL	5.94	2.50
MEADOWS	5.69	1.75
MENDOCINO-A	5.66	4.80
MENDOCINO-B	6.05	6.00
MENDOCINO-C	INSUFFICIE	NT SAMPLE
MENDOCINO-D	5.27	0.00
MIDLOTHIAN	6.00	2.50
MILLARD	6.86	4.33
MOUNTLOWE	6.83	2.00
PALM	6.38	0.00
RUBIO	7.02	6.67
WAPELLO	6.21	4.00
WHITEPARK-A	6.15	2.00
WHITEPARK-B	6.02	5.00
WHITEPARK-C	INSUFFICIE	NT SAMPLE
DAMAGE LEVEL		
(CA Firescope / DINS)		
DESTROYED	6.25	4.63
MAJOR	6.91	2.00
MINOR	6.22	4.67
AFFECTED	5.91	2.00
NO DAMAGE	5.90	3.67



Summary tables for means of Altadena resident satisfaction with insurance carrier service and assistance: all carriers vs. CA FAIR Plan, by population group n=variable

POPULATION	SATISFACTION WITH PRIMARY INSURANCE CARRIER SERVICE AND ASSISTANCE	SATISFACTION WITH PRIMARY INSURANCE CARRIER SERVICE AND ASSISTANCE	
GROUP	RECEIVED (MEAN FOR ALL CARRIERS)	RECEIVED (MEAN FOR CA FAIR PLAN ONLY)	
AGERANGE			
(scale-weighted)			
18 TO 25 YEARS	5.71	INSUFFICIENT SAMPLE	
26 TO 54 YEARS	6.32	4.90	
55 TO 64 YEARS	6.38	3.57	
65+ YEARS	5.98	3.25	
GENDER IDENTITY			
(scale-weighted)			
FEMALE	6.29	4.58	
MALE	6.09	3.31	
TRANSGENDER	INSUFFICIENT SAMPLE		
ADDITIONAL IDENTITIES	INSUFFICIENT SAMPLE		
RACIAL/ETHNIC IDENTITY (MR)			
(scale-weighted)			
ASIAN/ASIAN AMERICAN	5.96	7.67	
BLACK/AFRICAN AMERICAN	6.27	3.40	
HISPANIC/LATINO/LATINX	5.86	5.30	
MIDDLE EASTERN	6.58	INSUFFICIENT SAMPLE	
NATIVE AMERICAN/ALASKA NATIVE	6.32	INSUFFICIENT SAMPLE	
PACIFIC ISLANDER/HAWAIIAN NATIVE	6.18	INSUFFICIENT SAMPLE	
WHITE/EUROPEAN/CAUCASIAN	6.33	4.13	



Section 6

Evaluating Charitable Experiences

An evaluation of critical aspects of experiences with charities and voluntary nonprofit support relating to the January 2025 Eaton Fire, by the people of the unincorporated community of Altadena, California.



Evaluating Charitable Experiences: Executive Summary

Charitable and nonprofit organizations played a pivotal role in early recovery for many Altadenans in the wake of the Eaton Fire, but support was experienced somewhat unevenly across age groups and neighborhoods, prompting many residents with greater losses to rely on personal crowdfunding networks for supplemental aid. Overall satisfaction was above average, yet wide gaps in nonprofit performance and crowdfunding outcomes reveal inequities in how charitable and nonprofit assistance filtered out to different population groups across the unincorporated community.

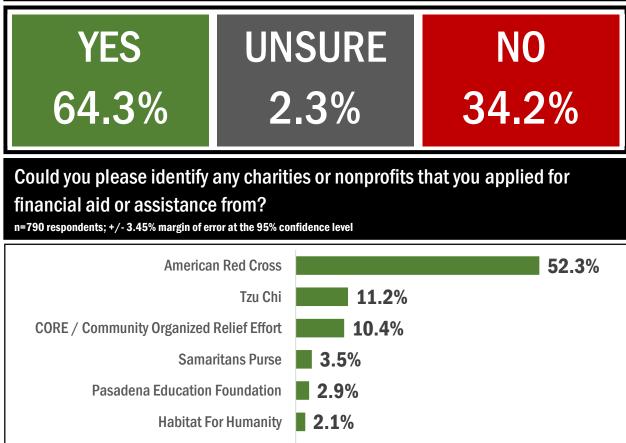
Other provisional insights:

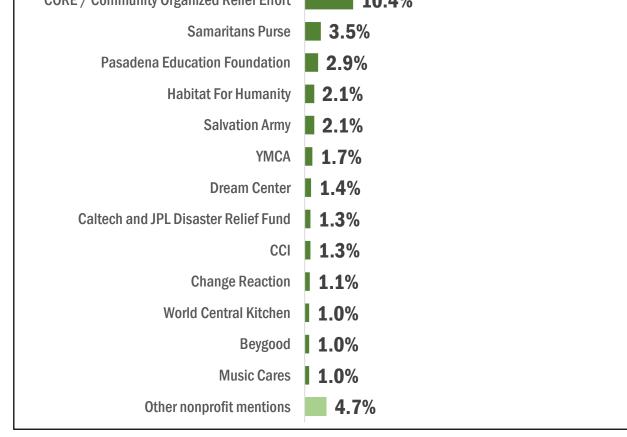
- Roughly two-thirds of Altadena households turned to charities and nonprofits for help; about 64 percent applied for charitable or nonprofit aid after the Eaton Fire, while only 34 percent did not
- Satisfaction with nonprofit help was highly uneven between population groups; the community-wide mean satisfaction was near 6.30/10.00, yet scores ranged over 8.00/10.00 in Garden, Laurel, and Canon
- Age strongly shaped perceptions of nonprofit and charitable support; residents 18-25 rated charitable support experiences at just 4.30/10.00, whereas those 65 and older averaged 8.10/10.00, indicating younger adults felt significantly less well-served
- **Crowdfunding became a major lifeline;** about 36 percent of residents launched GoFundMe-style campaigns, and 69 percent of those efforts had already succeeded in raising money at time of survey
- **Damage severity drove crowdfunding participation;** 55 percent of households whose homes were destroyed started a crowdfunding campaign, compared with 10 percent of those with only minor damage.



Have you applied for financial aid or other forms of assistance from any charities or nonprofit organizations?

N=1,228 respondents; +/-2.75% margin of error at the 95% confidence level







On a scale from 0 to 10, with "0" indicating "not satisfied at all". and "10" indicating "completely satisfied", how satisfied are you with the level of support that you received from charities / nonprofit organizations in seeking to serve your immediate needs after the Eaton Fire? n=790 respondents; +/- 3.45% margin of error at the 95% confidence level





Summary tables for mean Altadena resident satisfaction with charity and nonprofit support, by population group

n=variable, row%

POPULATION	SATISFACTION WITH CHARITY AND NONPROFIT
GROUP	SUPPORT (MEAN)
FIRE EVACUATION ZONE	
(unweighted)	
ARROYOSECO	6.33
CALAVERAS-A	7.88
CALAVERAS-B	7.34
CALAVERAS-C	INSUFFICIENT SAMPLE
CANON	8.38
CASITAS	5.91
CHANEY	7.55
EASTLOMA	8.11
FARNSWORTH	7.50
GARDEN	8.46
GARFIAS	6.50
LAUREL	8.47
MEADOWS	7.30
MENDOCINO-A	8.58
MENDOCINO-B	7.34
MENDOCINO-C	INSUFFICIENT SAMPLE
MENDOCINO-D	6.17
MIDLOTHIAN	5.83
MILLARD	7.75
MOUNTLOWE	8.29
PALM	8.16
RUBIO	7.06
WAPELLO	8.09
WHITEPARK-A	7.70
WHITEPARK-B	7.83
WHITEPARK-C	INSUFFICIENT SAMPLE
DAMAGE LEVEL	
(CA Firescope / DINS)	
DESTROYED	6.27
MAJOR	7.90
MINOR	6.42
AFFECTED	7.31
NO DAMAGE	6.67



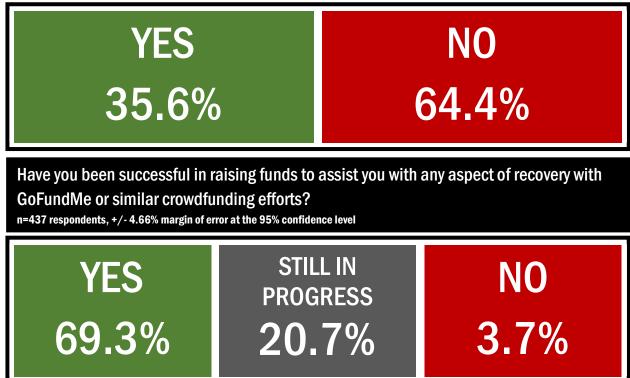
Summary tables for mean Altadena resident satisfaction with charity and nonprofit support, by population group

n=variable, row%

POPULATION	SATISFACTION WITH CHARITY AND NONPROFIT
GROUP	SUPPORT (MEAN)
AGE RANGE	
(unweighted)	
18 TO 25 YEARS	4.25
26 TO 54 YEARS	7.54
55 TO 64 YEARS	7.47
65+ YEARS	8.13
GENDER IDENTITY	
(unweighted)	
FEMALE	7.55
MALE	7.84
TRANSGENDER	INSUFFICIENT SAMPLE
ADDITIONAL IDENTITIES	INSUFFICIENT SAMPLE
RACIAL/ETHNIC IDENTITY (MR)	
(unweighted)	
ASIAN/ASIAN AMERICAN	5.96
BLACK/AFRICAN AMERICAN	6.27
HISPANIC/LATINO/LATINX	5.86
MIDDLE EASTERN	6.58
NATIVE AMERICAN/ALASKA NATIVE	6.32
PACIFIC ISLANDER/HAWAIIAN NATIVE	6.18
WHITE/EUROPEAN/CAUCASIAN	6.33



Have you sought assistance by starting your own crowdfunding effort, such as GoFundMe? N=1,228 respondents; +/- 2.75% margin of error at the 95% confidence level





Summary tables for Altadena resident crowdfunding participation and success rates n=variable, row%

POPULATION GROUP	SOUGHT ASSISTANCE BY STARTING OWN CROWDFUNDING EFFORT	SUCCESSFUL IN RAISING FUNDS WITH OWN CROWDFUNDING EFFORT		
	("YES")	("YES")		
FIRE EVACUATION ZONE (scale-				
weighted)				
ARROYOSECO	9.1%	50.0%		
CALAVERAS-A	44.6%	86.2%		
CALAVERAS-B	34.4%	60.6%		
CALAVERAS-C		ENT SAMPLE		
CANON	46.7%	85.7%		
CASITAS	5.7%	20.0%		
CHANEY	58.1%	72.0%		
EASTLOMA	32.4%	45.5%		
FARNSWORTH	55.6%	66.7%		
GARDEN	52.1%	84.0%		
GARFIAS	7.9%	100.0%		
LAUREL	61.1%	63.6%		
MEADOWS	<u>5.6%</u> 33.3%	100.0%		
MENDOCINO-A		68.8%		
MENDOCINO-B	18.0%	75.0%		
MENDOCINO-C				
MENDOCINO-D	25.0%	66.7%		
MIDLOTHIAN	4.6%	66.7%		
MILLARD	9.1%	100.0%		
MOUNTLOWE	38.0%	84.2%		
PALM	55.6%	67.5%		
RUBIO	40.4%	71.4%		
WAPELLO	39.7%	85.2%		
WHITEPARK-A	53.9%	63.6%		
WHITEPARK-B WHITEPARK-C	50.9%	44.4%		
DAMAGE LEVEL	INSUFFICI			
(CA Firescope / DINS)				
DESTROYED	55.4%	73.6%		
MAJOR	20.5%	40.0%		
MINOR	10.0%	37.8%		
AFFECTED	2.7%	50.0%		
NO DAMAGE	0.0%	0.0%		
	0.070	0.070		



Summary tables for Altadena resident crowdfunding participation and success rates n=variable, row%

POPULATION	SOUGHT ASSISTANCE BY STARTING OWN CROWDFUNDING EFFORT	SUCCESSFUL IN RAISING FUNDS WITH OWN CROWDFUNDING EFFORT
GROUP	("YES")	("YES")
AGE RANGE (unweighted)		
18 TO 25 YEARS	28.6%	100.0%
26 TO 54 YEARS	44.0%	70.9%
55 TO 64 YEARS	31.4%	66.3%
65+ YEARS	21.2%	65.5%
GENDER IDENTITY (unweighted)		
FEMALE	35.9%	66.9%
MALE	35.1%	78.7%
TRANSGENDER	INSUFFICIE	NT SAMPLE
ADDITIONAL IDENTITIES	INSUFFICIE	NT SAMPLE
RACIAL/ETHNIC IDENTITY (MR) (unweighted)		
ASIAN/ASIAN AMERICAN	38.6%	71.9%
BLACK/AFRICAN AMERICAN	41.3%	57.9%
HISPANIC/LATINO/LATINX	44.7%	57.5%
MIDDLE EASTERN	32.0%	62.5%
NATIVE AMERICAN/ALASKA NATIVE	36.0%	44.4%
PACIFIC ISLANDER/HAWAIIAN NATIVE	36.4%	50.0%
WHITE/EUROPEAN/CAUCASIAN	33.4%	76.7%



Section 7

Evaluating the Future of Altadena

An evaluation of the needs, wants, perceptions, and expectations of the people of the unincorporated community of Altadena, California, to communicate their intentions for restoration and future direction.



Evaluating the Future of Altadena: Executive Summary

The majority of residents overwhelmingly wish to remain in and restore the unincorporated community of Altadena, California to its former state, but face significant cost anxieties, possess deep distrust in Los Angeles County agencies and leadership, and will face challenging internal debates over governance, equity, and infrastructure. Strong majorities back aggressive fire-risk reforms and the undergrounding of power lines, yet nearly half remain unsure or divided on potential cityhood for Altadena, highlighting a community eager for resilience and self-determination: but uncertain about the best path to get there.

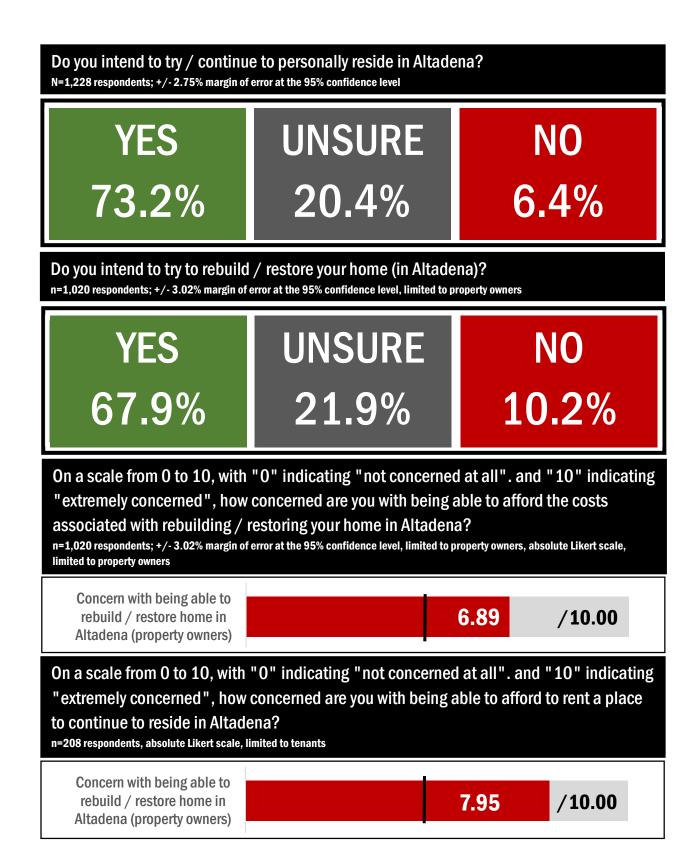
Other provisional insights:

- A majority of residents remain strongly committed to Altadena as their once and future home; roughly 73 percent of all respondents intend to keep living in the community, but commitment plunges to about 53 percent in Canon and rises to near unanimity (95 percent) among households whose homes were undamaged.
- A majority of property owners aim to rebuild; about 68 percent plan to restore their properties, peaking above 80 percent in heavily-damaged fire evacuation zones such as Garden and Chaney
- Nearly half (47 percent) of all residents want Altadena to achieve cityhood; 37 percent are unsure, and only 16 percent oppose Altadena from becoming incorporated or a charter city
- Change beyond local control alarms nearly everyone in the unincorporated community of Altadena; the community averages 8.40/10.00 out of 10/10.00
- Trust in Los Angeles County, agencies, and elected officials is critically low; the average trust score is just 3.80/10.00; while several fire evacuation zones / neighborhoods cluster near a significantly low mean of just 3.00/10.00
- Support for Altadena cityhood aligns with County distrust, suggesting that governance change is seen widely within the unincorporated community as a rational remedy for perceived neglect
- Intent to undertake prospective legal action against parties who may be potentially responsible or accountable for the Eaton Fire is reasonably common; about 35 percent have retained legal representation to pursue damages, a potential indicator of persistent dissatisfaction with institutional recovery channels

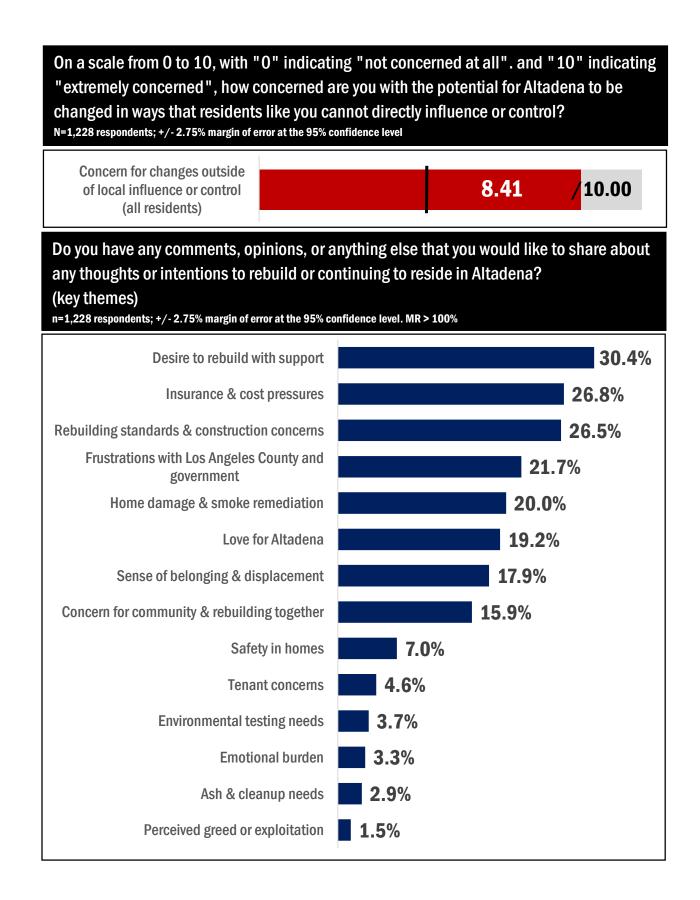


- **Rebuilding costs are a major worry;** owners rate their concern at 6.4, climbing above 8.5 in Garden, Farnsworth, and Wapello
- Altadena's tenants have expressed extremely high levels of affordability concerns. Renters mean concern is about 8.30/10.00 out of 10/10.00, with maximum mean concern levels of 10.00 reported across Canon and East Loma, underscoring fear of future rent spikes
- Unsurprisingly, overwhelming support exists for undergrounding power lines by Southern California Edison (SCE); 88 percent believe that Southern California Edison should start burying cables immediately, with solid majorities in every neighborhood
- Backing for broad fire-mitigation and disaster risk reduction reforms is strong; support scores for potential disaster and fire risk-reduction changes signal Altadena community readiness for significant safety upgrades: if both vetted and approved, especially long-time residents
- High damage levels shape outlook and enhance the contradictory nature of sentiment; residents from households with destroyed homes are more determined to rebuild (75 percent), less certain about staying (68 percent), and most concerned about costs (8.60/10.00)
- Altadena's Black residents report the strongest intentions to stay, at 85 percent: greater than any other racial/ethnic population group, with Black residents also expressing highest levels of intent to rebuild (83 percent) among owners of property
- Key rebuilding priorities stress equity and resilience; open-ended responses highlight fair grants, modernized utilities, affordable housing, stronger local governance, and hardened infrastructure as central community demands
- Residents want new amenities to improve the Altadena community; common requests include permanent community shelters, local emergency services, and transparent planning forums, all perceived as features not widely available in Altadena before the Eaton Fire
- Support for big ideas coexists with financial fear; residents in the fire evacuation zone of Garden exemplify this tension: 86 percent intend to rebuild despite an 8.50/10.00 cost worry and only about 42 percent backing cityhood for Altadena.
- Even those without significant damage to property feel threatened by what is to come for Altadena; residents of households reporting no damage identify uncontrollable change concern at 8.60/10.00 and trust in Los Angeles County below 4.50/10.00, showing that anxiety extends well beyond those who were hardest hit in the unincorporated community.











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Summary tables for Altadena resident future intentions and perceptions of factors, by population group n=variable

POPULATION GROUP	INTENT TO CONTINUE TO RESIDE IN ALTADENA ("YES")	OWNER INTENT TO REBUILD OR RESTORE PROPERTY IN ALTADENA ("YES")	OWNER CONCERN FOR REBUILD COST IN ALTADENA (MEAN)	TENANT CONCERN TO AFFORD RENT IN ALTADENA (MEAN)	CONCERNED W/ CHANGES OUTSIDE OF LOCAL CONTROL (MEAN)	
FIRE EVACUATION ZONE (unweighted)						
ARROYOSECO	86.4%	46.7%	4.07	6.57	9.14	
CALAVERAS-A	76.9%	80.4%	7.00	8.64	8.23	
CALAVERAS-B	78.1%	68.0%	6.44	7.14	8.27	
CALAVERAS-C	1012/0		JFFICIENT SAMPL		0.21	
CANON	53.3%					
CASITAS	86.2%	45.6%	4.97	8.00	8.51	
CHANEY	65.1%	82.9%	7.34	9.50	8.16	
EASTLOMA	73.5%	71.0%	7.23	10.00	8.53	
FARNSWORTH	74.1%	75.0%	8.08	10.00	8.74	
GARDEN	77.1%	86.0%	8.53	6.00	8.40	
GARFIAS	81.6%	59.1%	3.41	6.00	8.66	
LAUREL	61.1%	62.5%	8.13	10.00	7.50	
MEADOWS	83.3%	40.0%	3.60	7.67	8.67	
MENDOCINO-A	56.3%	66.7%	7.31	8.44	8.52	
MENDOCINO-B	80.9%	72.2%	6.62	9.00	8.94	
MENDOCINO-C		INSL	JFFICIENT SAMPL	E	1	
MENDOCINO-D	75.0%	63.6%	7.91	10.00	9.00	
MIDLOTHIAN	86.2%	48.1%	3.69	4.82	8.02	
MILLARD	72.7%	57.1%	3.43	10.00	7.95	
MOUNTLOWE	60.0%	72.1%	7.02	10.00	7.86	
PALM	62.5%	71.1%	8.11	8.20	8.35	
RUBIO	67.3%	57.1%	8.02	8.67	7.71	
WAPELLO	66.2%	71.0%	8.55	9.00	8.69	
WHITEPARK-A	75.5%	75.0%	8.35	8.43	8.75	
WHITEPARK-B	73.6%	90.5%	7.24	8.82	8.62	
WHITEPARK-C		INSU	JFFICIENT SAMPL	E		
DAMAGE LEVEL (CA Firescope / DINS)						
DESTROYED	68.2%	75.4%	8.57	8.74	8.34	
MAJOR	69.9%	77.6%	7.10	6.87	7.84	
MINOR	78.0%	60.3%	4.67	7.47	8.62	
AFFECTED	93.2%	34.5%	2.47	6.11	8.61	
NO DAMAGE	95.2%	27.8%	3.22	6.33	8.62	



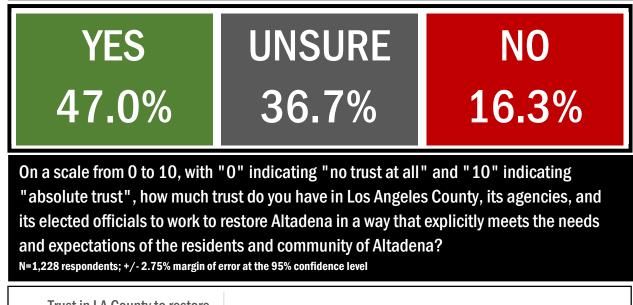
Summary tables for Altadena resident future intentions and perceptions of factors, by population group n=variable

POPULATION GROUP	INTENT TO CONTINUE TO RESIDE IN ALTADENA ("YES")	OWNER INTENT TO REBUILD OR RESTORE PROPERTY IN ALTADENA ("YES")	OWNER CONCERN FOR REBUILD COST IN ALTADENA (MEAN)	TENANT CONCERN TO AFFORD RENT IN ALTADENA (MEAN)	CONCERNED W/ CHANGES OUTSIDE OF LOCAL CONTROL (MEAN)
AGE RANGE (unweighted)					
18 TO 25 YEARS	85.7%	100.0%	8.20	4.00	9.43
26 TO 54 YEARS	70.7%	70.4%	7.02	8.06	8.44
55 TO 64 YEARS	75.0%	66.7%	7.09	7.36	8.43
65+ YEARS	76.6%	64.4%	6.40	8.23	8.32
GENDER IDENTITY (unweighted)					
FEMALE	72.4%	66.1%	7.02	7.87	8.53
MALE	76.0%	72.8%	6.51	8.14	8.07
TRANSGENDER		IN	SUFFICIENT SAMP	LE	
ADDITIONAL IDENTITIES		IN	SUFFICIENT SAMP	LE	
RACIAL/ETHNIC IDENTITY (MR) (unweighted)					
ASIAN/ASIAN AMERICAN	72.3%	66.7%	7.54	8.55	8.42
BLACK/AFRICAN AMERICAN	84.8%	82.6%	7.53	7.35	8.55
HISPANIC/LATINO/LATINX	79.9%	75.4%	7.50	8.35	8.55
MIDDLE EASTERN	64.0%	83.3%	7.50	6.29	8.04
NATIVE AMERICAN/ALASKA NATIVE	84.0%	77.8%	8.33	9.00	9.16
PACIFIC ISLANDER/HAWAIIAN NATIVE	90.9%	66.7%	7.22	10.00	8.55
WHITE/EUROPEAN/CAUCASIAN	71.0%	65.2%	6.71	7.99	8.40



Do you believe that the Altadena community would be better served if it were to become incorporated and/or a charter city with locally elected officials and increased control over the design and delivery of its own services?

N=1,228 respondents; +/- 2.75% margin of error at the 95% confidence level



Trust in LA County to restore Altadena, meeting resident and community needs and expectations



/10.00



Summary tables for Altadena resident views on cityhood and perceptions of trust in Los Angeles County to restore per resident needs and intentions, by population group n=variable

POPULATION GROUP	ALTADENA WOULD BE BETTER SERVED AS INCORPORATED OR CHARTER CITY ("YES")	ALTADENA WOULD BE BETTER SERVED AS INCORPORATED OR CHARTER CITY ("NO")	ALTADENA WOULD BE BETTER SERVED AS INCORPORATED OR CHARTER CITY ("UNSURE")	TRUST IN LA COUNTY TO RESTORE ALTADENA AS PER RESIDENT NEEDS AND INTENTIONS (MEAN)
FIRE EVACUATION ZONE (unweighted)				
ARROYOSECO	59.1%	0.0%	40.9%	4.23
CALAVERAS-A	41.5%	12.3%	46.2%	3.62
CALAVERAS-B	47.9%	16.7%	35.4%	3.89
CALAVERAS-C			INT SAMPLE	
CANON	20.0%	13.3%	66.7%	2.67
CASITAS	49.4%	19.5%	31.0%	3.33
CHANEY	48.8%	18.6%	32.6%	4.30
EASTLOMA	29.4%	23.5%	47.1%	3.09
FARNSWORTH	29.6%	40.7%	29.6%	3.70
GARDEN	41.7%	16.7%	41.7%	4.15
GARFIAS	50.0%	7.9%	42.1%	3.21
LAUREL	55.6%	11.1%	33.3%	3.39
MEADOWS	22.2%	33.3%	44.4%	5.50
MENDOCINO-A	35.4%	25.0%	39.6%	3.69
MENDOCINO-B	59.6%	13.5%	27.0%	3.19
MENDOCINO-C		INSUFFICIE	NT SAMPLE	·
MENDOCINO-D	58.3%	16.7%	25.0%	3.67
MIDLOTHIAN	49.2%	18.5%	32.3%	3.11
MILLARD	54.5%	13.6%	31.8%	3.27
MOUNTLOWE	36.0%	22.0%	42.0%	4.66
PALM	52.1%	13.2%	34.7%	3.88
RUBIO	46.2%	11.5%	42.3%	3.77
WAPELLO	55.9%	13.2%	30.9%	3.72
WHITEPARK-A	47.1%	13.7%	39.2%	3.61
WHITEPARK-B	45.3%	17.0%	37.7%	3.49
WHITEPARK-C		INSUFFICIE	INT SAMPLE	
DAMAGE LEVEL (CA Firescope / DINS)				
DESTROYED	47.9%	16.1%	36.0%	3.67
MAJOR	42.5%	21.9%	35.6%	3.64
MINOR	45.3%	14.4%	40.4%	3.64
AFFECTED	50.0%	21.6%	28.4%	3.66
NO DAMAGE	52.4%	19.0%	28.6%	4.33

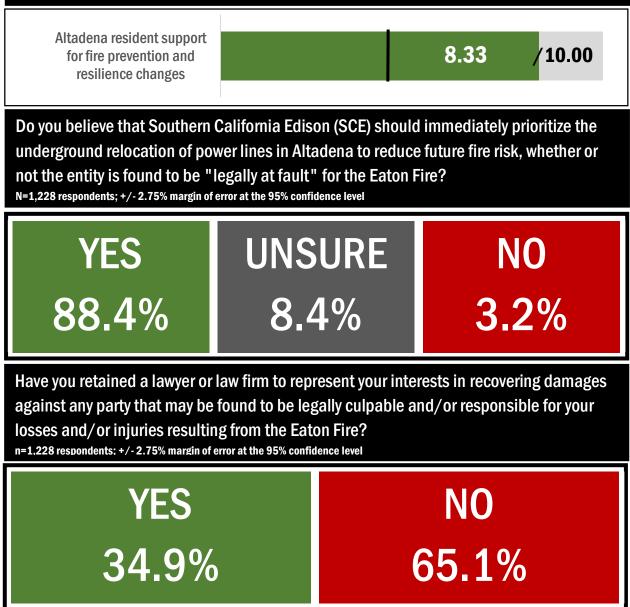


Summary tables for Altadena resident views on cityhood and perceptions of trust in Los Angeles County to restore per resident needs and intentions, by population group n=variable

POPULATION GROUP	ALTADENA WOULD BE BETTER SERVED AS INCORPORATED OR CHARTER CITY ("YES")	ALTADENA WOULD BE BETTER SERVED AS INCORPORATED OR CHARTER CITY ("NO")	ALTADENA WOULD BE BETTER SERVED AS INCORPORATED OR CHARTER CITY ("UNSURE")	TRUST IN LA COUNTY TO RESTORE ALTADENA AS PER RESIDENT NEEDS AND INTENTIONS (MEAN)
AGE RANGE (unweighted)				
18 TO 25 YEARS	42.9%	0.0%	57.1%	3.14
26 TO 54 YEARS	50.0%	13.8%	36.2%	3.39
55 TO 64 YEARS	48.1%	15.4%	36.5%	3.81
65+ YEARS	39.6%	23.1%	37.4%	4.20
GENDER IDENTITY (unweighted)				
FEMALE	46.3%	14.7%	39.0%	3.62
MALE	50.0%	19.2%	30.8%	3.83
TRANSGENDER		INSUFFICIE	NT SAMPLE	
ADDITIONAL IDENTITIES		INSUFFICIE	NT SAMPLE	
RACIAL/ETHNIC IDENTITY (MR) (unweighted)				
ASIAN/ASIAN AMERICAN	42.2%	19.3%	38.6%	4.12
BLACK/AFRICAN AMERICAN	43.5%	19.6%	37.0%	3.79
HISPANIC/LATINO/LATINX	54.7%	15.1%	30.2%	3.48
MIDDLE EASTERN	40.0%	16.0%	44.0%	2.68
NATIVE AMERICAN/ALASKA NATIVE	36.0%	16.0%	48.0%	3.48
PACIFIC ISLANDER/HAWAIIAN NATIVE	18.2%	45.5%	36.4%	4.91
WHITE/EUROPEAN/CAUCASIAN	46.2%	15.8%	38.0%	3.68



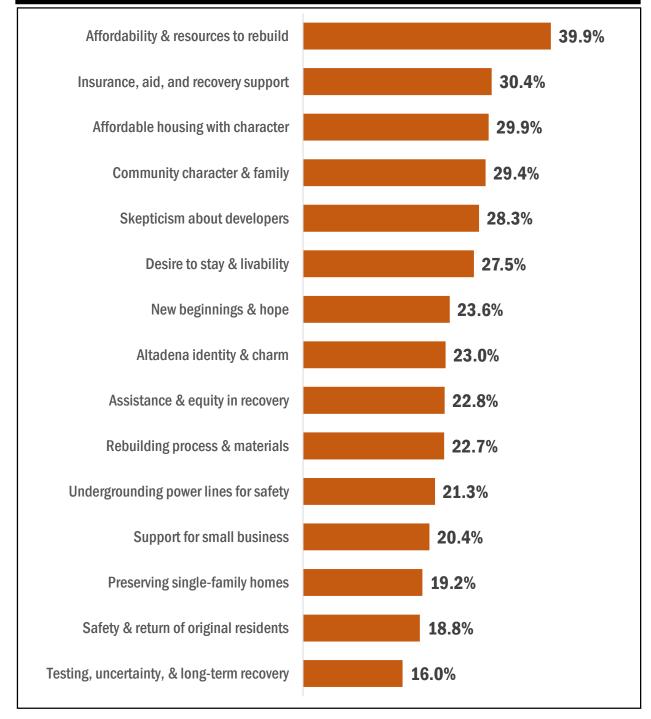
On a scale from 0 to 10, with "0" indicating "not supportive at all". and "10" indicating "completely supportive", how supportive are you of potential changes to Altadena that would reduce the likelihood of a significant fire from causing a similar amount of damage, if sufficiently reviewed and backed by its original residents? N=1,228 respondents; +/- 2.75% margin of error at the 95% confidence level





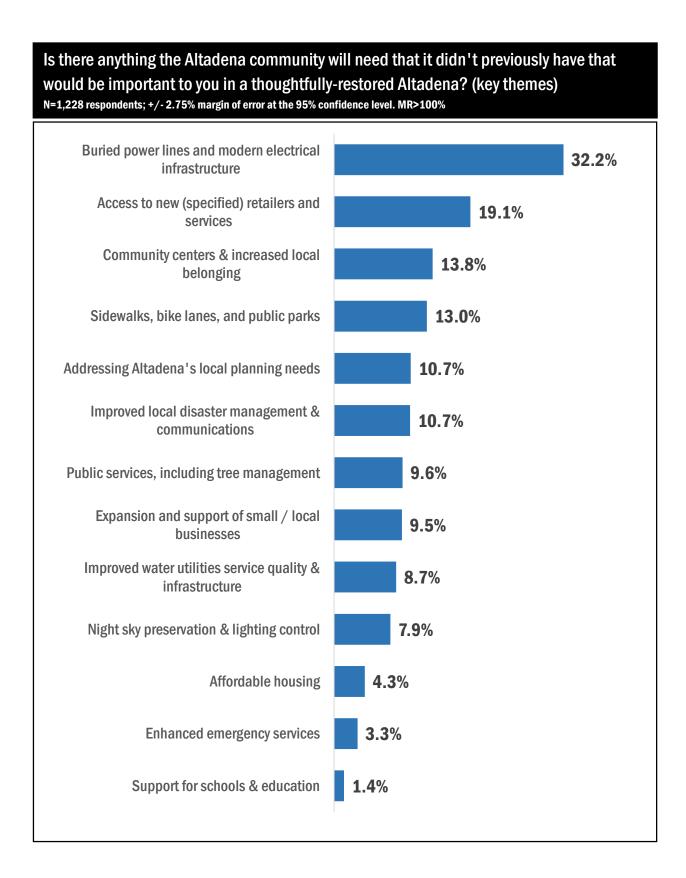
What are the most important factors to rebuild and restore the community of Altadena according to the needs, wants, and hopes of its original residents who were impacted by the Eaton Fire? (key themes)

N=1,228 respondents; +/- 2.75% margin of error at the 95% confidence level. MR>100%





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Appendix A

Background and Methodology

The Future Organization is a boutique consulting firm specializing in the delivery of public interest research and evidence-based consulting, exclusively serving governmental and nonprofit organizations that range in scale from startups to some of our largest Southern California cities and counties. Although this has been a very costly endeavor for us, we did not feel that we could ignore the needs or losses of the people of Altadena: which far outweighed our own.

The staff of The Future Organization undertook the Altadena Resident Impact Survey & Evaluation (ARISE) as a pro bono and public interest effort with no support, sponsorship, resources, or affiliation with any external entity, between January 30, 2025 and April 21, 2025. We recognized the need for flexibility and patience in survey availability to enable enough Altadenans to be ready to participate in the survey, as well as the competing need to capture important information about their experiences of the Eaton Fire evacuation before they became more difficult to recollect.

ARISE was developed after our staff participated in the organization and distribution of immediate aid to thousands over 21 consecutive days at the Fraternal Order of the Eagles Aerie #719 in Altadena in the chaotic days of January. Our firm could no longer conduct contracted work due to evacuation and damage to our primary homes and work locations in northwest Pasadena. We were inspired and called to respond to what we heard daily from Altadenans, including anecdotal reports of external entities moving forward to assert standing without adequate Altadenan representation. We recognized the need for a party with our skills, reputation, familiarity with Altadena, and capability to act as an objective channel for the voices of the unincorporated community to be heard.

After a period of pilot testing with a cross-section of community members and leaders, we released the hosted online survey, seeking respondent consent for both commencement and completion. We collected and evaluated address data only for the purpose of Altadena residency validation and geocoding for segmentation. We guaranteed absolute respondent confidentiality and anonymity by not collecting any other identifiable information. Given the preponderance of literature on not limiting post-disaster survey research to sample frames or quotas, we elected to proceed without quotas for any Altadena resident group, as we recognized that this would be harmful and potentially traumatic for residents to be denied participation, as well as in recognition that issuing the survey under an open, natural experimental design could yield even more valuable qualitative feedback.

Hundreds of hours of extensive, cross-sectional outreach were conducted to promote maximal awareness across Altadena's diverse population groups: from online groups across social media, inperson at aid distribution locations, at online and offline community meetings, in one-on-one meetings with community advocates, phone trees, collaborative meetings of aid groups, distributing hundreds of flyers in surrounding communities, and a radio interview.

A large number of Altadena-serving nonprofit organizations were instrumental in their support for ARISE, whilst other nonprofit and governmental entities elected to deny us access to their networks or flatly refused participation in our efforts.



After collecting N=1,228 validated and completed surveys, we cross-referenced the United States Census Bureau's American Community Survey (ACS) data for 2022 as our validated, sole source of demographic data. Utilizing the ACS figure of approximately 43,000 residents of unincorporated Altadena, we derived a figure of a population over 18 years of age of approximately 34,800. We have calculated that our sample of N=1,228 returns a margin of error of +/- 2.75% at the 95% confidence level, which meets or exceeds notional American and international standards for comparable research across market, social science, and political / public policy research.

As this is a preliminary or topline report almost exclusively prepared on the content of ARISE, and although we have developed detailed sample weighting, we determined that as an exercise in trust and veracity with the members of the Altadena community that we would not deploy weighting at this time. Further, this report does not report everything that we have learned utilizing advanced analytical techniques or external data that we have collected in the evaluation of fire damage, fire evacuation zones, water suppliers, and other information from extended analysis. We believe that this enhances the ability for more people to intuitively understand the information presented herein.

We genuinely appreciate your attention in taking a moment to read our story and caring about the details that went into producing this important work. We look forward to receiving your well-considered feedback, also exploring opportunities to present our findings and insights from the voices of Altadena to community and public audiences in future convenings. We will produce the final ARISE report, including a supplemental document with the verbatim qualitative narratives and experiences when we have operational capability and time to do so in the coming months. At present, we are committed to delivering a long-delayed, in-person field research study involving people experiencing homelessness and concurrent vulnerabilities. We look forward to continuing to equitably serve people, communities, organizations, entities, and systems in Southern California and beyond that need our help.

With kind regards,

Aimery Thomas, MPA, MAIR, LSSBB Managing Director and Lead Researcher, ARISE <u>arise@thefutureorg.com</u> <u>https://www.thefutureorg.com</u>



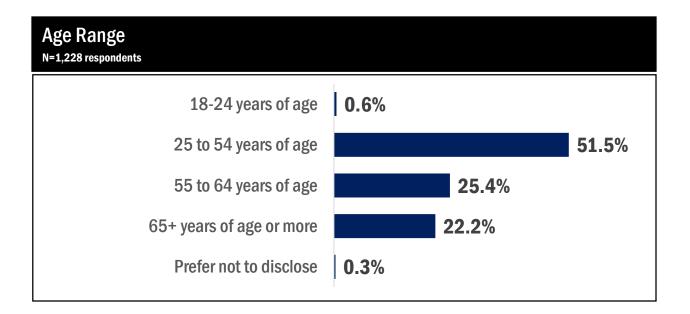


Appendix B

Demographics

Segmentation and comparison of grouped characteristics of the N=1,228 Altadena residents who participated in the Altadena Resident Impact Survey (ARIS).







Summary tables for Age Range, by other population group

n=variable, column%

POPULATION GROUP	18 TO 25 YEARS	26 TO 54 YEARS	55 TO 64 YEARS	65+ YEARS	PREFER NOT TO DISCLOSE
COLUMN TOTALS	7	632	312	273	4
FIRE EVACUATION ZONE					
(unweighted)					
ARROYOSECO	0.0%	2.8%	1.0%	0.4%	0.0%
CALAVERAS-A	14.3%	4.6%	6.1%	5.5%	25.0%
CALAVERAS-B	28.6%	7.9%	6.7%	8.4%	0.0%
CALAVERAS-C	0.0%	0.5%	0.0%	0.0%	25.0%
CANON	0.0%	1.3%	1.0%	1.5%	0.0%
CASITAS	0.0%	9.5%	5.4%	3.7%	0.0%
CHANEY	0.0%	4.0%	2.9%	3.3%	0.0%
EASTLOMA	0.0%	2.7%	2.9%	2.9%	0.0%
FARNSWORTH	0.0%	2.4%	2.6%	1.5%	0.0%
GARDEN	0.0%	3.8%	2.6%	5.9%	0.0%
GARFIAS	0.0%	3.6%	2.6%	2.6%	0.0%
LAUREL	0.0%	1.4%	2.2%	0.7%	0.0%
MEADOWS	0.0%	1.7%	1.6%	0.7%	0.0%
MENDOCINO-A	0.0%	2.5%	4.5%	6.6%	0.0%
MENDOCINO-B	0.0%	5.9%	10.6%	7.0%	0.0%
MENDOCINO-C	0.0%	0.2%	0.3%	1.8%	0.0%
MENDOCINO-D	0.0%	0.6%	1.0%	1.8%	0.0%
MIDLOTHIAN	14.3%	5.1%	4.5%	6.6%	0.0%
MILLARD	0.0%	0.9%	2.2%	3.3%	0.0%
MOUNTLOWE	0.0%	3.8%	4.2%	4.8%	0.0%
PALM	14.3%	11.9%	12.2%	10.6%	25.0%
RUBIO	0.0%	2.2%	6.7%	5.9%	25.0%
WAPELLO	14.3%	5.2%	5.4%	6.2%	0.0%
WHITEPARK-A	0.0%	9.7%	8.0%	5.9%	0.0%
WHITEPARK-B	14.3%	5.9%	2.6%	2.6%	0.0%
WHITEPARK-C	0.0%	0.0%	0.3%	0.0%	0.0%
DAMAGE LEVEL (CA Firescope / DINS)					
DESTROYED	71.4%	54.4%	58.3%	57.9%	50.0%
MAJOR	0.0%	6.5%	4.5%	6.6%	0.0%
MINOR	28.6%	31.6%	27.9%	28.9%	25.0%
AFFECTED	0.0%	6.2%	6.4%	5.1%	25.0%
NO DAMAGE	0.0%	1.3%	2.9%	1.5%	0.0%



Summary tables for Age Range, by other population group counts

POPULATION	18 TO 25	26 TO 54	55 TO 64	65+	PREFER NOT TO
GROUP	YEARS	YEARS	YEARS	YEARS	DISCLOSE
COLUMN TOTALS	7	632	312	273	4
GENDER IDENTITY (unweighted)					
FEMALE	5	470	229	192	3
MALE	2	146	80	80	0
TRANSGENDER	0	1	0	0	0
ADDITIONAL IDENTITIES	0	5	2	0	0
PREFER NOT TO DISCLOSE	0	10	1	1	1
RACIAL/ETHNIC IDENTITY (MR) (unweighted)					
ASIAN/ASIAN AMERICAN	1	56	16	9	1
BLACK/AFRICAN AMERICAN	2	60	28	47	1
HISPANIC/LATINO/LATINX	2	109	49	18	1
MIDDLE EASTERN	0	19	4	2	0
NATIVE AMERICAN/ALASKA NATIVE	1	16	4	4	0
PACIFIC ISLANDER/NATIVE HAWAIIAN	0	5	2	4	0



Gender Identity N=1,228 respondents	
Female	73.2%
Male	25.1%
Additional identities	0.7%
Prefer not to disclose	1.1%



Summary tables for Gender Identity, by other population group

n=variable, column%

POPULATION GROUP	FEMALE	MALE	TRANSGENDER	ADDITIONAL IDENTITIES	PREFER NOT TO DISCLOSE
COLUMN TOTALS	899	308	1	7	13
FIRE EVACUATION ZONE					
(unweighted)					
ARROYOSECO	2.2%	0.7%	0.0%	0.0%	0.0%
CALAVERAS-A	5.0%	5.8%	0.0%	14.3%	7.7%
CALAVERAS-B	7.3%	8.8%	0.0%	0.0%	23.1%
CALAVERAS-C	0.4%	0.0%	0.0%	0.0%	0.0%
CANON	1.1%	1.6%	0.0%	0.0%	0.0%
CASITAS	8.1%	4.6%	0.0%	0.0%	0.0%
CHANEY	3.6%	3.6%	0.0%	0.0%	0.0%
EASTLOMA	2.9%	2.3%	0.0%	0.0%	7.7%
FARNSWORTH	2.2%	2.3%	0.0%	0.0%	0.0%
GARDEN	3.8%	4.2%	0.0%	14.3%	0.0%
GARFIAS	3.0%	3.6%	0.0%	0.0%	0.0%
LAUREL	1.3%	2.0%	0.0%	0.0%	0.0%
MEADOWS	1.5%	1.6%	0.0%	0.0%	0.0%
MENDOCINO-A	4.1%	3.6%	0.0%	0.0%	0.0%
MENDOCINO-B	7.6%	6.5%	0.0%	0.0%	7.7%
MENDOCINO-C	0.4%	1.0%	0.0%	0.0%	0.0%
MENDOCINO-D	1.1%	0.7%	0.0%	0.0%	0.0%
MIDLOTHIAN	4.5%	7.1%	0.0%	0.0%	23.1%
MILLARD	1.9%	1.6%	0.0%	0.0%	0.0%
MOUNTLOWE	3.5%	5.5%	0.0%	14.3%	7.7%
PALM	11.8%	12.0%	0.0%	14.3%	0.0%
RUBIO	4.3%	3.3%	100.0%	14.3%	7.7%
WAPELLO	5.5%	5.5%	0.0%	14.3%	7.7%
WHITEPARK-A	8.2%	8.8%	0.0%	14.3%	0.0%
WHITEPARK-B	4.6%	3.6%	0.0%	0.0%	7.7%
WHITEPARK-C	0.1%	0.0%	0.0%	0.0%	0.0%
DAMAGE LEVEL (CA Firescope / DINS)					
DESTROYED	55.8%	57.8%	100.0%	71.4%	38.5%
MAJOR	6.0%	5.8%	0.0%	14.3%	0.0%
MINOR	29.8%	30.2%	0.0%	0.0%	61.5%
AFFECTED	6.6%	4.5%	0.0%	14.3%	0.0%
NO DAMAGE	1.8%	1.6%	0.0%	0.0%	0.0%

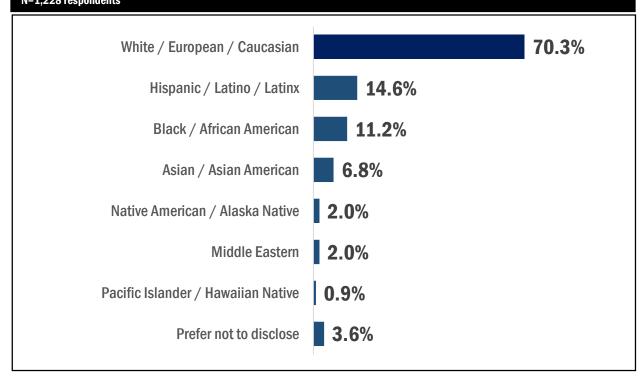


Summary tables for Gender Identity, by other population group counts

POPULATION GROUP	FEMALE	MALE	TRANSGENDER	ADDITIONAL IDENTITIES	PREFER NOT TO DISCLOSE
COLUMN TOTALS	899	308	1	7	13
AGE RANGE (unweighted)					
18 TO 25 YEARS	5	2	0	0	0
26 TO 54 YEARS	470	146	1	5	10
55 TO 64 YEARS	229	80	0	2	1
65+ YEARS	192	80	0	0	1
RACIAL/ETHNIC IDENTITY (MR) (unweighted)					
ASIAN/ASIAN AMERICAN	70	13	0	0	0
BLACK/AFRICAN AMERICAN	105	32	0	0	1
HISPANIC/LATINO/LATINX	133	44	0	2	0
MIDDLE EASTERN	20	5	0	0	0
NATIVE AMERICAN/ALASKA NATIVE	16	8	0	1	0
PACIFIC ISLANDER/NATIVE HAWAIIAN	9	2	0	0	0
WHITE/EUROPEAN/CAUCASIAN	628	225	1	5	4



Racial / Ethnic Identity (MR > 100%) N=1,228 respondents





Summary tables for Racial / Ethnic Identity (MR > 100%), by other population group n=variable, column%

POPULATION GROUP	ASIAN ASIAN AMERICAN	BLACK AFRICAN AMERICAN	HISPANIC Latino Latinx	MIDDLE EASTERN	NATIVE AMERICAN ALASKA NATIVE	PACIFIC ISLANDER HAWAIIAN NATIVE	WHITE European Caucasian	PREFER NOT TO DISCLOSE
COLUMN TOTALS	83	138	179	25	25	11	863	43
FIRE EVACUATION ZONE	00	130	119	20	20	11	003	43
(unweighted)								
ARROYOSECO	3.6%	3.6%	1.1%	4.0%	0.0%	0.0%	1.4%	
CALAVERAS-A	4.8%	6.5%	5.6%	4.0%	4.0%	9.1%	5.4%	
CALAVERAS-B	8.4%	8.0%	6.7%	4.0%	4.0%	9.1%	7.8%	
CALAVERAS-C	0.0%	1.4%	0.6%	0.0%	4.0%	0.0%	0.2%	
CANON	1.2%	2.2%	0.6%	0.0%	4.0%	0.0%	1.0%	
CASITAS	9.6%	9.4%	8.9%	8.0%	0.0%	9.1%	5.8%	
CHANEY	2.4%	3.6%	2.8%	0.0%	8.0%	0.0%	4.1%	
EASTLOMA	1.2%	0.7%	1.1%	8.0%	4.0%	0.0%	3.4%	
FARNSWORTH	2.4%	0.7%	2.2%	0.0%	0.0%	0.0%	2.1%	
GARDEN	6.0%	6.5%	8.4%	0.0%	8.0%	0.0%	3.1%	
GARFIAS	1.2%	1.4%	1.7%	12.0%	8.0%	0.0%	3.5%	
LAUREL	2.4%	0.7%	3.4%	0.0%	0.0%	0.0%	1.6%	
MEADOWS	2.4%	1.4%	0.6%	0.0%	0.0%	0.0%	1.9%	
MENDOCINO-A	4.8%	1.4%	3.4%	4.0%	4.0%	9.1%	4.5%	
MENDOCINO-B	4.8%	5.1%	3.4%	16.0%	0.0%	0.0%	8.6%	
MENDOCINO-C	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	
MENDOCINO-D	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	1.0%	
MIDLOTHIAN	3.6%	0.0%	1.7%	8.0%	4.0%	0.0%	5.9%	
MILLARD	1.2%	2.2%	0.6%	0.0%	0.0%	0.0%	1.9%	
MOUNTLOWE	3.6%	4.3%	1.7%	8.0%	12.0%	0.0%	4.3%	
PALM	9.6%	13.0%	11.7%	8.0%	12.0%	45.5%	12.3%	
RUBIO	3.6%	2.9%	2.2%	8.0%	8.0%	0.0%	4.3%	
WAPELLO	8.4%	4.3%	7.8%	4.0%	0.0%	0.0%	5.0%	
WHITEPARK-A	10.8%	11.6%	12.8%	0.0%	8.0%	9.1%	7.3%	
WHITEPARK-B	3.6%	8.7%	8.9%	4.0%	8.0%	9.1%	2.9%	
WHITEPARK-C	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	
DAMAGE LEVEL (CA Firescope / DINS)								
DESTROYED	60.2%	63.8%	65.9%	52.0%	60.0%	72.7%	54.0%	
MAJOR	4.8%	12.3%	3.4%	12.0%	12.0%	9.1%	5.4%	
MINOR	32.5%	18.8%	25.7%	24.0%	24.0%	18.2%	31.7%	
AFFECTED	1.2%	4.3%	3.9%	12.0%	4.0%	0.0%	6.6%	
NO DAMAGE	1.2%	0.7%	1.1%	0.0%	0.0%	0.0%	2.2%	



Summary tables for Racial / Ethnic Identity (MR > 100%), by other population group $_{counts}$

POPULATION GROUP	ASIAN ASIAN AMERICAN	BLACK AFRICAN AMERICAN	HISPANIC LATINO LATINX	MIDDLE EASTERN	NATIVE American Alaska Native	PACIFIC ISLANDER HAWAIIAN NATIVE	WHITE European Caucasian	PREFER NOT TO DISCLOSE
COLUMN TOTALS	83	138	179	25	25	11	863	43
AGE RANGE (unweighted)								
18 TO 25 YEARS	1	2	2	0	1	0	1	0
26 TO 54 YEARS	56	60	109	19	16	5	430	25
55 TO 64 YEARS	16	28	49	4	4	2	232	7
65+ YEARS	9	47	18	2	4	4	199	11
PREFER NOT TO DISCLOSE	1	1	1	0	0	0	1	0
GENDER IDENTITY (unweighted)								
FEMALE	70	105	133	20	16	9	628	22
MALE	13	32	44	5	8	2	225	13
TRANSGENDER	0	0	0	0	0	0	1	0
ADDITIONAL IDENTITIES	0	0	2	0	1	0	6	0
PREFER NOT TO DISCLOSE	0	1	0	0	0	0	4	8



Household Property Type

N=1,228 respondents

Single-family home	91.9%
Duplex or triplex	3.0%
Apartment	2.3%
ADU, cottage, or guest house	1.6%
Other category of dwelling	0.6%
Condominium or townhome	0.6%
Mobile home or trailer	0.1%



Summary tables for Household Property Type by other population group n=variable, column%

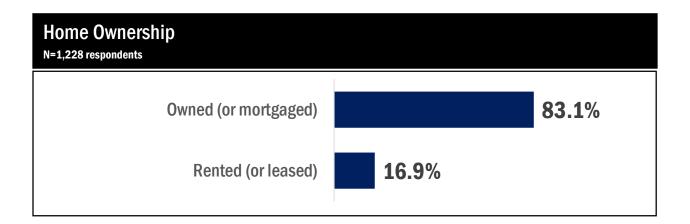
POPULATION GROUP	Single Family Home	DUPLEX OR TRIPLEX	APARTMENT	ADU, Cottage, Or guest House	CONOMINIUM OR TOWNHOME	MOBILE Home or Trailer	OTHER DWELLING CATEGORIES
COLUMN TOTALS	1,128	37	28	20	7	1	7
FIRE EVACUATION ZONE							
(unweighted)							
ARROYOSECO	1.5%	10.8%	3.6%	0.0%	0.0%	0.0%	0.0%
CALAVERAS-A	4.7%	10.8%	3.6%	15.0%	42.9%	0.0%	14.3%
CALAVERAS-B	7.3%	21.6%	10.7%	0.0%	14.3%	0.0%	28.6%
CALAVERAS-C	0.2%	2.7%	3.6%	0.0%	0.0%	0.0%	0.0%
CANON	1.2%	0.0%	3.6%	0.0%	0.0%	0.0%	0.0%
CASITAS	7.3%	2.7%	10.7%	5.0%	0.0%	0.0%	0.0%
CHANEY	3.4%	5.4%	0.0%	5.0%	0.0%	100.0%	14.3%
EASTLOMA	2.9%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%
FARNSWORTH	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
GARDEN	4.1%	5.4%	0.0%	0.0%	0.0%	0.0%	0.0%
GARFIAS	2.5%	8.1%	7.1%	10.0%	28.6%	0.0%	14.3%
LAUREL	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MEADOWS	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MENDOCINO-A	3.7%	2.7%	17.9%	0.0%	0.0%	0.0%	0.0%
MENDOCINO-B	7.8%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%
MENDOCINO-C	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MENDOCINO-D	1.0%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%
MIDLOTHIAN	5.4%	0.0%	0.0%	20.0%	0.0%	0.0%	0.0%
MILLARD	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MOUNTLOWE	3.8%	5.4%	14.3%	0.0%	14.3%	0.0%	0.0%
PALM	11.5%	13.5%	17.9%	20.0%	0.0%	0.0%	0.0%
RUBIO	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	14.3%
WAPELLO	5.9%	0.0%	0.0%	5.0%	0.0%	0.0%	14.3%
WHITEPARK-A	8.7%	5.4%	3.6%	5.0%	0.0%	0.0%	0.0%
WHITEPARK-B	4.4%	5.4%	3.6%	0.0%	0.0%	0.0%	0.0%
WHITEPARK-C	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
DAMAGE LEVEL (CA Firescope / DINS)							
DESTROYED	56.7%	64.9%	46.4%	45.0%	14.3%	100.0%	42.9%
MAJOR	6.0%	0.0%	7.1%	10.0%	0.0%	0.0%	14.3%
MINOR	29.9%	27.0%	25.0%	35.0%	85.7%	0.0%	28.6%
AFFECTED	5.6%	8.1%	17.9%	10.0%	0.0%	0.0%	14.3%



Summary tables for Household Property Type by other population group n=variable

POPULATION GROUP	SINGLE FAMILY HOME	DUPLEX OR TRIPLEX	APARTMENT	ADU, Cottage, Or guest House	CONOMINIUM OR TOWNHOME	MOBILE Home or Trailer	OTHER DWELLING CATEGORY
COLUMN TOTALS	1,128	37	28	20	7	1	7
AGE RANGE							
(scale-weighted)	_						
18 TO 25 YEARS	6	0	0	1	0	0	0
26 TO 54 YEARS	573	25	16	10	4	0	4
55 TO 64 YEARS	295	5	6	5	1	0	0
65+ YEARS	251	7	5	4	2	1	3
GENDER IDENTITY							
(scale-weighted)							
FEMALE	823	26	21	16	7	1	5
MALE	289	9	6	3		0	1
TRANSGENDER	1	0	0	0	0	0	0
ADDITIONAL IDENTITIES	3	2	1	0	0	0	1
RACIAL/ETHNIC IDENTITY (MR)							
(scale-weighted)							
ASIAN/ASIAN AMERICAN	77	5	0	1	0	0	0
BLACK/AFRICAN AMERICAN	127	6	3	1	0	1	0
HISPANIC/LATINO/LATINX	158	10	7	3	1	0	0
MIDDLE EASTERN	22	0	1	1	1	0	0
NATIVE AMERICAN/ALASKA NATIVE	22	0	0	0	0	0	2
PACIFIC ISLANDER/NATIVE HAWAIIAN	10	0	1	0	0	0	0
WHITE/EUROPEAN/CAUCASIAN	798	21	18	16	6	0	4







Summary tables for Home Ownership, by other population groups

n=variable, column%

POPULATION		
	OWNED	RENTED
GROUP	(OR MORTGAGED)	(OR LEASED)
COLUMN TOTALS	1,020	208
FIRE EVACUATION ZONE (scale-		
weighted)		
ARROYOSECO	1.5%	3.4%
CALAVERAS-A	5.0%	6.7%
CALAVERAS-B	7.4%	10.1%
CALAVERAS-C	0.2%	1.0%
CANON	1.3%	1.0%
CASITAS	6.7%	9.1%
CHANEY	3.4%	3.9%
EASTLOMA	3.0%	1.4%
FARNSWORTH	2.4%	1.4%
GARDEN	4.2%	2.4%
GARFIAS	2.2%	7.7%
LAUREL	1.6%	1.0%
MEADOWS	1.5%	1.4%
MENDOCINO-A	3.8%	4.3%
MENDOCINO-B	7.8%	4.8%
MENDOCINO-C	0.7%	0.0%
MENDOCINO-D	1.1%	0.5%
MIDLOTHIAN	5.3%	5.3%
MILLARD	2.1%	0.5%
MOUNTLOWE	4.2%	3.4%
PALM	11.2%	14.4%
RUBIO	4.8%	1.4%
WAPELLO	6.1%	2.9%
WHITEPARK-A	8.6%	6.7%
WHITEPARK-B	4.1%	5.3%
WHITEPARK-C	0.1%	0.0%
DAMAGE LEVEL (CA Firescope / DINS)		
DESTROYED	57.1%	52.4%
MAJOR	5.7%	7.2%
MINOR	30.1%	29.8%
AFFECTED	5.4%	9.1%
NO DAMAGE	1.8%	1.4%

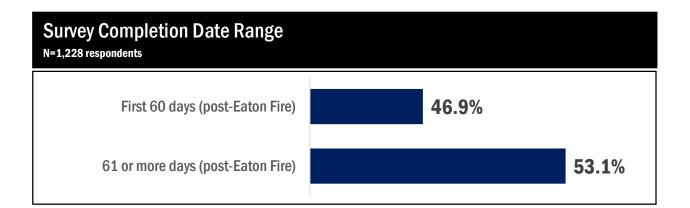


Summary tables for Home Ownership, by other population groups

n=variable, column%

POPULATION	OWNED	RENTED
GROUP	(OR MORTGAGED)	(OR LEASED)
COLUMN TOTALS	1,020	208
AGERANGE		
(unweighted)		
18 TO 25 YEARS	5	2
26 TO 54 YEARS	487	145
55 TO 64 YEARS	279	33
65+ YEARS	247	26
GENDER IDENTITY		
(unweighted)		
FEMALE	746	153
MALE	257	51
TRANSGENDER	1	0
ADDITIONAL IDENTITIES	5	2
RACIAL/ETHNIC IDENTITY (MR)		
(unweighted)		
ASIAN/ASIAN AMERICAN	72	11
BLACK/AFRICAN AMERICAN	115	23
HISPANIC/LATINO/LATINX	142	37
MIDDLE EASTERN	18	7
NATIVE AMERICAN/ALASKA NATIVE	18	7
PACIFIC ISLANDER/NATIVE HAWAIIAN	9	2
WHITE/EUROPEAN/CAUCASIAN	725	138







Summary tables for Survey Completion Date Range, by population group n=variable, column%

POPULATION GROUP	FIRST 60 DAYS	61+ DAYS
	POST-EATON FIRE	POST-EATON FIRE
COLUMN TOTALS	652	576
FIRE EVACUATION ZONE		
(unweighted)		
ARROYOSECO	1.4%	2.2%
CALAVERAS-A	5.6%	5.1%
CALAVERAS-B	9.2%	6.6%
CALAVERAS-C	0.4%	0.3%
CANON	1.0%	1.4%
CASITAS	8.0%	6.3%
CHANEY	2.8%	4.1%
EASTLOMA	2.8%	2.8%
FARNSWORTH	2.4%	2.0%
GARDEN	2.6%	5.1%
GARFIAS	4.2%	2.2%
LAUREL	1.7%	1.2%
MEADOWS	1.2%	1.7%
MENDOCINO-A	3.0%	4.8%
MENDOCINO-B	6.8%	7.7%
MENDOCINO-C	0.7%	0.5%
MENDOCINO-D	1.0%	0.9%
MIDLOTHIAN	5.0%	5.5%
MILLARD	1.9%	1.7%
MOUNTLOWE	4.5%	3.7%
PALM	12.3%	11.2%
RUBIO	4.2%	4.3%
WAPELLO	5.0%	6.0%
WHITEPARK-A	8.0%	8.6%
WHITEPARK-B	4.2%	4.5%
WHITEPARK-C	0.2%	0.0%
DAMAGE LEVEL (CA Firescope / DINS)		
DESTROYED	55.0%	57.4%
MAJOR	6.1%	5.8%
MINOR	32.1%	28.2%
AFFECTED	5.4%	6.6%
NO DAMAGE	1.4%	2.0%



Summary tables for Survey Completion Date Range, by population group

POPULATION	FIRST 60 DAYS	61+ DAYS
GROUP	POST-EATON FIRE	POST-EATON FIRE
COLUMN TOTALS	652	576
AGE RANGE		
(unweighted)		
18 TO 25 YEARS	5	2
26 TO 54 YEARS	311	321
55 TO 64 YEARS	147	165
65+ YEARS	111	162
GENDER IDENTITY		
(unweighted)		
FEMALE	426	473
MALE	141	167
TRANSGENDER	1	0
ADDITIONAL IDENTITIES	4	3
RACIAL/ETHNIC IDENTITY (MR)		
(unweighted)		
ASIAN/ASIAN AMERICAN	44	39
BLACK/AFRICAN AMERICAN	47	91
HISPANIC/LATINO/LATINX	72	107
MIDDLE EASTERN	14	11
NATIVE AMERICAN/ALASKA NATIVE	11	14
PACIFIC ISLANDER/NATIVE HAWAIIAN	5	6
WHITE/EUROPEAN/CAUCASIAN	428	435



Summary tables for mean Household Size and mean Years of Residence in Altadena, by population group

means

POPULATION	HOUSEHOLD SIZE AT TIME OF EATON FIRE	YEARS OF RESIDENCE IN ALTADENA AT TIME OF EATON FIRE		
GROUP	(MEAN)	(MEAN)		
COLUMN MEANS	2.82	16.5		
FIRE EVACUATION ZONE				
(unweighted)				
ARROYOSECO	3.23	13.6		
CALAVERAS-A	2.46	17.1		
CALAVERAS-B	2.79	14.0		
CALAVERAS-C	4.25	13.0		
CANON	3.20	18.9		
CASITAS	3.17	13.5		
CHANEY	3.05	18.7		
EASTLOMA	2.62	17.2		
FARNSWORTH	3.04	20.2		
GARDEN	2.75	18.8		
GARFIAS	2.84	14.9		
LAUREL	3.50	19.8		
MEADOWS	3.00	15.2		
MENDOCINO-A	2.58	19.7		
MENDOCINO-B	2.87	17.3		
MENDOCINO-C	2.29	20.1		
MENDOCINO-D	2.75	22.2		
MIDLOTHIAN	2.86	16.4		
MILLARD	2.36	14.3		
MOUNTLOWE	2.54	19.0		
PALM	2.82	16.2		
RUBIO	2.37	19.6		
WAPELLO	2.82	16.3		
WHITEPARK-A	2.84	14.5		
WHITEPARK-B	3.08	15.4		
WHITEPARK-C	2.00	21.0		
DAMAGE LEVEL				
(CA Firescope / DINS)				
DESTROYED	2.86	17.4		
MAJOR	2.79	16.5		
MINOR	2.81	15.0		
AFFECTED	2.77	15.4		
NO DAMAGE	2.14	19.7		



Summary tables for mean household size and mean years of residence in Altadena, by population group

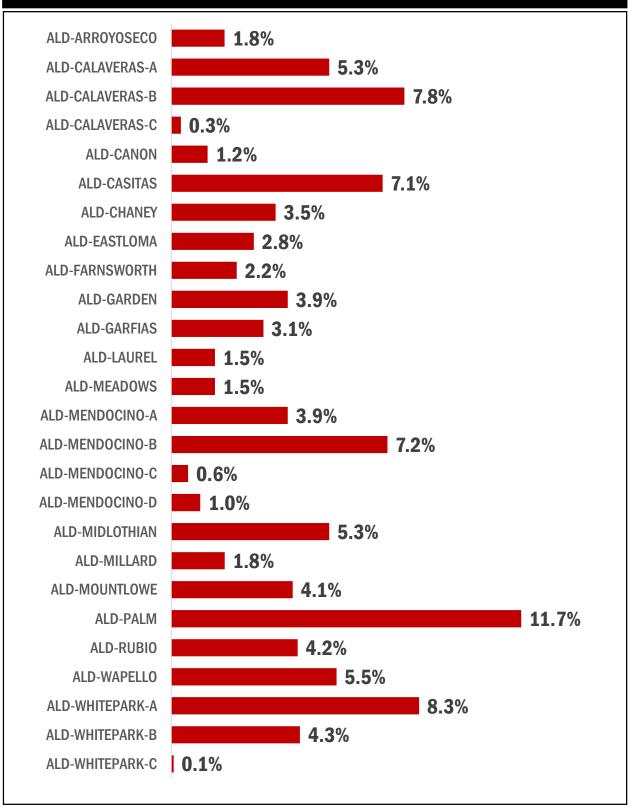
n=variable, column%

POPULATION GROUP	HOUSEHOLD SIZE AT TIME OF EATON FIRE (MEAN)	YEARS OF RESIDENCE IN ALTADENA AT TIME OF EATON FIRE (MEAN)
COLUMN MEANS	2.82	16.5
AGE RANGE (unweighted)		
18 TO 25 YEARS	4.43	14.6
26 TO 54 YEARS	3.25	10.3
55 TO 64 YEARS	2.54	19.5
65+ YEARS	2.11	27.3
GENDER IDENTITY (unweighted)		
FEMALE	2.83	16.7
MALE	2.83	16.4
TRANSGENDER	3.00	11.0
ADDITIONAL IDENTITIES	1.88	12.4
RACIAL/ETHNIC IDENTITY (MR) (unweighted)		
ASIAN/ASIAN AMERICAN	2.98	13.3
BLACK/AFRICAN AMERICAN	2.98	26.1
HISPANIC/LATINO/LATINX	3.21	15.7
MIDDLE EASTERN	2.76	12.4
NATIVE AMERICAN/ALASKA NATIVE	2.92	18.0
PACIFIC ISLANDER/NATIVE HAWAIIAN	3.18	22.6
WHITE/EUROPEAN/CAUCASIAN	2.73	15.4



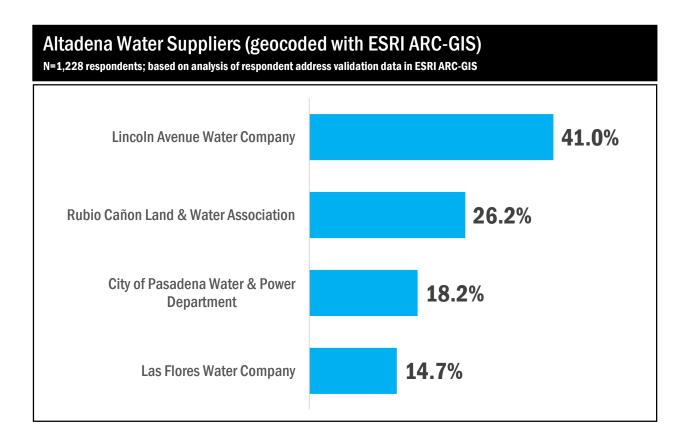
Altadena Fire Evacuation Zones (geocoded with ESRI ARC-GIS)

N=1,228 respondents





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Summary tables for Altadena Water Supplier, by population group n=variable,row%

POPULATION GROUP	LINCOLN AVENUE WATER COMPANY	RUBIO CANON Land & Water Association	CITY OF PASADENA DEPT OF WATER & POWER	LAS FLORES Water Company
COLUMN TOTALS	503	322	223	180
FIRE EVACUATION ZONE	505	522	223	100
(unweighted)				
ARROYOSECO	54.5%	0.0%	45.5%	0.0%
CALAVERAS-A	36.9%	63.1%	0.0%	0.0%
CALAVERAS-B	20.8%	79.2%	0.0%	0.0%
CALAVERAS-C	0.0%	0.0%	100.0%	0.0%
CANON	100.0%	0.0%	0.0%	0.0%
CASITAS	50.6%	0.0%	49.4%	0.0%
CHANEY	100.0%	0.0%	0.0%	0.0%
EASTLOMA	0.0%	85.3%	14.7%	0.0%
FARNSWORTH	3.7%	0.0%	0.0%	96.3%
GARDEN	100.0%	0.0%	0.0%	0.0%
GARFIAS	0.0%	0.0%	100.0%	0.0%
LAUREL	100.0%	0.0%	0.0%	0.0%
MEADOWS	100.0%	0.0%	0.0%	0.0%
MENDOCINO-A	0.0%	87.5%	0.0%	12.5%
MENDOCINO-B	0.0%	46.1%	49.4%	4.5%
MENDOCINO-C	0.0%	42.9%	0.0%	57.1%
MENDOCINO-D	0.0%	100.0%	0.0%	0.0%
MIDLOTHIAN	0.0%	0.0%	100.0%	0.0%
MILLARD	100.0%	0.0%	0.0%	0.0%
MOUNTLOWE	0.0%	96.0%	0.0%	4.0%
PALM	54.2%	9.0%	0.0%	36.8%
RUBIO	0.0%	32.7%	0.0%	67.3%
WAPELLO	26.5%	0.0%	0.0%	73.5%
WHITEPARK-A	100.0%	0.0%	0.0%	0.0%
WHITEPARK-B	75.5%	0.0%	24.5%	0.0%
WHITEPARK-C	0.0%	0.0%	100.0%	0.0%
DAMAGE LEVEL (CA Firescope / DINS)				
DESTROYED	50.7%	24.5%	2.9%	22.0%
MAJOR	34.2%	35.6%	21.9%	8.2%
MINOR	26.0%	31.7%	37.1%	5.1%
AFFECTED	27.0%	12.2%	59.5%	1.4%
NO DAMAGE	57.1%	4.8%	28.6%	9.5%



Summary tables for Altadena Water Supplier, by population group counts

POPULATION GROUP	LINCOLN AVENUE WATER COMPANY	RUBIO CANON Land & Water Association	CITY OF PASADENA DEPT OF WATER & POWER	LAS FLORES WATER COMPANY
COLUMN TOTALS	503	322	223	180
AGE RANGE (unweighted)				
18 TO 25 YEARS	1	3	1	2
26 TO 54 YEARS	282	140	129	81
55 TO 64 YEARS	115	85	55	57
65+ YEARS	104	93	37	39
GENDER IDENTITY				
(unweighted)				
FEMALE	373	233	166	127
MALE	123	83	53	49
TRANSGENDER	0	0	0	1
ADDITIONAL IDENTITIES	4	1	0	3
RACIAL/ETHNIC IDENTITY (MR) (unweighted)				
ASIAN/ASIAN AMERICAN	43	17	11	12
BLACK/AFRICAN AMERICAN	81	27	18	12
HISPANIC/LATINO/LATINX	95	30	27	27
MIDDLE EASTERN	5	8	11	1
NATIVE AMERICAN/ALASKA NATIVE	11	6	4	4
PACIFIC ISLANDER/NATIVE HAWAIIAN	6	2	1	2
WHITE/EUROPEAN/CAUCASIAN	327	254	158	124





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